



CITY OF HOUSTON **INVESTOR CONFERENCE** SPONSORSHIP PACKAGE

October 22, 2024

Hilton Americas Downtown
Houston, Texas

TITLE SPONSOR (\$100K)

RECOGNITION

- Company logo on website
- Company logo and link to sponsor's website on all event materials and programs
- Company logo on Houston Forward and BankOn social media
- Quarterly 30 second sponsorship message on Houston Forward social media
- Company logo in the Annual Quarterly Impact Reports
- Introduction of Keynote Speaker (or equivalent 3-minute remarks) at Investor Conference (or equivalent major event of sponsor's choice)
- Title sponsorship recognition throughout conference materials
- Co-branding opportunities on conference website and marketing material

NETWORKING OPPORTUNITIES AND ACCESS

- Eight (8) free tickets for conference
- Private dinner with Controller and other special guests at Investor Conference (or equivalent major event of sponsor's choice)
- Listed as host of private reception at Investor Conference (or equivalent major event of sponsor's choice)
- Access to sponsor greenroom throughout conference
- Company swag distributed to conference participants
- Company swag distributed to Better Banking Program participants

PLATINUM SPONSOR (\$50K)

RECOGNITION

- Company logo on website
- Company logo and link to sponsor's website on all event materials and programs
- Company logo on Houston Forward and BankOn social media
- Annual 30 second sponsorship message on Houston Forward social media
- Company logo in Annual and Quarterly Impact Reports
- 1-minute remarks at Investor Conference (or equivalent major event of sponsor's choice)

NETWORKING OPPORTUNITIES AND ACCESS

- Four (4) free tickets for conference
- Listed as co-host of private reception at Investor Conference (or equivalent major event of sponsor's choice)
- Access to sponsor greenroom throughout conference
- Company swag distributed to conference participants
- Company swag distributed to Better Banking Program participants

GOLD SPONSOR (\$25K)

RECOGNITION

- Company logo on website
- Company logo on all event materials and programs
- Company logo on Houston Forward and BankOn social media
- Company logo in the Annual and Quarterly Impact Report
- 1-minute remarks at Better Banking Graduation Program
- Company swag distributed to Better Banking Program participants

NETWORKING OPPORTUNITIES AND ACCESS

- Two (2) free tickets for conference
- Access to private reception at Investor Conference (or equivalent major event of sponsor's choice)
- Access to sponsor greenroom throughout conference
- Company swag distributed to Better Banking Program participants

SILVER SPONSOR (\$10K)

RECOGNITION

- Company logo on website
- Company name on all event materials and programs
- Company name in the Annual and Quarterly Impact Report
- Company name on the Better Banking Graduation Program
- Company swag distributed to Better Banking Program participants
- Recognition in conference program and signage

NETWORKING OPPORTUNITIES AND ACCESS

- Access to sponsor greenroom throughout conference

All proceeds benefit the Houston Forward Fund, a 501(c)(3) donor-advised fund of the Greater Houston Community Foundation. For more information, visit www.houstonfwd.org.



CONNECT

WITH US AT THE CITY CONTROLLER'S OFFICE



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PERSONAL: Chris Hollins

CONTACT US

BY SCANNING THE QR CODE

