

Appendix A
City of Houston Needs Assessment

The City of Houston Needs Assessment dated March 2013 is available from the City of Houston's CDBG Disaster Recovery Round 2 webpage at <http://www.houstontx.gov/housing/ikerecovery.html>

Appendix B
City of Houston Planning Study Placeholder

Planning Study is available upon request.

Appendix C
Targeted Outreach Areas Analysis and Maps

Exhibit A – CRA

Greater 5th Ward Community Revitalization Area

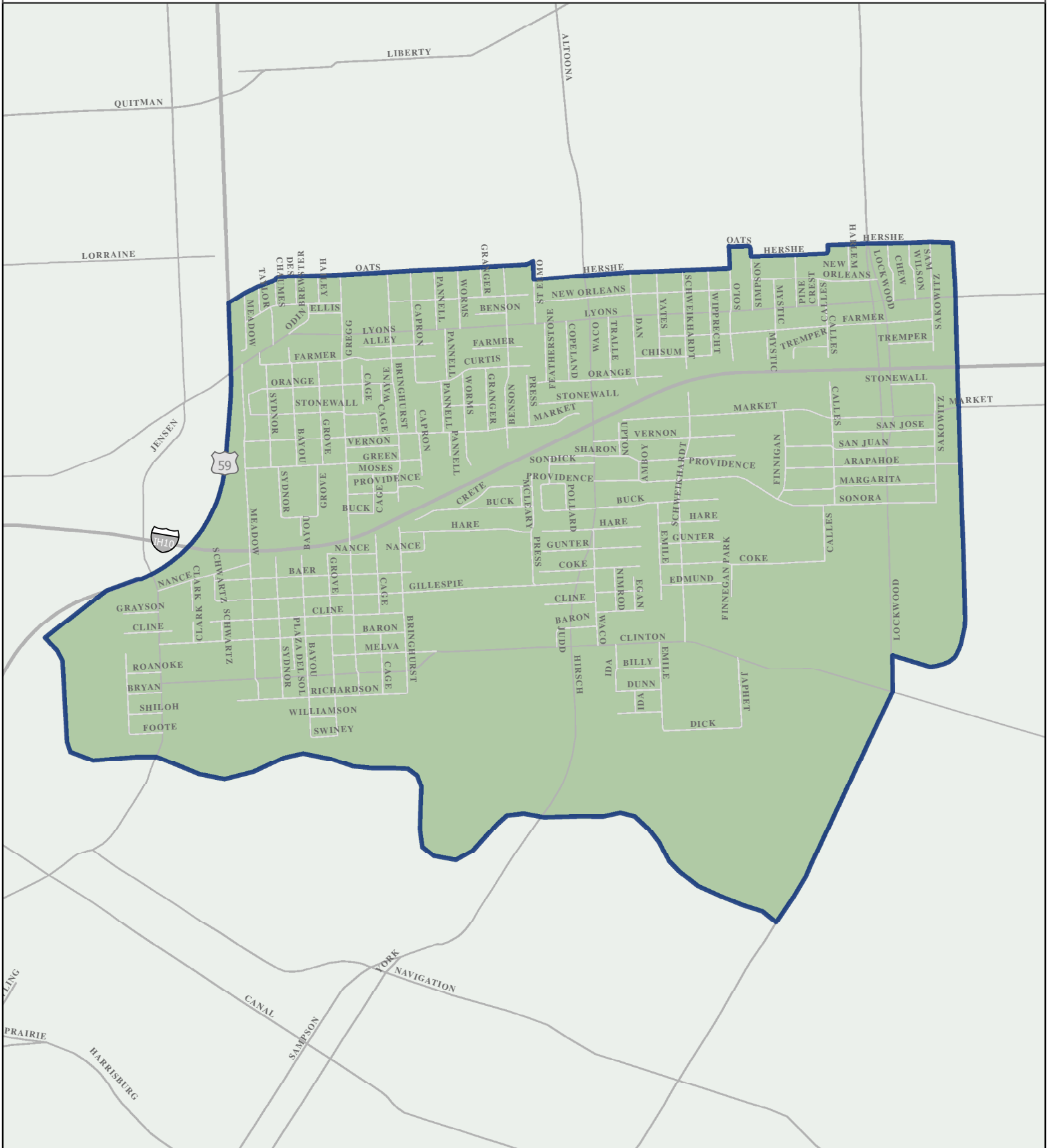
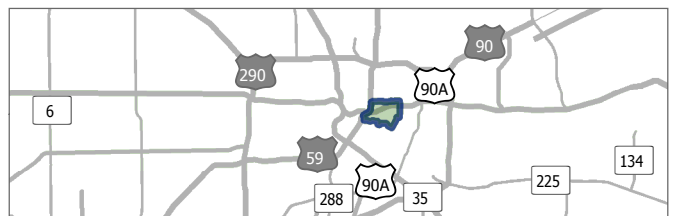


