City of Houston
Bicycle Advisory Committee
Education Subcommittee

PLANNING & DEVELOPMENT DEPARTMENT

HOUSTON BIKEPLAN

Meeting to be held in person and virtually via Microsoft Office Teams
Wednesday, March 27, 2024. 2:30 – 4:30pm
Skyline Conference Room, 611 Walker St

Call-In Option: +1 936-755-1521 **Conference ID:** 890 977 068#

Microsoft Teams Meeting Link:

For meeting documents, please visit our website

Comments received via email by 5:00pm March 26th will be read into the record during public comment.

The public is invited to speak for up to two (2) minutes each either at the beginning of the meeting or at the end.

Agenda

Discussion Regarding the Following Items:

1. Director's Report
2. Chair's Report
3. Public Comment
4. Bikeways Website Updates
5. New 311 Category Outreach
6. Bike to Work Day Planning
7. Open Forum
8. Announcements/Events

City of Houston
BAC Education Subcommittee

PLANNING & DEVELOPMENT DEPARTMENT

HOUSTON BIKEPLAN

March 27, 2024

Call to Order. Chair Leah Chambers began the meeting at 2:32pm.

Roll Call: (**bold** indicates present)
Leah Chambers, Chair
Tom Compson, BAC Chair
Carl B. Salazar
Joe Cutrufo
Ben Drews
Robin Holzer

Additional BAC Members Present:
Trevor Reichman
Mike VanDusen

Ex-Officio Members:
Monique Johnson, Planning & Development
Ian Hlavacek, Houston Public Works
Patricc Fortiori, Parks & Recreation

Item 1: Director's Report. Monique Johnson gave the Director's Report.

The Administration is requiring all Boards, Commissions, and Committees to transition to in-person only meetings. All committee members, staff, and the public must attend in person to participate. Microsoft Teams will no longer be used as a virtual option.

Going forward, letters of support for projects will be streamlined through department staff and the Administration. The BAC is welcome to provide recommendations to the Mayor's Office and contribute to letters that will ultimately be signed by the Mayor.

Item 2: Chair's Report. Chair Leah Chambers gave the Chair's Report.

Reminder of the three objectives of the subcommittee:
1. Increase bike-friendly trainings by 25%.
2. Update the website.
3. Increase participation in Bike Month activities.

Today's agenda covers two of the objectives; in the discussion share your ideas for Bike Month.

Item 3: Public Comment.

No written comments were submitted.

Ed Pettitt spoke regarding increasing community engagement on bikeways projects.

Marcelo Escalera spoke regarding the importance of public participation and education on bikeway projects.

Item 4: Bikeways Website Updates.

Brian D. Smith II, Transportation Planner, Planning & Development, presented an update on changes to the Houston Bikeways website. Staff are actively updating the website; BAC members are encouraged to check the website for functionality and provide feedback on the changes.

Item 5: New 311 Category Outreach.

Brian D. Smith II, Transportation Planner, Planning & Development, presented on 311's new changes. 311 launched a bikeway-specific maintenance category, and it is now active. Subcommittee members were asked to give recommendations on methods to spread the world to the community.

Item 6: Bike to Work Day Planning.

Brian D. Smith II, Transportation Planner, Planning & Development, presented the City's plans for Bike to Work Day 2024. This year the City will not host a single ride downtown, but instead share resources to empower Houstonians to organize their own rides regardless of where they live or work. Subcommittee members were asked to provide ideas on resources and events to share.

Action: A BAC Work Group will be started to plan additional details on the event.

Item 7: Open Forum.

Tom Compson spoke on the BAC's role in supporting staff.

Item 8: Announcements and Events.

BikeHouston was awarded Advocacy Organization of the Year at the 2024 National Bike Summit.

Vice Chair Alejandro Perez won best dressed at the East Texas Showdown, a 165-mile bikepacking course.

Item 10: Announcements.

