



ANNA REGER

MINORITY & WOMAN BUSINESS OWNER

BIO

Anna Reger is an independent, resilient entrepreneur who has overcome many obstacles to achieve success. With 20+ years of experience and a proven knowledge of client and vendor relations, Anna has built businesses from the ground up. Skills in creative thinking, contract negotiations and business management have led her to independently owning more than ten businesses. She is compassionate and giving to her community and family.

EXPERIENCE

FOUNDER

Fliplok (2021 – present)

As the creator of FlipLok, provides strategic and operational leadership for the company and closely coordinates with the partner on marketing and logistics. Oversees product development for the various versions of the safety device, business planning, development, and production.

PARTNER - COMMERCIAL REAL ESTATE

Rockstar Property (2010 – present)

As president, oversees the purchases and leasing of buildings and residential units along with property renovations. Grew occupancy from 5% to 100% within an 18-month period. More than tripled the property value from purchase price and investment.

MANAGER/PARTNER

Rockstar Wigs (2007 – present)

Handles company finances, establishes and maintains relationships with vendors.

Took company from start-up to a household name that is sold in major stores such as Hot Topic, Party City, Spencers and Adam & Eve.

SKILLS

- Software: Quickbooks, Office, EDI
- Strategic planning and business development
- Problem solver and critical thinker
- Excellent communication skills
- Self-starter

EDUCATION

Bachelor of Science,
Interdisciplinary Studies & Entrepreneurship
University of Houston, Class of 2008