

# TEXAS SALSA CONGRESS

ENRICHING THE COMMUNITY THROUGH SALSA CLASSES, CREATIVE PLACEMAKING, AND VIBRANT CULTURAL EVENTS.

## OUR MISSION

In 2005, the TSC was founded and initiated an annual three-day dance and music festival. Over more than a decade, the TSC expanded its offerings from salsa classes to encompass community events and creative placemaking programs across Houston

Throughout our history up to 2024, the Texas Salsa Congress has been a beacon for top-tier salsa, Latin music, and dance. Drawing attendees from across Texas and the United States, the Congress consistently features performances by renowned artists. Among them are the FANIA All Stars like Joe Bataan, Adalberto Santiago, and Roberto Roena, as well as Latin music luminaries such as Tito Puente Jr., Grammy Award winner Marlow Rosado, Alfredo de la Fe, and many others.



## OUR PROGRAMS

- ✓ Community Salsa Lessons
- ✓ Creative Placemaking
- ✓ Curating Events
- ✓ Creating Artist Revenue
- ✓ Community Workshops

## FREE COMMUNITY EVENTS AND LESSONS

- ✓ Downtown Aquarium
- ✓ Stages Sin Muros - Latinx Theater Festival
- ✓ Northside Greater Management District
- ✓ Karbach Brewery Community Events

## OUR IMPACT - 2024

**40** FREE Community Salsa Lessons

**22** Partnerships. TSC collaborated with 22 different partners


**12** Months of Programming, Free Community Events, & Free Salsa Lessons


**100%** events generate income for dancers, musicians, DJs and/or other artists

## TESTIMONIALS

"Ruby Rivera and her Texas Salsa Congress are an annual highlight of Stages' Sin Muros Latinx Theater Festival. Not only does Ruby serve on Sin Muros' committee throughout the year, she has also been awarded as the 2022 Premio Puente recipient for her outstanding contributions to the Houston community. She and the Texas Salsa Congress are our "cherry on top," closing out the Festival each year with a vibrant, joyful, free salsa lesson open to the public. This special final moment always pulls together our artists, families, and friends in celebration of a shared love of dance, music, theater, and humanity. No one throws a better party in this city!" -Elizabeth Keel, Stages' Community Engagement Manager

"Greater Northside Management District would like to extend appreciation to Ruby Rivera of the Texas Salsa Congress for her incredible contributions to our Northside Festival. Her dedication to providing entertainment and salsa classes has been impactful in the success of our festival. Born and educated in Greater Northside, her efforts bring a deep sense of community pride and promote economic development by attracting visitors and local entertainers from youth to adults."

 @texassalsacongresstx

 @texassalsacongresstx