

Dear Members of the Awards Committee,

I am writing to enthusiastically recommend Suly Florian, known in the artistic world as Ace Phoenix, for the prestigious Hispanic Artist Award. Suly is an extraordinary artist whose journey and accomplishments speak volumes about her dedication, creativity, and commitment to both her craft and the communities she serves.

From humble beginnings, Suly discovered her passion for art as a young child, sketching happy faces in a hymn book on her grandmother's kitchen floor. That spark ignited what has since become a remarkable artistic career. Her rebellious spirit and determination led her to forge a unique path, stepping away from the traditional expectations of her upbringing to embrace a life in art. In 2016, Suly made the courageous decision to pursue her passion full-time, birthing her alter ego, Ace Phoenix, a persona that masterfully blends vibrant colors and realism in her art.

Ace's work is bold, captivating, and a reflection of her multifaceted personality. Her murals, which can be found throughout Texas, are a testament to her talent and her ability to connect with people through visual storytelling. She has created collaborative masterpieces for major events, including working with the Super Bowl Host Committee, and has showcased her art in prestigious venues such as La MaMa Gallery in Manhattan and Houston City Hall. Her live mural competitions have further solidified her status as a creative force in the industry.

Suly's artistic contributions extend beyond her murals, as she has collaborated with esteemed brands such as Urban Decay Cosmetics, Cadillac, and the Houston Dynamo. Her involvement with organizations like Big Brother Big Sister and the American Advancement for Mexican Americans highlights her dedication to uplifting and inspiring the communities she serves. Additionally, her leadership and volunteer work with FreshArts.org's Art Ball and Bayou City Arts Fest demonstrate her commitment to supporting and advancing the arts in her city.

Her passion for art is not only a professional pursuit but a personal mission to encourage self-expression and authenticity. She has shared her artistic journey through various media outlets, and her work has been featured in publications like Voyage Houston, Canvas Rebel, and Houston Made Magazine, where her story of resilience and creativity continues to inspire many.

I am confident that Suly Florian's immense talent, tireless work ethic, and dedication to her community make her an outstanding candidate for the Hispanic Artist Award. I wholeheartedly support her nomination and believe she will continue to make a significant impact through her art.

Thank you for considering Suly for this honor. Please feel free to contact me if you require any further information.

Sincerely,

Victoria Adela Lara

Director of Economic Development