Upcoming Events
- 3/30, Houston Dynamo Bike Night, 7:30pm, Shell Energy Stadium
- 4/4-4/5, 3rd Annual Sugar Land Classic XC Mountain Bike Race
- 4/7, Tour de Houston. [Website]
- 5/17, Bike to Work Day

Next Meetings
- Bicycle Advisory Committee: April 24, 2:30pm; Council Chambers
- Infrastructure Subcommittee: May 22, 2:30pm; John B. Raia Conference Room
- Education Subcommittee: June 26, 2:30pm; John B. Raia Conference Room

Beginning in April the BAC is transitioning to in-person meetings ONLY.

Adjournment. Meeting Adjourned at 4:17pm.

Bicycle Advisory Committee

Education Subcommittee

March 27, 2024

PLANNING & DEVELOPMENT DEPARTMENT

Mission and Vision

BAC Mission
To advise and make recommendations to the commission and the director on issues related to bicycling in the city including, but not limited to, amendments to the Bike Plan, bicycle safety and education, implementation of the Bike Plan, development of strategies for funding projects related to bicycling, and promoting public participation in bicycling.

BAC Vision
By 2027, the City of Houston will be a Safer, More Accessible, Gold Level Bike-Friendly City

BAC Education Subcommittee Roll Call

Leah Chambers, Chair

Tom Compson, BAC Chair

Carl B. Salazar

Joe Cutrufo

Lisa Graiff

Ben Drews

Robin Holzer

Ex-Officio Members

Ian Hlavacek

Monique Johnson

Patricc Fortiori

Microsoft Teams Meeting Instructions

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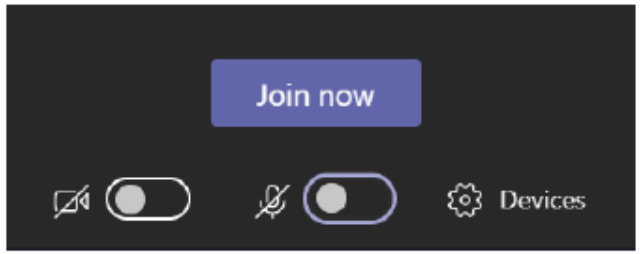

Please Remember to Stay on Mute, unless Identified by the Chair to speak

If you are connecting through the phone, please mute/unmute by pressing *6





Agenda

1. Director's Report
2. Chair's Report
3. Public Comment
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Director's Report

Monique Johnson
Deputy Assistant Director-Transportation,
Planning & Development

Chair's Report

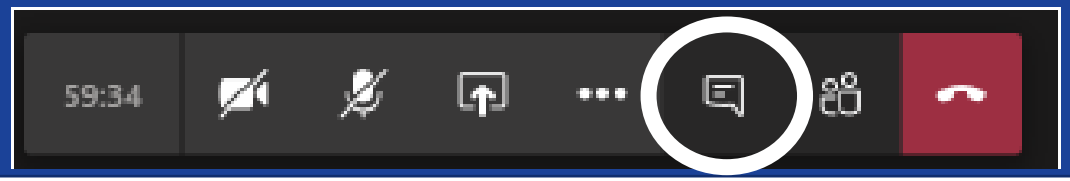
Leah Chambers
Chair, Education Subcommittee
Outside Voices

Public Comment

Send **written comments** to bac@houstontx.gov by 5:00pm the day before a BAC meeting. Comments will be read aloud by staff during the meeting.

Comment by **Phone:** to join dial 936-755-1521; ID 890 977 068# Press ***6** to unmute when called upon by the Chair

Comment via **Microsoft Teams**: Type your name and that you would like to comment