EXHIBIT A



Northside Village Community Revitalization Area

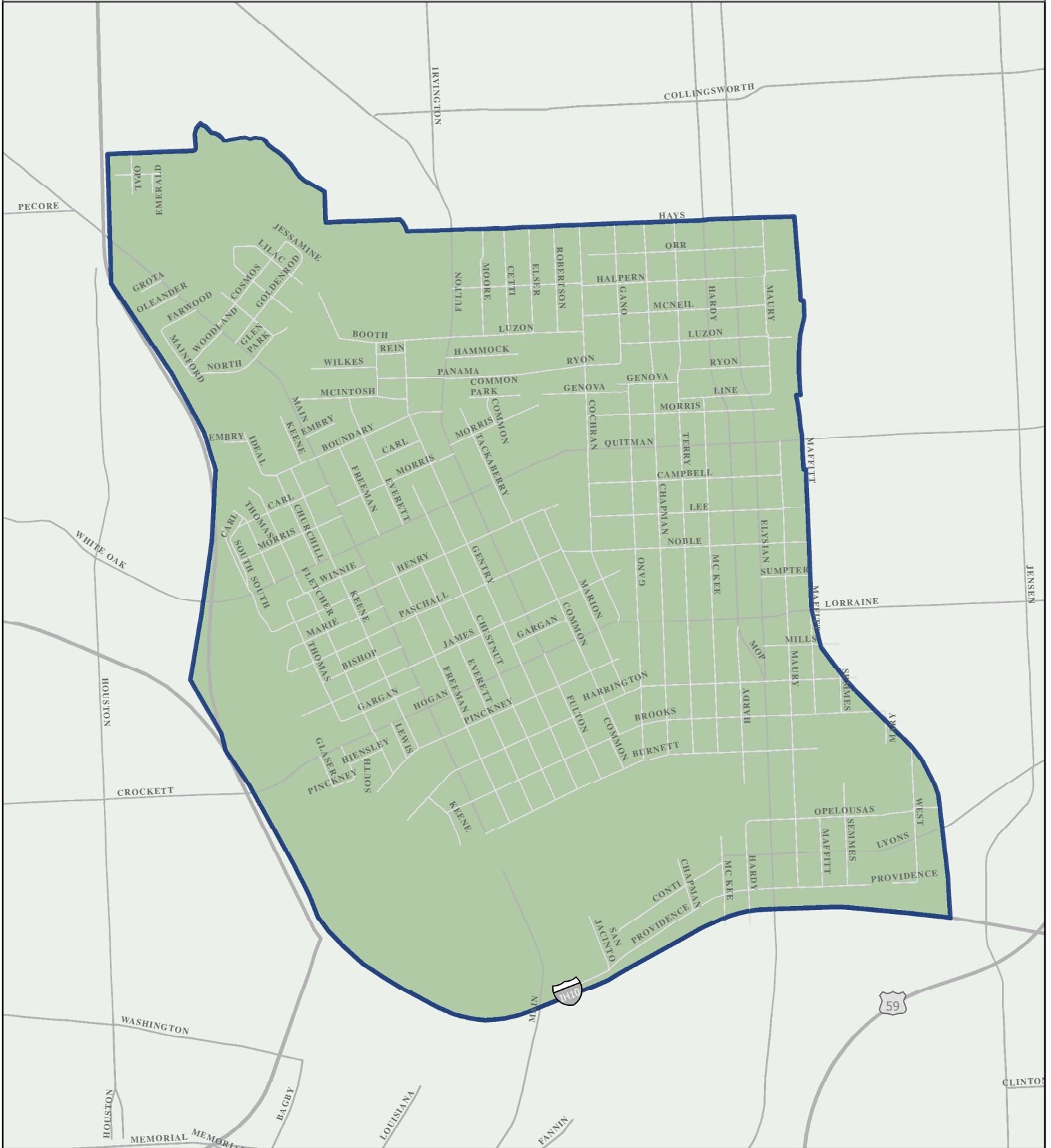
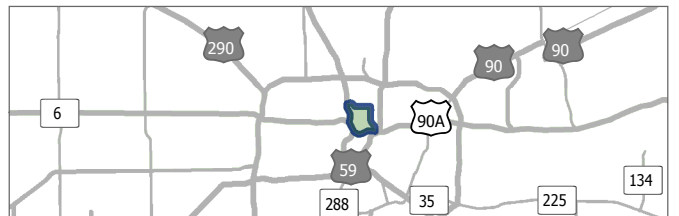


