

FAIR HOUSING & HURRICANE SEASON RESILIENCE OUTREACH

GRANT INTRODUCTION WORKSHOP



City of Houston

Sylvester Turner, Mayor

Housing and Community Development

Tom McCasland



@HoustonHCDD

Presenter



Kristin Robinson

**Senior Planner/Administrative
Coordinator**

City of Houston

Housing and Community
Development Department



Questions may be asked throughout the workshop using the chat feature available in Teams.

Agenda

1. Overview
2. Fair Housing & Natural Disasters
3. Eligible Activities (Brainstorming Session)
4. Evaluation Criteria
5. Application Overview
6. Procurement Procedures
7. Resources
8. Q&A

Overview

Recipients of the grant will receive up to \$10k for:

- Providing outreach, education, information, and advertising addressing fair housing and hurricane preparedness, with an emphasis on reaching historically underserved populations
- Building new relationships or enrich existing relationships with nonprofits and community organizations
- Increasing engagement, fair housing awareness, and hurricane preparedness at the neighborhood level



FAIR HOUSING OVERVIEW

Why It Matters



Houston is growing

Houston will be the third largest city in the U.S. by 2030.



Housing Costs Outpacing Income

From 2010 to 2018, area median sales price for homes grew by 30.3% while median income grew by 19%



Low Income Population is Growing Fastest

From 2010 to 2016, very low and extremely low-income households increased by 16.0% while total households increased by 6.2%.



Where You Live Matters

Children whose families moved to better neighborhoods by age 13 had higher college attendance rates and higher future earnings than their peers.

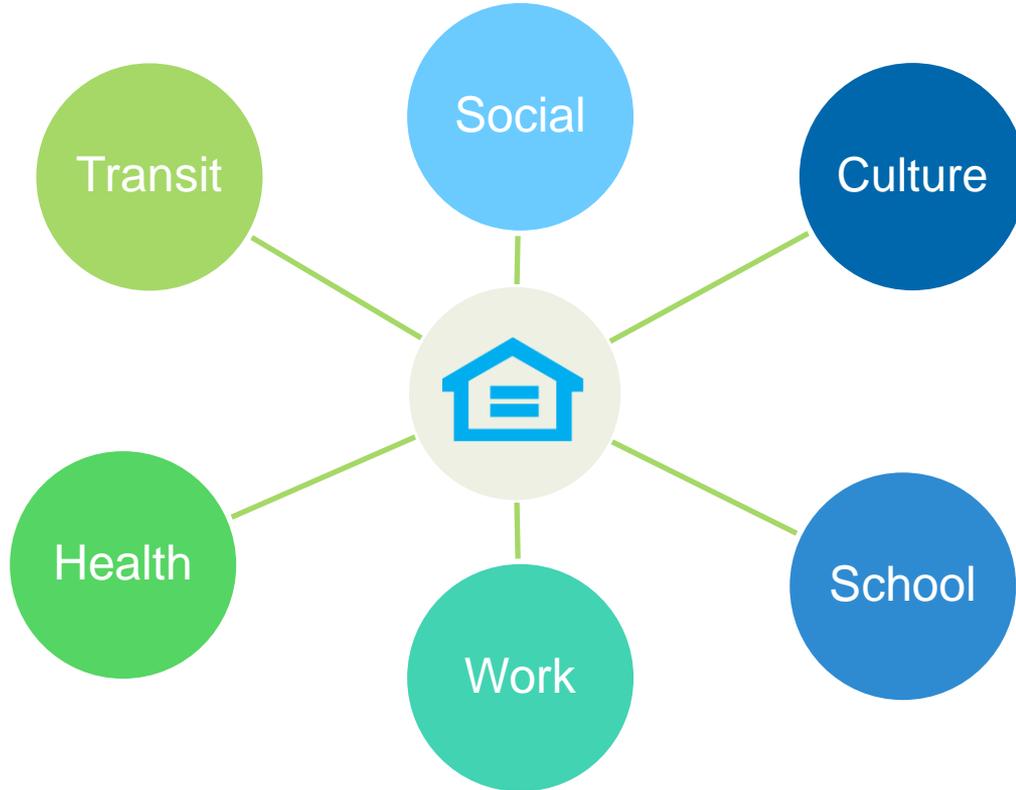
Protected Classes

The Fair Housing Act prohibits housing discrimination against any of the following protected classes:

- **Race**
- **Color**
- **National Origin**
- **Religion**
- **Sex**
- **Familial Status**
- **Handicap / Disability**



Importance of Fair Housing



Filing a Fair Housing Complaint



**U.S. Department of Housing & Urban
Development**

1.800.669.9777 or www.HUD.gov

**Texas Workforce Commission
Civil Rights Division**

1.888.452.4778

Greater Houston Fair Housing Center

713.641.3247

**FAIR HOUSING
& NATURAL
DISASTERS**

Presenter



Kimmy Johnson

Senior Planner/Administrative Coordinator

City of Houston

Housing and Community
Development Department

Federally Declared Disasters

& Estimated Residential Damage

2015

Memorial Day
and
Halloween
Flood Events

\$524,689,073

2016

April (Tax Day)
and
May/June
Flood Events

\$157,976,496

2017

Hurricane Harvey

\$15,871,516,366

Source: City of Houston Housing and Community Development Department, Local Housing Needs Assessment 2018

Hurricane Harvey Impacts

- An estimated **208,531** or **27.1%** of all households in Houston incurred damage from Hurricane Harvey
- Approximately **1 in 10** residences had floodwater in their homes
- An estimated **13.0%** or **27k** of all impacted households had flood insurance



Source: City of Houston Local Housing Needs Assessment, Hurricane Harvey Housing Recovery 2018

Fair Housing & Natural Disasters

Marginalized communities, due to historic housing discrimination, often located in flood-prone and environmentally hazardous areas; have the fewest resources to prepare for and recover from extreme weather events.

Impacts on Vulnerable Communities

- **Lower-Income Households**
 - Limited ability to pay for alternative housing, home repairs, or replacing damaged contents
 - Slower disaster recovery
- **Persons with Disabilities**
 - Difficulty finding homes with appropriate accommodations
 - Limited access to public transportation
 - Fixed incomes
- **Seniors (Persons 62+)**
 - Limited access to information and available resources
 - Health impacts
 - Fixed incomes

Source: City of Houston Local Housing Needs Assessment, Hurricane Harvey Housing Recovery 2018



Intended Target Communities

Historically underserved communities:

- Communities of color
- Persons with disabilities
- Persons with limited English proficiency
- Seniors
- Immigrant communities
- Low- and-moderate income households
- Vulnerable persons previously impacted or displaced by disasters

ELIGIBILITY & EVALUATION CRITERIA

Who Should Apply?

- Organizations with capacity to effectively execute outreach and education programs to historically underserved communities
- Organizations able to work at the neighborhood level to build knowledge, ensuring that residents are better prepared for hurricane season and flooding disasters

Grant Award

- Selected groups will be reimbursed by the City for eligible costs according to federal regulations and their proposed budget for fair housing activities
- Selected organizations will receive a maximum of **\$10,000** each; plans that exhibit exceptional creativity and planning may be awarded up to **\$15,000**



Brainstorm Session

Do you have a great idea for an eligible activity? Let's Discuss!

Submit your idea or example using the chat feature in Teams at this time.



Examples of Eligible Activities

Proposals may include these and other similar activities:

- Conducting educational workshops, trainings, and symposia about fair housing and flood preparedness
- Creating awareness in underserved communities about fair housing and flood preparedness
- Executing marketing campaigns about fair housing and flood preparedness using mixed media such as e-newsletters, testimonials, social media campaigns, or paid advertising
- Developing and distributing marketing materials such as brochures, infographics, fact sheets., etc. that share important information about fair housing and flood preparedness

Examples

- Creating outreach materials targeting underserved populations
- Work with grassroots organizations to reach underserved populations
- Current outreach approach is different from previous years
- Fair housing training for staff

Brainstorm Session

Do you have a great idea for an eligible activity? Let's Discuss!