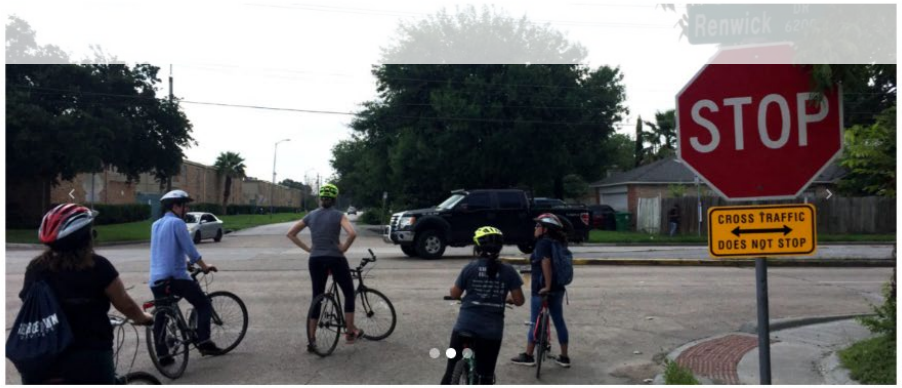


Website Updates

Brian D. Smith, II
Transportation Planner II
Planning & Development

HoustonBikeways
All things biking in Houston

Home About Current Projects BAC Houston Bike Plan Contact Us SIGN UP



Current Projects
In Design
Under Construction
Complete

Houston Bikeways Facebook

Houston Bikeways Twitter

Tweets from @HoustonBikePlan

Houston Bike Plan reposted
Houston Parks B...
@houparks... · Dec 4
Join us on Sat., 12/9 at 11 am for the #BraysBayouGreenway Ribbon Cutting celebration and help us commemorate the new



Announcements, News, and Detours



Current Projects

Several projects are underway to expand Houston's high-

Houston Bikeways

All things biking in Houston

HOME ABOUT BICYCLE ADVISORY COMMITTEE HOUSTON BIKE PLAN CONTACT US SIGN UP



CURRENT PROJECTS

In Design
Under Construction
Completed

Tweets from @HoustonBikePlan

Nothing to see here - yet

When they Tweet, their Tweets will show up here.

View on Twitter



Info and Detours

Find out about closures and detours, upcoming events, and other announcements regarding Houston's bikeways.



Current Projects

Several projects are underway to expand Houston's high-comfort bikeway network. Learn more about the projects and partnerships making it happen.

HOUSTON BIKEWAYS

Website Progress

Progress So Far:
- Routine meetings with webmaster
- Updated theme, menu bar
- Updated meeting calendar

Short-Term (1-3 months):
- Update project page links
- Archive outdated pages and older documents
- Calendar
- Create an update schedule

Longer Term (3+ months):
- Consider platform and content migration
  - WordPress
  - Main City website
  - Additional Tools (ArcGIS Hub, StoryMaps)

Ask of Education Subcommittee:
- Review website (desktop and mobile)
- Send feedback, **especially about broken links/outdated info**
- Send feedback to Brian (briand.smith@houstontx.gov)