EXHIBIT A



OST/South Union Community Revitalization Area

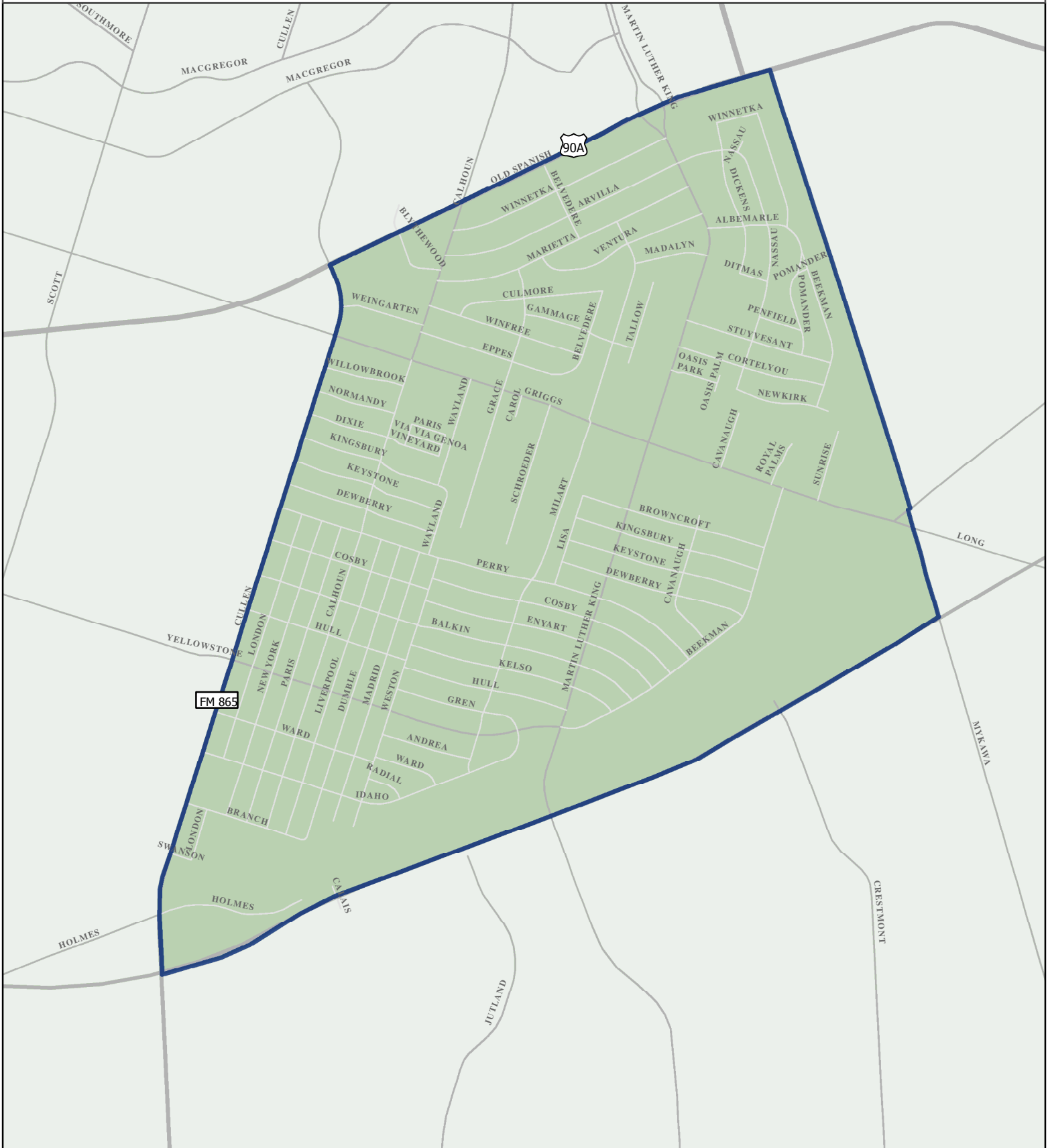


EXHIBIT A

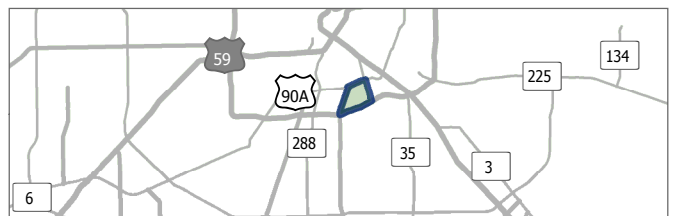


