



EXECUTIVE ORDER  
**CITY INCLUSION AND OPPORTUNITY INITIATIVE FOR  
THE LESBIAN, GAY, BISEXUAL, AND TRANSGENDER  
BUSINESS COMMUNITY**

EO No.	EO 1-70
Effective Date:	Upon Approval

**1. AUTHORITY**

Article VI, Section 7a, of the City Charter of the City of Houston.

**2. PREFACE**

The City of Houston is committed to ensuring businesses have an opportunity to compete for City procurement opportunities. The City's Minority, Women and Small Business Enterprise Program provides the framework to ensure that historically underutilized businesses have equitable access to these opportunities. The City desires to expand its commitment to inclusivity in City procurement opportunities by increasing and improving its efforts to identify and support Lesbian, Gay, Bisexual, and Transgender Business Enterprises (LGBTBE).

**3. OBJECTIVES**

The objective of this Executive Order is to:

- 3.1. Provide fair and equal access to contracting opportunities and economic development programs that drive job creation, promote regional economic growth and enhance quality of life for all residents;
- 3.2. Increase the number and diversity of suppliers in the City's procurement process; and
- 3.3. Better understand, through periodic analyses, the participation of LGBTBEs in City procurement and engagement with business support services offered by the City.

**4. DEFINITION**

LGBT Business Enterprises (LGBTBE) - Means businesses owned 51% or more by Lesbian, Gay, Bisexual, and Transgender ("LGBT") individuals, and meet the small business size standards, local presence and management and control requirements set forth in the City Code of Ordinances, Article V, Section 15.

**5. RESPONSIBILITIES**

5.1. Office of Business Opportunity will:

- 5.1.1. Partner with the National LGBT Chamber of Commerce (NGLCC), the Greater Houston LGBT Chamber of Commerce, and/or other entities to identify eligible businesses for inclusion in the Office of Business Opportunity's online certification directory as LGBT Business Enterprises.
- 5.1.2. Perform outreach to LGBTBEs to ensure familiarity with City procurement processes and procurement opportunities.
- 5.1.3. Provide information about business development/support services and training programs to LGBTBEs.

Approved:

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Date Approved:

3/4/2021

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5.1.4. Identify and monitor the level of participation of LGBTBEs in City contracts and produce an annual report of their participation.

5.1.5. Promulgate rules, policies and procedures for implementation of this Executive Order.

## **6. CONFLICT AND REPEAL**

6.1. In the event of a conflict between this Executive Order and any federal or state law, statute, or regulation, the federal or state law, statute or regulation supersedes this Executive Order.

6.2. This Executive Order supersedes all other departmental and City policies that are inconsistent with this Executive Order.

## **7. POLICY SPONSOR**

**Department:** Office of Business Opportunity