

New Homes for the Near Northside

Public Meeting
July 13, 2021



CITY OF HOUSTON
HOUSING AND COMMUNITY DEVELOPMENT DEPARTMENT



Introductions



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City of Houston
Housing and Community
Development



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Agenda for Today's Meeting

What We Will Discuss

1

Project Background

Understand **upcoming development opportunities** on two sites.

2

Community Engagement

Where we are in process, how we need your help

3

Key Questions

Key areas of feedback **to inform developers' proposals** for these sites.

PROJECT BACKGROUND

Homeownership Programs

Meeting Near Northside's Complete Communities Housing Goals



Homeownership

Create new homeownership opportunities for residents.



To Meet Community Needs

Match new homes to the needs of current residents of the area.



For a Variety of Incomes

The development will **provide affordable home options** for low- to moderate- income households and market-rate options **for anyone to become a homeowner.**

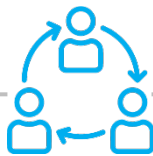
The New Home Development Process

1



Development
Sites Identified

2



Gather Community
Feedback

We are here!

3



Issue Notice of
Funding
Availability to
Developers

4



Developer
Selected and
Homes Built

5



Sell New
Homes to
Residents!

Community Engagement

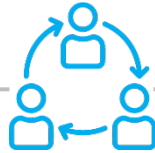


1



City Kickoff
Focus Group

2



Community
Leaders Focus
Group

3



Public
Engagement
Period
June 3 – July 21

4



Virtual and in-
Community
Comment
Period

5



Community
Recap Session
July 29, 2021



The Sites

1

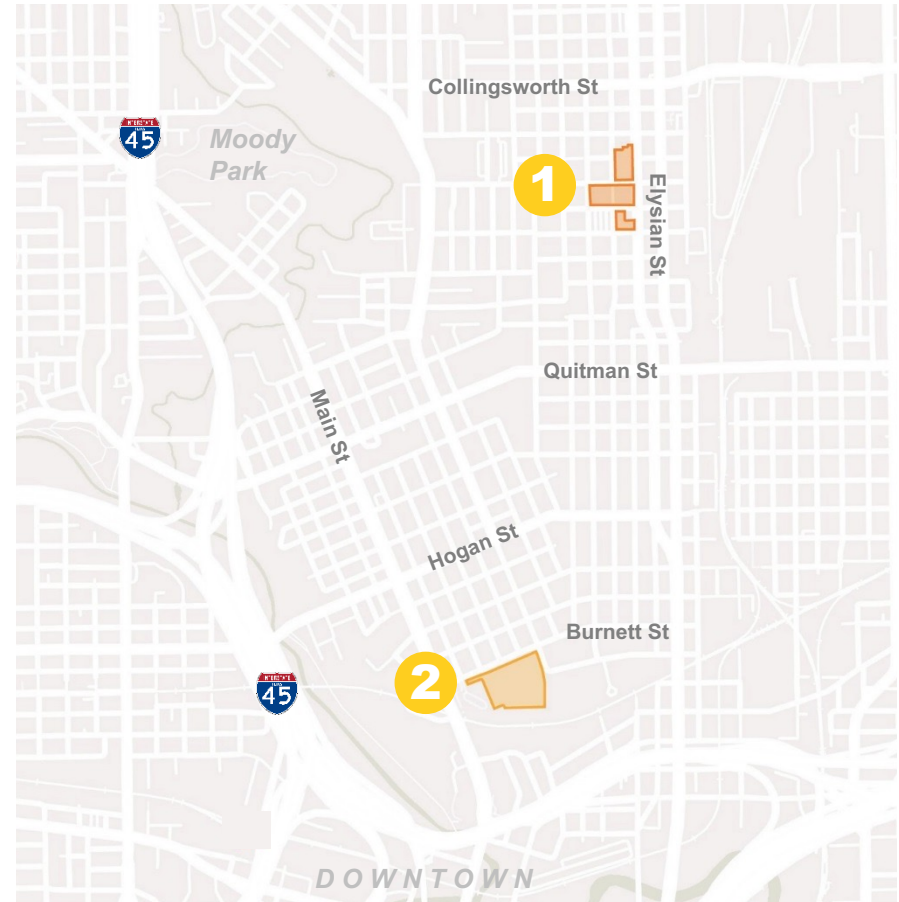
North Site

Currently used as parking and maintenance facilities for Yellow Cab Company

2

South Site

Currently vacant; next to Burnett Transit Center on the METRO Red Line



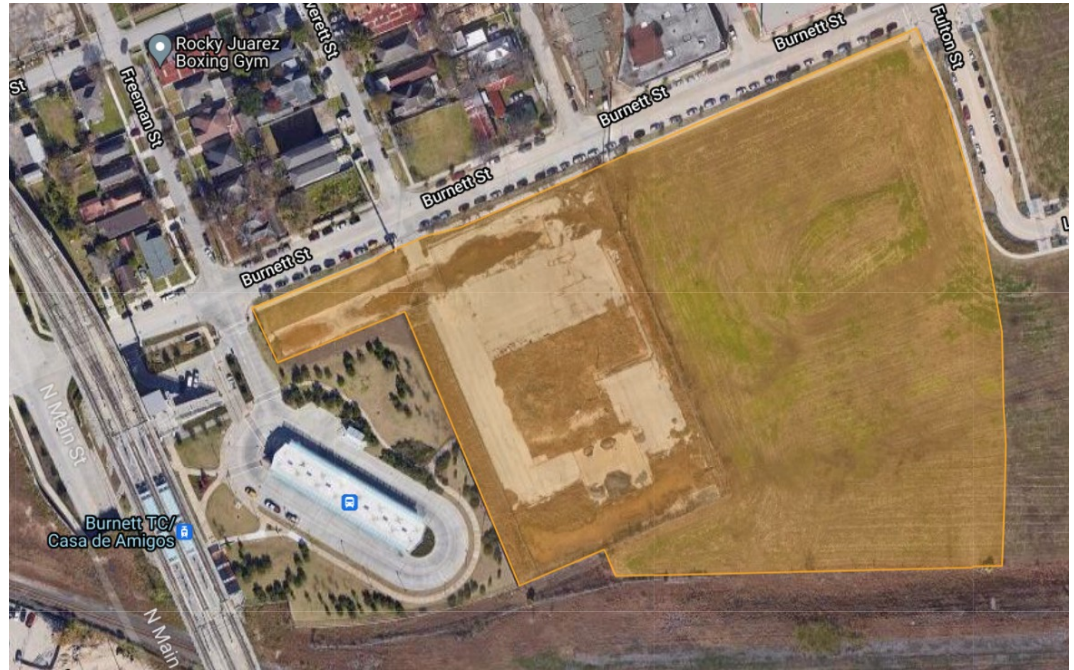
The Sites

North Site Details



The Sites

South Site Details



Burnett Transit Center

COMMUNITY ENGAGEMENT

Informing the Community

1

Community Partners

inform and spread the word

2

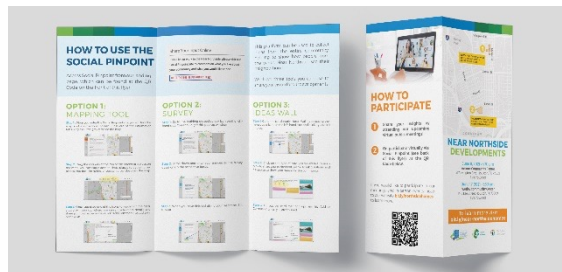
Signage

Look for banners and signs in the neighborhood!