Exhibit B1 – CRA Outreach Areas

Acres Homes CRA Outreach Area

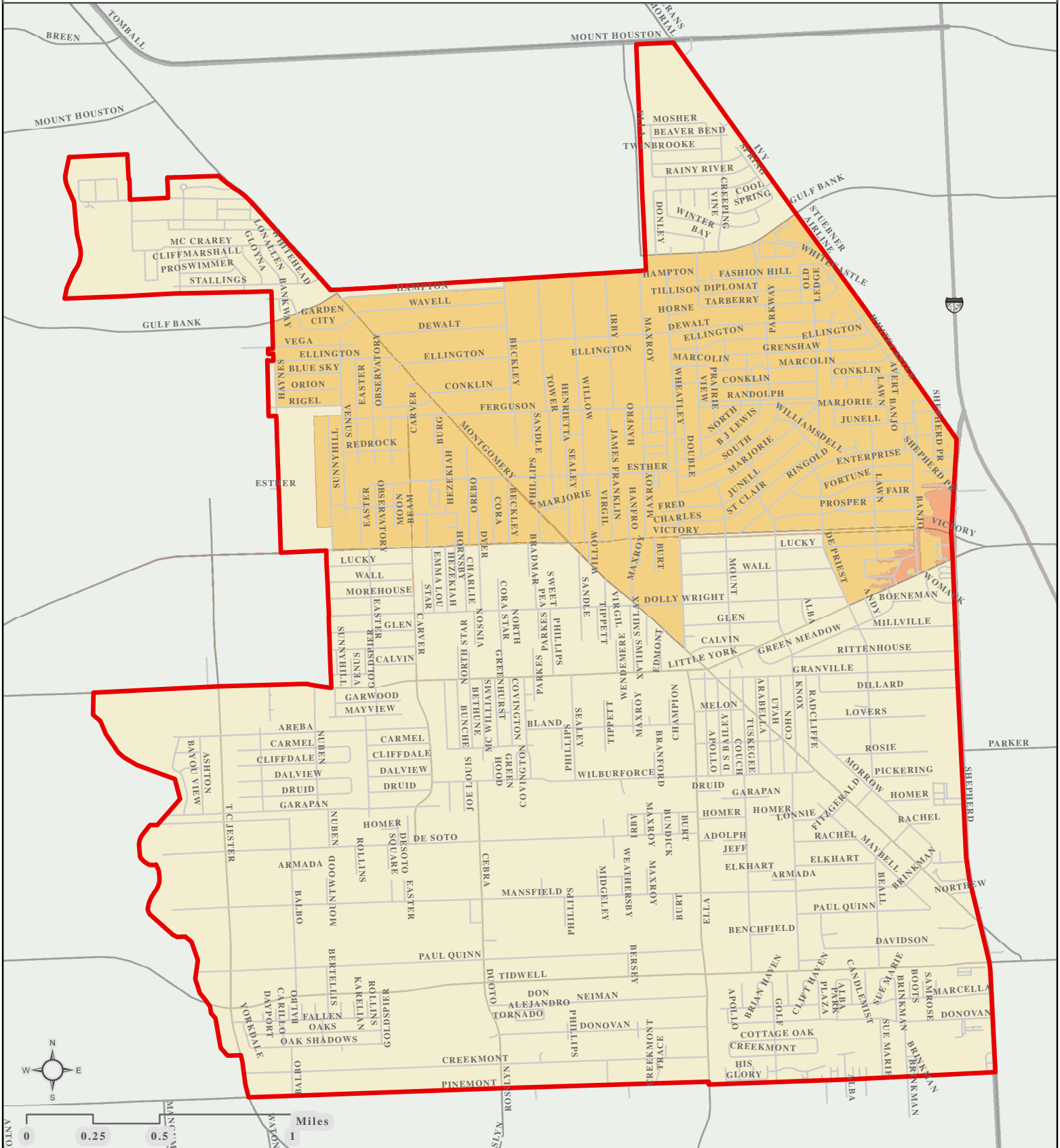
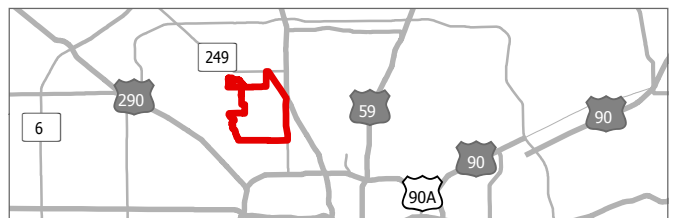


EXHIBIT B

- Primary Target Area
- Secondary Target Area
- Tertiary Target Area
- CRA Outreach Area Boundary



