City of Houston
Bicycle Advisory Committee
Education Subcommittee

John B. Raia Conference Room
611 Walker 6th Floor, Houston, Texas 77002

December 13, 2018
2:30-4:30pm

Agenda

1. Director's Report
2. Chair's Report
3. Discussion and Possible Action Regarding Committee Communications Plan, Including but Not Limited to Future Implementation of Vision Zero, Governance and Partner Organizational Capacity
4. Staff Update on Bikeway Engagement Strategy for Committee Feedback
5. Bike to School Day Event Strategy
6. Announcements
7. Public Comment

The public is invited to speak for up to two (2) minutes each. The public is also encouraged to submit written comments to bac@houstontx.gov. Updates and committee notes will be available

Draft Minutes of the Bicycle Advisory Committee
Education Subcommittee

Thursday, December 13, 2018
Meeting held in
John B Raia Conference Room
2:30 pm

Call to Order
Chair Maya Ford called meeting to order at 2:35pm.

MEMBERS IN ATTENDANCE
Maya Ford, Chair
Alejandro Perez
Kristine Anthony
Robin Holzer

EXOFFICIO MEMBERS IN ATTENDANCE
Sharon Moses-Burnside and Jennifer Ostlind

1. Director's Report
None.

2. Chair's Report
The Chair's Report was given by Chair Maya Ford. Chair Ford met with a few key partners recently regarding the Committee's communications strategy.

3. Discussion and Possible Action Regarding Committee Communications Plan, Including but Not Limited to Future Implementation of Vision Zero, Governance and Partner Organizational Capacity
Chair Ford led a discussion regarding specific communications and governance actions that could be taken towards a goal of eliminating roadway fatalities and making streets safer through road user education.

4. Staff Update on Bikeway Engagement Strategy for Committee Feedback
Staff member Lauren Grove gave an update on engagement methods for pre-construction and post-construction of new bikeways. Discussion ensued.

5. Bike to School Day Event Strategy
Members discussed the need to create a work session to create a framework for Bike to School Day (May 8, 2019), consisting of interested Committee members. At a work session, Committee members could choose targeted schools and strategize coordination with potential partners, such as council offices, the Houston Police Department and METRO.

6. Announcements
None.

7. Public Comment

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None. Henry Morris of Houston Bike Share and Ashley Johnson of LINK Houston attended the meeting representing their respective organizations.

Adjournment
Chair Maya Ford adjourned the meeting at 4:26pm.

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