

**BLANCA BELTRAN-ROBINSON**

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## **Meet Blanca Beltran-Robinson: A Dynamic Force in Media and Community Empowerment**

Blanca Beltran-Robinson is a powerhouse in the media world, serving as the Host and Executive Producer for Barrio Kids Network, Champions Club Radio, and the Men to the Table Podcast. With a rich history as a Correspondent at Houston Television and an impressive 18-year tenure at ABC13, Blanca's journey is nothing short of inspiring. She started as a news writer, transitioned to producing the Debra Duncan show, and spent the last 12 years in the digital department, shaping the future of news delivery.

Born in South Texas and raised in Houston, Blanca's roots run deep in the Lone Star State. She earned her Bachelor of Arts in Journalism from the University of Houston and has dedicated her career to amplifying Latino voices in both media and the non-profit sector.

Blanca's impact extends beyond the newsroom. She has been instrumental in helping local non-profits expand their outreach and forge vital community partnerships. As a member of the Alley Theatre Advisory Steering Committee, she leads the media and PR efforts, and she serves on the boards of the Aeolian Manor Foundation, Navidad En El Barrio, and Dia de Los Muertos, where she acts as a liaison for the benefiting non-profits.

In her early 20s, Blanca made history as the first Latina to win as precinct judge in her precinct, showcasing her leadership and dedication to public service from a young age.

But Blanca's passions don't stop there. She's also a fitness instructor, sharing her love for health and wellness with her community. In her spare time, she enjoys family, volunteering, yoga, tennis, and running. Blanca has completed nine Houston Aramco Half Marathons and is currently training for her tenth!

### **Event Highlights (2017-2024):**

- 2017: Emceed Fashion for Houston Furniture Bank
- 2018: G7 Awards co-emcee
- 2019: Go Tejano Fashion Show co-emcee

- 2019: Asian American Real Estate Association Gala co-emcee
- 2021: Go Tejano Fashion Show co-emcee
- 2021: Fitness Instructor for AARP 6-week online series
- 2021: Mariachi Festival co-emcee
- 2022: Magnolia Park Arts Gala emcee
- 2022: Dia de Los Muertos Education Panel Discussion co-host
- 2023: Asian American Real Estate Association Gala co-emcee
- 2023: Co-hosted Let's Play Loteria with Barrio Dogs Costume contest
- 2024: Asian American Real Estate Association Gala co-emcee
- 2024: Co-hosted Let's Play Loteria with Barrio Dogs Costume contest

Blanca Beltran-Robinson is a vibrant and dedicated leader, continually striving to make a positive impact through her work and passions. Whether she's behind the mic, in front of the camera, or leading a fitness class, Blanca's energy and commitment shine through.