Greater 5th Ward CRA Outreach Area

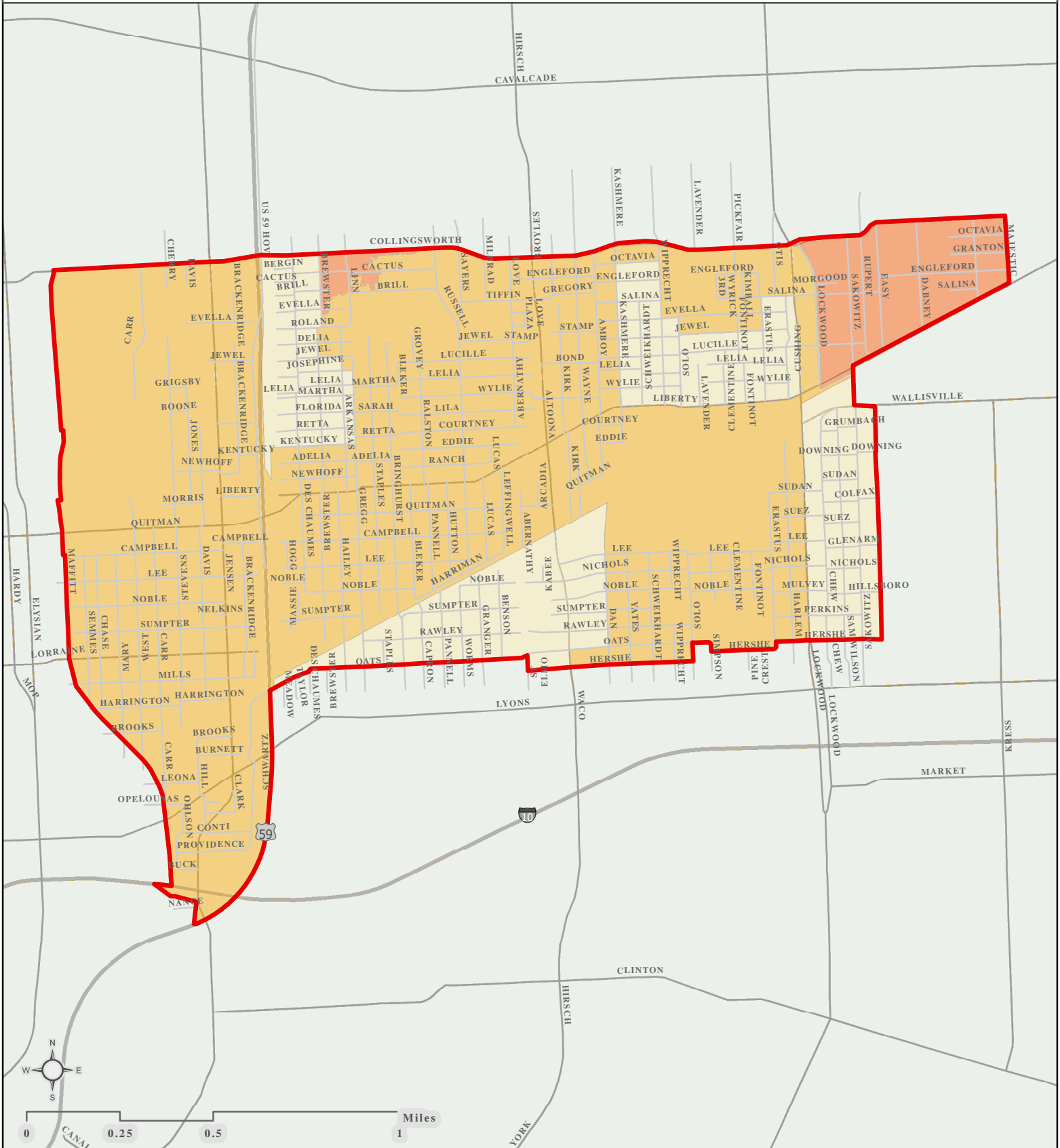
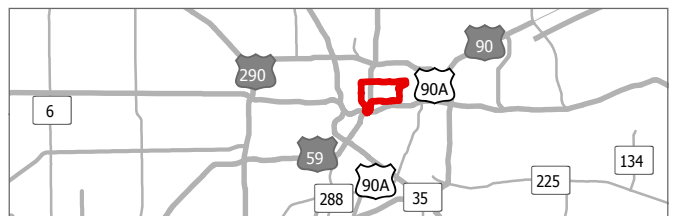


EXHIBIT B

- Primary Target Area
- Secondary Target Area
- Tertiary Target Area
- CRA Outreach Area Boundary



