

Baldemar Rodriguez Curriculum Vitae

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Career Objective:

An artistic director position with a reputed theater/media company where my dual cultural (Mexican-American) ability to conceive, develop and implement creative vision can help the company in producing engaging bilingual plays/films/media programs with a focus on EDIA values.

Summary of Skills:

- Ability to create partnerships and connect with people
- Skilled in editing scripts, casting, and narrating stories
- Hands-on experience in directing plays and hosting events
- Skilled in negotiating contracts and budget management
- Excellent leadership, communication, presentation and organizational skills
- 20 plus years of experience as a professional stage/media performer
- Wide knowledge of traditional and contemporary theatrical technicalities
- Fine orator with good hands at working with computers
- Proficient with Microsoft Word, Microsoft Excel, Final Draft, Adobe Creative Suite
- Ability to collaborate with technical team and performers
- Experienced in monitoring rehearsal and conducting multiple shows in a day
- Remarkable experience in developing, implementing and evaluating art programs for youth and adults
- Solid understanding of musical theater and music genre
- Expert in utilizing art to help build greater social and economic justice
- Ability to fundraise and to directly and successfully solicit gifts and grants
- Skilled in creating original marketing concepts to reach the Latino Community □
Excellent customer service skills

Work Experience:

Manager of Community Partnerships

Alley Theatre

January 2020 – Current

Artistic Director

Talento Bilingüe de Houston

August 2014 – October 2015

- Responsible for directing and hosting a numbers of events
- Looked into the selection of plays, artists, designers, script writers, and technicians
- Searched for scripts and took care of contracts and artist liaison
- Acquisition of rights to translate successful mainstream scripts to Spanish
- Held meetings with artists and discussing about scripts, design concepts, and rehearsal
- Conducted youth workshops for school and college students interested in a theater/film career
- Conducted a summer youth art program in musical theater
- Coordinated Domestic/International Casting Calls
- Oversaw HS Community Service Program and College Internship Program
- Oversaw Press Releases in dual languages
- Built an artistic community with a focus on the Diverse Latino population
- Sought out new directors with new ideas to excite audiences with new stories
- Fostered the development of good relations with other cultural organizations
- Communicated to the Board of Directors regularly to give an update on artistic activity
- Handled technical manual and assisted production staff
- Provided guidance to guest directors, made budget allocations and worked with designers for visual impact
- Communicated with print and digital media for advertisement of plays/films
- Approved marketing and advertising materials used for publicity
- Represented and promoted the theatre on radio and TV interviews and spoke to national and community organizations
- Conceived, developed, and implemented ideas to produce interesting and original plays/films
- Hired, monitored, and evaluated artists, directors, designers, and technicians
- Prepared monthly calendar for programs
- Worked with the chief administrative officer and developed annual program budget
- Served as a spokesperson for the management
- Conducted fundraising events and solicitations
- Developed good relationships with other cultural organizations by arranging meetings and sharing views
- Drafted reports on artistic activities and submitted to the Board of Directors
- Drafted manuals for technicians and production staff
- Directed plays aimed at motivating students to contribute for the society
- Traveled to Latin America, to the West and East Coast to seek out Diverse works
- Coordinated with the Mexican Consulate to implement an artist exchange program
- Worked with Brands to incorporate product placement in plays/films □
Created “EDUC-ARTE” art program and received recognition and certification from The White House Initiative on Educational Excellence for Hispanics

Education:

NALIP Producers Academy	National Assoc. of Latino Producers
NALIP Writing Academy	National Assoc. of Latino Producers
Film Producer Certification	Hollywood Film Institute
Film Director Certification	Hollywood Film Institute
BA Theater	University of Houston
BA Radio/TV/Film	University of Houston
NHPO Leadership Institute Class III	NHPO Leadership Institute

Work Experience:

Romo Electric, Inc.	2017 - 2018	VP, Field Supervisor
Talento Bilingüe de Houston	2014 - 2015	Artistic Director
HCC SE	2011 - 2013	Video Producer/Director/Editor
Adelante Productions	2006 - Current	Theatre/Film/Producer/Director
KPRC NBC TV2	2000 - 2006	Video Editor/Photographer
Hewlett Packard	2003 - 2005	Video Producer/Director/Writer
Definition Productions	1992 - 2000	Video Producer/Director/Writer
Latin Media Group	1997 - 1999	Promotions Producer/Director
University of Houston	1997 - 1998	Pre-K Teacher
AAMA	1996 - 1997	Theater/English HS Teacher
Theater On Broadway	1994 - 1996	Artistic Director

Awards/Nominations:

Pan-American Film Festival 2015	Best Actor	In Search of the American Dream
Pan-American Film Festival 2015	Best Screenplay	In Search of the American Dream
Imagen Awards (Nominated) 2015	Best Director	In Search of the American Dream
CineFest (Winner)	2014 Best Director	In Search of the American Dream
Remi Award (Winner)	2013 Best Feature	In Search of the American Dream
Telly Award	Creativity Cinematography	Various
Telly Award	Creativity Editing	Various
Communicator Award	Creativity Cinematography	Various
Communicator Award	Creativity Editing	Various