3

Social Media

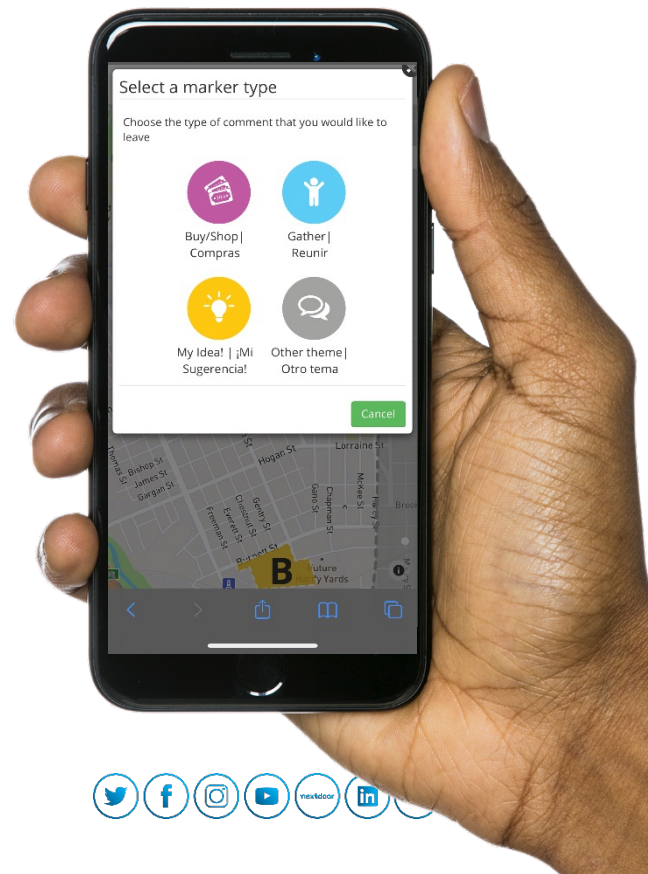
We'll provide updates on the website and via social media



Social Pinpoint Website

Mobile-friendly!

- Bilingual
- Map tool
- Survey
- “Ideas wall”



CITY OF HOUSTON ★ HOUSING AND COMMUNITY DEVELOPMENT DEPARTMENT



Social Pinpoint Website

Map and Survey

PROJECT INFORMATION/INFORMACIÓN DEL PROYECTO

NEAR NORTHSIDE HOUSING DEVELOPMENT
OPPORTUNITY/OPORTUNIDAD DEL DESARROLLO DE VIVIENDAS PARA NEAR NORTHSIDE
Español Abajo

Welcome! Please read the description of the North Project (A) and South Project (B) on the City of Houston website before starting these activities. ([Link/Information Here](#))

To the right, you will see a map of **North Project (A)** and **South Project (B)**. Drag the icons at the top of the screen to tell us about destinations that residents of these new homes need to connect to. You can include:

- Places to **buy things** including grocery stores, coffee shops, restaurants, or other retail stores
- Places to **gather** with friends and family
- **Other** important destinations in the neighborhood
- **Your ideas** - any other place or landmark that is important to you

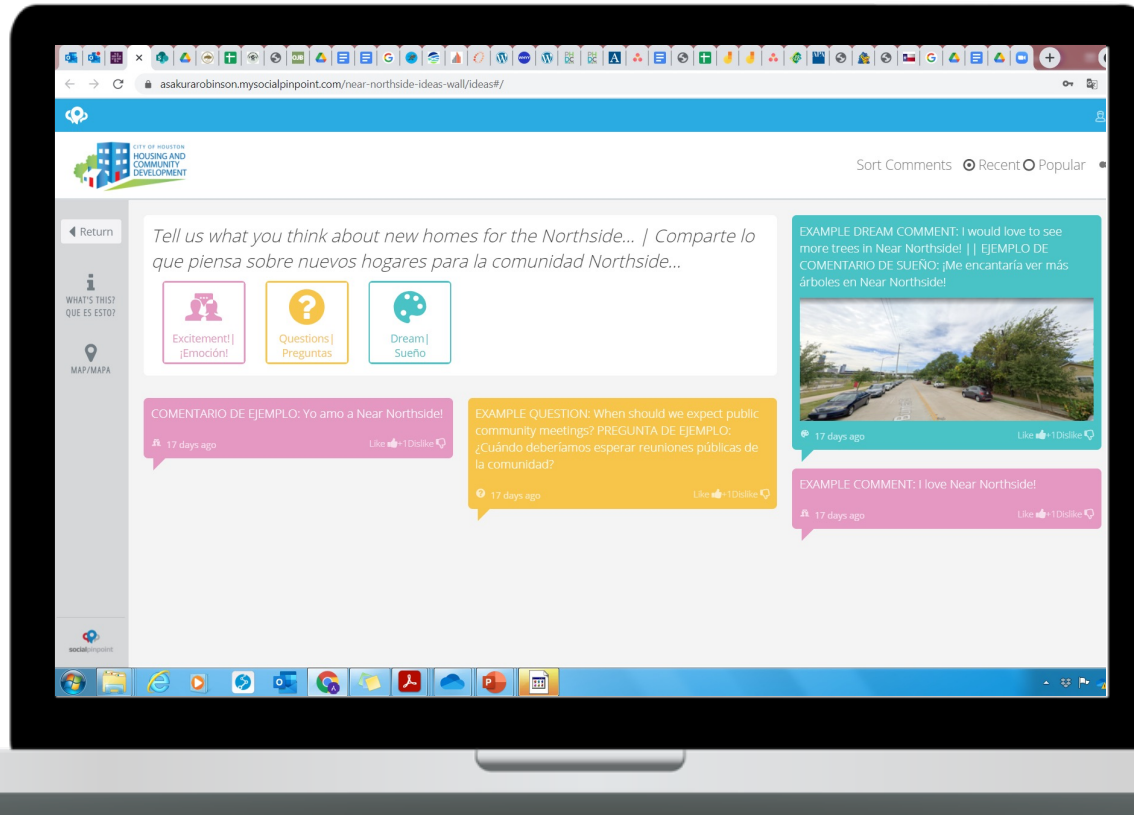
Click on the other tabs to the left to go to our **Survey**, where you can share your comments with the city, and visit our **Ideas Wall**, where you can start discussions with other community members!