Independence Heights CRA Outreach Area

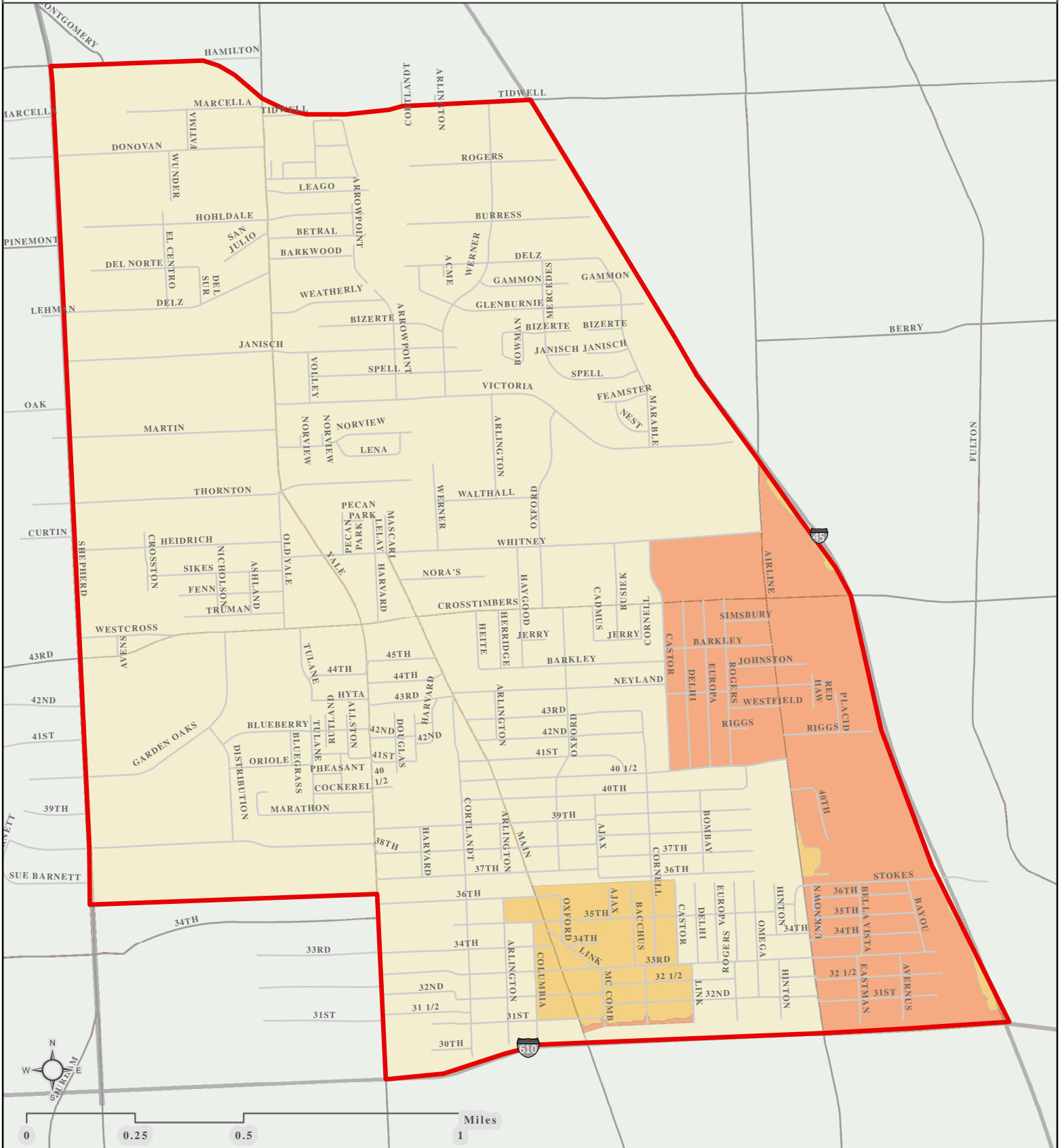
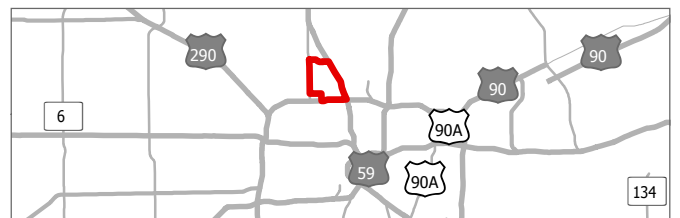


EXHIBIT B

- Primary Target Area
- Secondary Target Area
- Tertiary Target Area
- CRA Outreach Area Boundary



