

"There is beauty and strength in your story"

HOUSTON  
HISPANIC  
HERTIAGE  
AWARDS  
2024



ELVA  
TREVINO



**Elva Trevino is a passionate community activist and healthcare visionary based in Houston, Texas. Her dedication to advancing health, fitness, Latino, and entertainment industries and communities has made her a dynamic force for change. As a board member of various charities, including FIT Houston and the Houston Entertainment Task Force—also known as the International Entertainment Partnership—Elva played a pivotal role in revitalizing their mission. She was instrumental in building out their organizational leadership and developing a strategic campaign for the IEP that successfully rallied leadership across all industries, cultures, and generations, empowering families and enriching cultural experiences.**

**Elva has worked with celebrity clients in both fitness and mentorship, including Grammy and Emmy Award winners, helping them achieve peak performance. Her mentorship has led to explosive revenue growth of 300-950% for business leaders, and she has guided political, non-profit, educational and business leaders to reach their highest potential through mindset training, health and strategic development.**

**Her commitment to mental health advocacy, combined with her achievements as an Ironman athlete, underscores her relentless pursuit of excellence. This determination has earned her recognition and Proclamation Days in both Houston and McAllen, and she has been honored as one of the Top 100 Visionaries in Healthcare globally.**

**With expertise spanning health, sports, fitness, community, and entertainment, Elva brings a unique and innovative perspective to every endeavor.**

**Her activism extends beyond local boundaries, having spoken on Latin rights in Washington, D.C., alongside Marcos and Miriam Witt, showcasing her dedication to promoting diversity and inclusivity. Mentored by Tim Grover, the legendary trainer of Kobe Bryant and Michael Jordan. Elva is also an active member of the Alley Theatre El Zócalo Committee, the Frida Festival, the Latin Grammys (Recording Academy), and Fashion Fitness Swim—a mental health and fitness event—further showcasing her dedication to cultural and community engagement.**

**Elva's business acumen and inspirational journey have also been recognized by Grant Cardone, and she has shared her testimony with entrepreneurs worldwide, inspiring them to reach new heights. She is a renegade, known for raising the bar with courage, unity, and innovation.**

**With her trailblazing spirit and deep commitment to service, Elva Trevino exemplifies the qualities of leadership, compassion, and dedication that define the best of Houston's Latino community. She has not only empowered local leaders across Houston and beyond to drive meaningful change, but she has also inspired the next generation of champions by mentoring youth from lower-income families to prestigious institutions like Yale. Elva's passion for removing barriers and unlocking potential has had a transformative impact on countless lives. Her work resonates across all sectors, making her a beacon of hope and a true asset to our city. For these reasons, she is a standout candidate for the Houston Hispanic Heritage Awards.**

# EXPERIENCES

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In 2021, I was honored to be nominated as one of the Top 100 Visionaries in Healthcare globally for my work with Champions Club, a for-profit business that has made significant strides in advocacy both across the United States and in 13 countries. August 8th, 2023, was proclaimed "Champions Club Day" in Houston, dedicated to promoting the values of being a champion in your family, community, and health.

In addition to my board service, I am an active member and public speaker for several non-profit organizations close to my heart, delivering over 122 speeches:

Throughout my journey in Houston, Texas, I have been privileged to serve on various charity boards and actively participate in non-profit initiatives that strive to bring positive change to our beloved city. Below is a list of the charity boards and committees I currently serve on:

## **Fit Houston (#walk30) - Executive Advisory Board - Fitness Advisor**

Launched the Fit Houston initiative alongside Lharissa Jacobs by advocating at city council, event planning and supporting Fit Houston with contacts and fitness expertise. It is an organization that is empowering families and communities through fitness and healthy lifestyle initiatives, we promote access, wellness, and unity. The #walk30 campaign has seen participation from various city leaders in 2023.

