City of Houston
Bicycle Advisory Committee
Education Subcommittee

John B. Raia Conference Room
611 Walker 6th Floor, Houston, Texas 77002

June 27, 2019
2:30-4:30pm

Agenda

Discussion will take place on the following items:

1. Chair's Report
2. TXDOT Pedestrian Safety Campaign Presentation
3. Ribbon Cutting and Educational Materials Debrief
4. Communications Platforms Update
5. Vision Zero Communications and Next Steps
6. No Parking in Bike Lane Ordinance Update
7. Announcements
8. Public Comment

The public is invited to speak for up to two (2) minutes each either at the beginning of the meeting or at the end. The public is also encouraged to submit written comments to bac@houstontx.gov. Updates and committee notes will be available











Hello from TxDOT- Behavior Traffic Safety

A overview of what this branch of TxDOT does

Behavior Traffic Safety

- **Focus areas**
  - Distracted Driving
  - Drunk Driving
  - Aggressive Driving
  - Obeying Traffic laws
- **Grants**
  - Law Enforcement
  - General
- **Educating the community**
- **Advocating for traffic safety**

Pedestrian/Bike Safety Program Management Workshop

- **The Goal**
  - Bringing together government agencies and nonprofit agencies in the pedestrian and bike safety space to learn program strategies and collaboration opportunities to enhance current initiatives and create others.

Pedestrian focused education campaign

- **The Goal**
  - Focus on the high pedestrian crash areas
- We want to separate pedestrians from bicyclists. Different data, rules, and behavior.
- Partnering with Metro and other agencies.
- Tired Faces and Walk Safe Walk Smart.

Traffic Safety Coalition launch

- **Goal**
  - Bringing government agencies, nonprofit agencies, and businesses together to address traffic safety issues and create strategies to take on these issues.
- **July 24th**

Contact Info

Matthew DeLeon
Traffic Safety Specialist
Behavioral Traffic Safety
TxDOT
713-802-5177
Matthew.deleon@txdot.gov