Outreach: 311 Bikeways Category

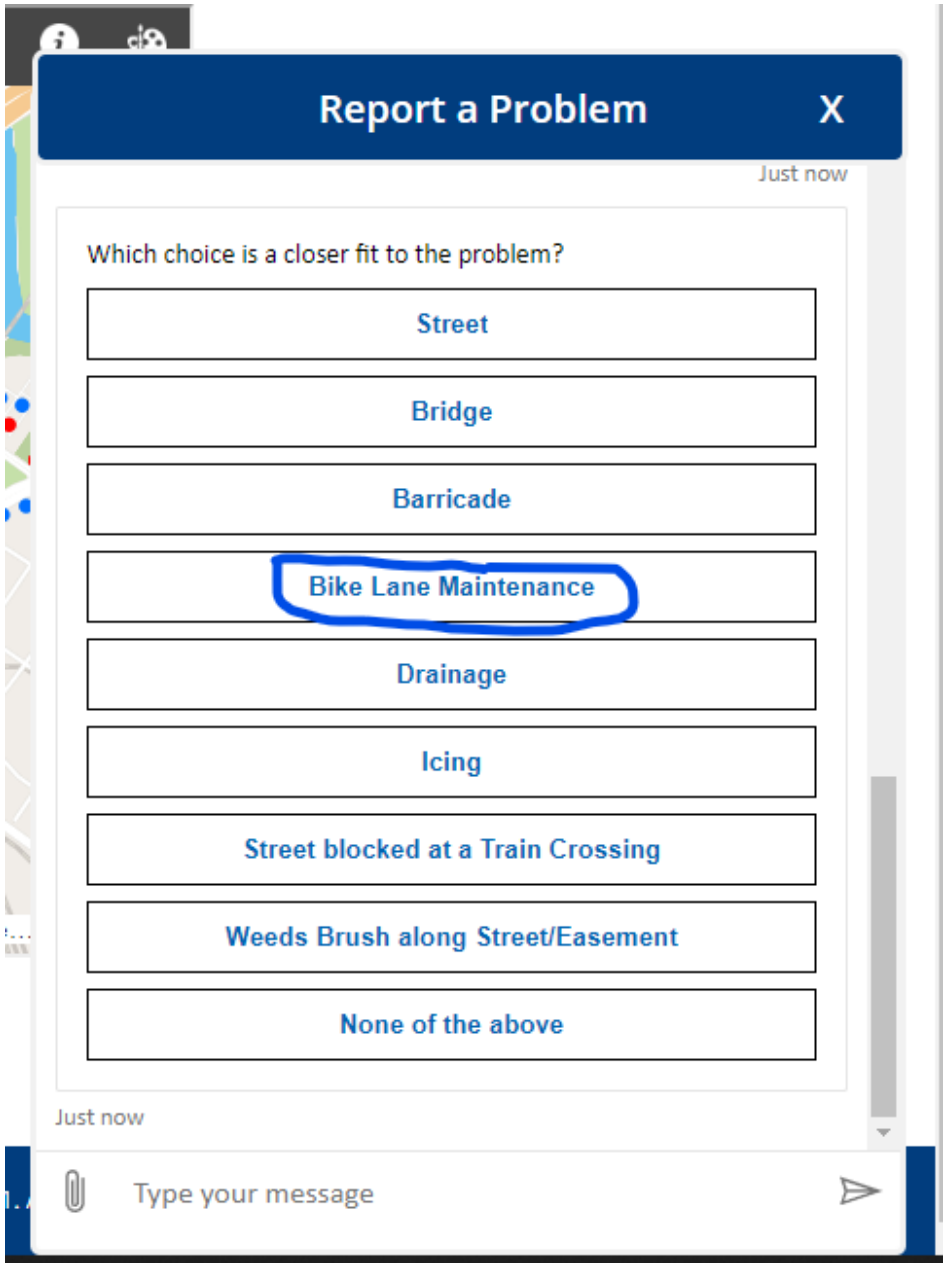
Brian D. Smith, II
Transportation Planner II
Planning & Development

311 and Bikeways

The 311 Bikeway Maintenance Category is LIVE

Ask: Give feedback to staff on methods to share

- Social media posts
- Video demos
- Print media?
- Other?



Bike to Work Day

Brian D. Smith, II
Transportation Planner II
Planning & Development

Bike to Work Day (May 17)

Proposal: Instead of hosting a single ride downtown, share resources to empower Houstonians to organize their own rides, regardless of where they live or work.

- Provide tips on traffic safety, route planning, PPE
- Opportunity to highlight new bikeways built outside of downtown periphery
- Encourage participants to share rides via social media and tracked hashtags (ex: #BTWD2024)

*Awaiting approval from the Mayor's Office

Ask of Education Subcommittee:

- What should we share? Help gather resources
- Share via social media and other networks

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Open Forum

Tour de Houston 2024

- Tour de Houston is back!
- April 7
- Registration: https://tourdehouston.itsyourrace.com/event.aspx?id=8702



Announcements

Next Meetings:

- Bicycle Advisory Committee: April 24, 2:30-4:30pm
- Infrastructure Subcommittee: May 22, 2:30-4:30pm
- Education Subcommittee: June 26, 2:30-4:30pm

Thank You

PLANNING & DEVELOPMENT DEPARTMENT

832-393-6600 | www.houston.tx.gov/planning