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Evaluation Criteria

Priority will be given to applicants that:

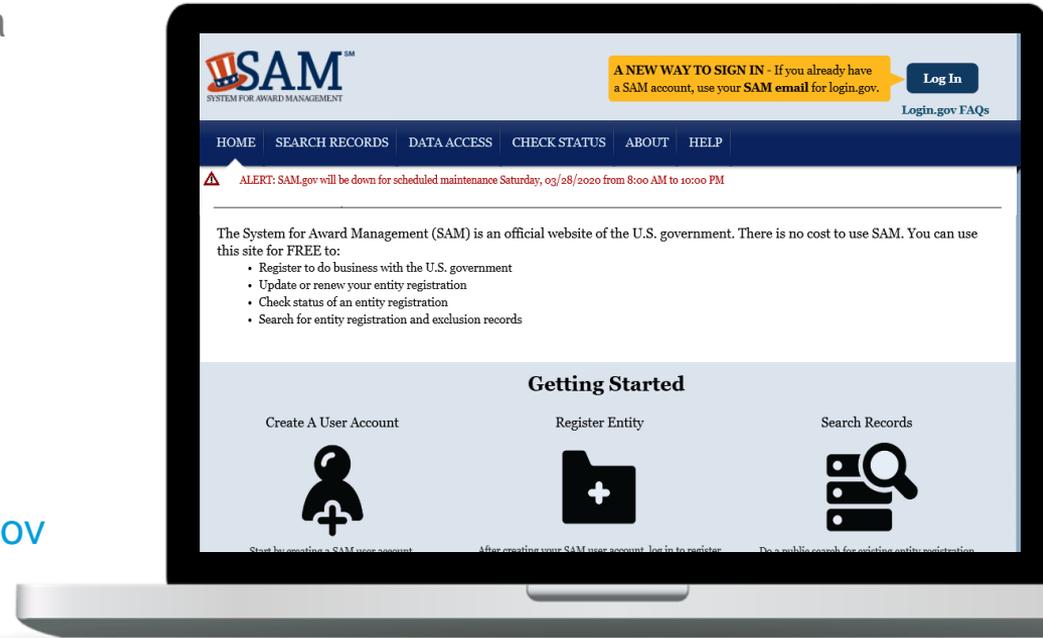
- Demonstrate ability to reach and engage members from underserved communities
- Demonstrate experience with the topics of community resilience, fair housing, and flood preparedness
- Propose activities that engage with and benefit underserved communities
- Propose activities that are well-planned and suitable for the program goals
- Propose activities that will have a long-term impact within the community
- Incorporate existing community initiatives or relationships with other organizations



PROCUREMENT PROCEDURES & APPLICATION

Vendor Registration

- All applicants must be registered as a vendor for the City of Houston
<https://purchasing.houstontx.gov/>
- Actively registered in the System for Award Management (SAM)
www.sam.gov/SAM
- For registration assistance, contact Syed Taqvi: Syed.Taqvi@houstontx.gov
832-394-6306



Application

- Point of Contact Information
- Overview of Organization
- Proposed Outreach Questionnaire
- List of Proposed Activities / Advertisements
- Budget Template

Applications are available online:

www.houstontx.gov/housing

Application Deadline: **Tuesday, July 20th**

Submit Application to: Syed.Taqvi@houstontx.gov



2020 Estimated Timeline

KEY DATES

Applications Due	July 20
HCDD Application Review	July 21-24
Award Announcement	July 27-31
Orientation for Selected Consultants	August 4
Completion of All Work; Closeout Report Due to HCDD	November 30



Hurricane Preparedness

Online Resources

- Department of Homeland Security
www.ready.gov
- Office of the Texas Governor
www.gov.texas.gov/hurricane
- State of Texas Emergency Assistance Registry (STEAR)
www.tdem.texas.gov/stear/
- City of Houston Office of Emergency Management (OEM)
www.houstonoem.org





Send us your questions by
using the chat feature in
Teams

OR

Email

FairHousing@houstontx.gov

Call **832-394-6355**

THANK YOU!



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www.houstontx.gov/housing



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CITY OF HOUSTON ★ HOUSING AND COMMUNITY DEVELOPMENT DEPARTMENT