¡Bienvenidos e Bienvenidas! Por favor lea la descripción de los proyectos Norte (A) y Sur (B) en el sitio web de la Ciudad de Houston antes de comenzar estas actividades. ([Información Aquí](#))

A la derecha, verá un mapa de los sitios **Proyecto al Norte (A)** y **Proyecto al Sur (B)**. Coloque los iconos encontrados en la parte superior de la pantalla para informarnos sobre los destinos importantes a los que los

Social Pinpoint Website

Ideas Wall



Social Pinpoint Website

- [Social Pinpoint](#)

Please Share!

- Our request for you: **Please help us spread the word so we get as much input as possible!**
- Link to project website and Social Pinpoint:
 - [Bit.ly/near-northsidehomes](https://bit.ly/near-northsidehomes)
- **Community meetings:**
 - Information will be shared with you by email; also share our social media posts!

KEY QUESTIONS

Designing in Context

What characteristics give a Near Northside home its “look and feel”?
What are common factors?

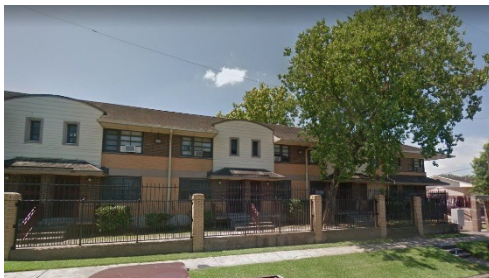
Detached Homes



Townhomes



Duplexes and Four-Plexes

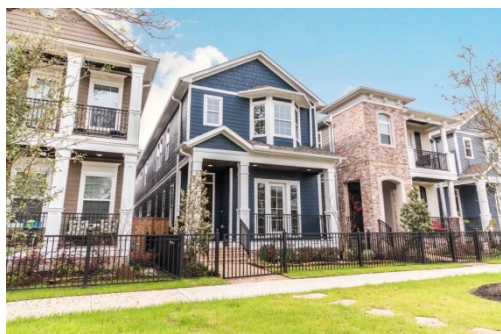


Density & Good Design

Single family homes can include townhomes or small condominiums

What is possible on these sites?

- Central, good location would typically be expensive to build and buy
- Mix of housing types will mean City's investment helps more people become homeowners



Designing for Connection

What do residents need access to?

How can we build connectivity into these developments?



Designing Communal Space

How can green and common spaces that are part of these developments add value?





Questions for Community

How can green and public spaces in these developments help bring residents together as a community – and reflect the Near Northside?



Sunnyside Gardens, Queens, NY

Source: Twitter – Nolan Gray



Questions for Community



- Who else do we need to talk with?
- Who needs to know about this?
- Are there events you can invite us before July 21?

Comments & Questions





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