[www.fithouston.org](http://www.fithouston.org)

## **Houston Entertainment Task Force / International Entertainment Partnership - Community Partnerships**

I have been crucial in revitalizing this organization by recruiting leadership, advocating before City Council and Commissioners Court, and leveraging my connections with celebrities, executives, and volunteers. My efforts have significantly raised the organization's profile and facilitated its second Houston Celebrity Entertainment and Arts Soiree.

[www.internationalentertainmentpartnership.org](http://www.internationalentertainmentpartnership.org)

## **FRIDA FESTIVAL - Board Member**

Celebrating the legacy of Frida Kahlo and promoting arts and culture within the Hispanic community.

## **Esperanza - Washington, D.C.**

Advocated for Latino rights with Marcos and Miriam Witt in Capitol Hill, working with senators on solutions.

[www.esperanza.us](http://www.esperanza.us) | [www.canzion.com](http://www.canzion.com)

## **WIN Foundation - Houston, TX**

Supported healthcare improvements for special needs children with Dr. Carmen Baez.

[www.winfdn.org](http://www.winfdn.org)

## **West Houston Institute - Alief**

Enhanced educational opportunities and promoted innovation in West Houston's diverse community, including speaking engagements in local schools.

[www.hccs.edu](http://www.hccs.edu)

I am dedicated to supporting youth and educational initiatives, including scholarships like the University of Houston Hispanic Alumni Scholarship, which provides financial support to Hispanic students.

I have also completed Ironman races to raise awareness and funds for Save the Children and Mental Health. My commitment to mental health extends to a music album featuring English and Spanish tracks, released in collaboration with community leaders to highlight mental health issues and encourage open conversations. This project has been showcased at the Houston Dash Hispanic Heritage Night and will be featured at the Houston Dynamo Hispanic Heritage Night as we continue to represent Houston at the Latin Grammys in Miami.

In addition, I am a member of the Alley Theatre El Zócalo Committee, the Latin Grammys (Recording Academy), and a volunteer and supporter of Fashion Fitness Swim, a mental health-focused fashion event.





**ALIEF  
HISTORY MAKING**



**IEP  
INTERNATIONAL  
ENTERTAINMENT  
PARTNERSHIP**



**HOUSTON 2036  
TASK FORCE**



**CAPITOL HILL  
WASHINGTON  
DC**



**LATIN  
GRAMMYS  
AUSTIN**



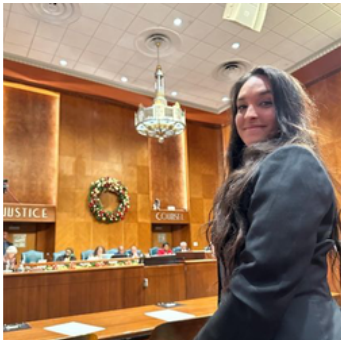
**FIT HOUSTON  
#WALK30**



**TIM GROVER  
LAS VEGAS**



**PROCLAMATION  
CHAMPIONS  
CLUB DAY**



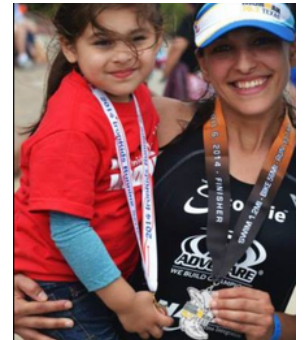
**LEADERSHIP  
AND ACTIVISM**



**CHAMPIONS CLUB**



**WEST HOUSTON  
INSTITUTE  
ALIEF**



**IRONMAN &  
IRONKID**

## **RESPONSIBILITIES**

- MOTHER
- HUMANITARIAN
- ENTREPRENEUR
- PUBLIC SPEAKER
- MENTOR
- CELEBRITY TRAINER
- SPOKESPERSON
- COMMUNITY LEADER
- COMMUNITY ACTIVIS
- SI HABLA ESPANOL

## **CONTACT ME**

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 HOUSTON TEXAS