Skills:

Film/Video/Stage Writer, Non-linear Editing Adobe CS6, HD Video/Film Production, Field/Studio Direction/Production, Bilingual (English/Spanish) Director/Producer, Singer, Dancer, Successful Fundraiser, Volunteer Coordinator, Project Manager

Non-Profit Board Experience:

Houston Association of Hispanic Media Professionals	Treasurer/Website	6 years
National Hispanic Professional Organization LI	Media Instructor	6 years
Association for Hispanic Fine Arts	Treasurer	3 years
League of United Latina American Citizens #214	Sergeant of Arms Founder	Arts Council

Baldemar Rodriguez's Short Bio

Baldemar Rodriguez was born in Mexico and raised in Pasadena, Texas. He graduated from the University of Houston and holds a BA in Radio/Television/Film and a BA in Theater. After graduation and after his mostly-volunteer creative work in theatre, film and television became apparent in the Hispanic and professional communities in Houston, Baldemar was selected as a Media Artist by the *Texas Commission on the Arts*, a lifelong recognition bestowed by the Governor of Texas.

Rodriguez has directed and produced stage productions, documentaries, commercials and PSA's for ABC, NBC, Univision, Telemundo, among others. He worked at Houston's NBC affiliate KPRC TV2 as an editor and news videographer for six years until he was commissioned to produce a feature film, *Grey Focus*, which took him on location to Nigeria.

He has worked in front and behind the cameras as well as on stage and off stage, leading productions with cast and crew of 20-100 with budgets ranging from \$30K-\$300K.

Baldemar Rodriguez was selected by the National Association of Latino Independent Producers for two of its signature program, The Producers Academy and the Writers Lab, where Rodriguez gave birth to the award winning feature film *In Search of the American Dream*. Baldemar Rodriguez is not only the Director of *In Search of the American Dream* - he wrote the screenplay and is the lead actor in the film.

He is an award winning Writer, Producer, Director and Editor. He has received several Communicator Awards and Telly Awards for his *Creativity in Editing and Cinematography*, a Remi Award for *Best Feature Film*, a CineFest Award for *Best Director* and was a recent nominee for the prestigious Imagen Award for *Best Director* of the feature film *In Search of the American Dream*.

His recent stage direction success is an original play by San Antonio playwright Alicia Mena, *Las Nuevas Tamaleras*. This comedy about young women trying to keep the tradition of making tamales, became a sold out sensation during the entire run of the play. Rodriguez plans on taking the premise of this stage play and taking it to the big screen in the near future.

Although he has worked hard for his accomplishments, Baldemar is deeply appreciative to NALIP (National Association of Latino Independent Producers), HAHMP (Houston Association of Hispanic Media Professionals), NHPO (National Hispanic Professional Organization) and the NHPO Leadership Institute for helping him on the road to success and preparing him for this next chapter in his professional life.

Baldemar's ACTOR RESUME attached.

BALDEMAR RODRIGUEZ
Producer, Director, Writer, Actor
(281) 782-7568

Height: 5' 8" Weight: 180
Hair: Dark Brown Eyes: Brown
Pants: 32/32 Shirt 15 ½
Coat: 40R Shoes: 9 1/2

FILMS

In Search of the American Dream Lead Adelante Productions TX

TV

Ghost Stories Featured Biography Channel NY

Web Episodes

FLAS Novelas Featured Group Indigo Houston, TX

LIVE EVENTS

“Los Chaparritos” Costume Character Lead Definition Productions TX
“Bugs Bunny All Star Revue” Lead Six Flags TX
“Bugs Bunny Birthday Bash” Lead Six Flags TX

COMMERCIALS/INDUSTRIALS/PSA'S

Batman the Ride Featured Six Flags TX
Taco Cabana (Regional) Featured Page Parks TX
Miller Coors (National) Featured Page Parks TX
Make the Choice (Regional) Lead ABC TX

THEATER

Las Nuevas Tamaleras Supporting Talento Bilingüe de Houston, TX
Los Vendidos Lead Theater On Broadway TX
Roosters Lead Theater On Broadway TX
La Bodega Lead Theater On Broadway TX

MEMBERSHIPS

Hispanic Organization of Latin Actors HOLA
National Association of Latino Independent Producers NALIP
National Association of Hispanic Journalists NAHJ
Houston Association of Hispanic Media Professionals HAHMP
League of United Latin American Citizens

SKILLS

Academic Honor Roll, Dancer (Tejano, Cumbia, Country, Tap, Jazz), Bilingual (Fluent in Spanish, Fluent in English) (with or without Spanish Accent), Public Speaking, Broadcast Media Instructor, Cinematographer, Online Editor, Feature Film Writer, Producer, Director, Great People Skills and Work Great with others, Ultimate Pet Lover! And I make the best Mangonadas!!!