Northside Village CRA Outreach Area

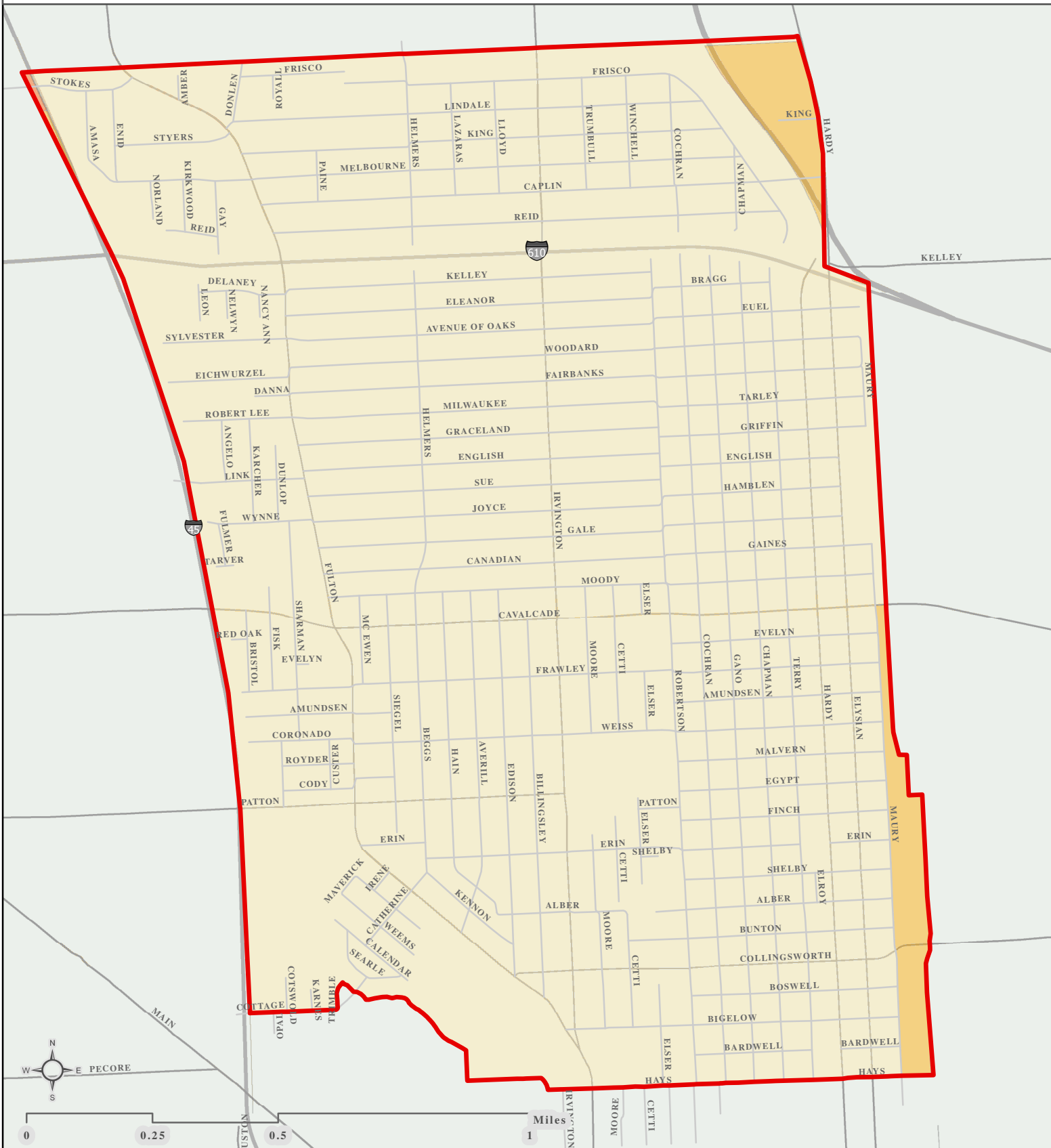
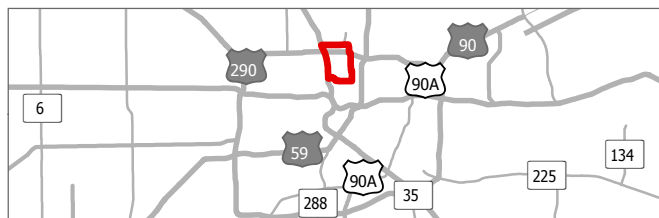


EXHIBIT B

- Primary Target Area
- Secondary Target Area
- Tertiary Target Area
- CRA Outreach Area Boundary



OST/South Union CRA Outreach Area

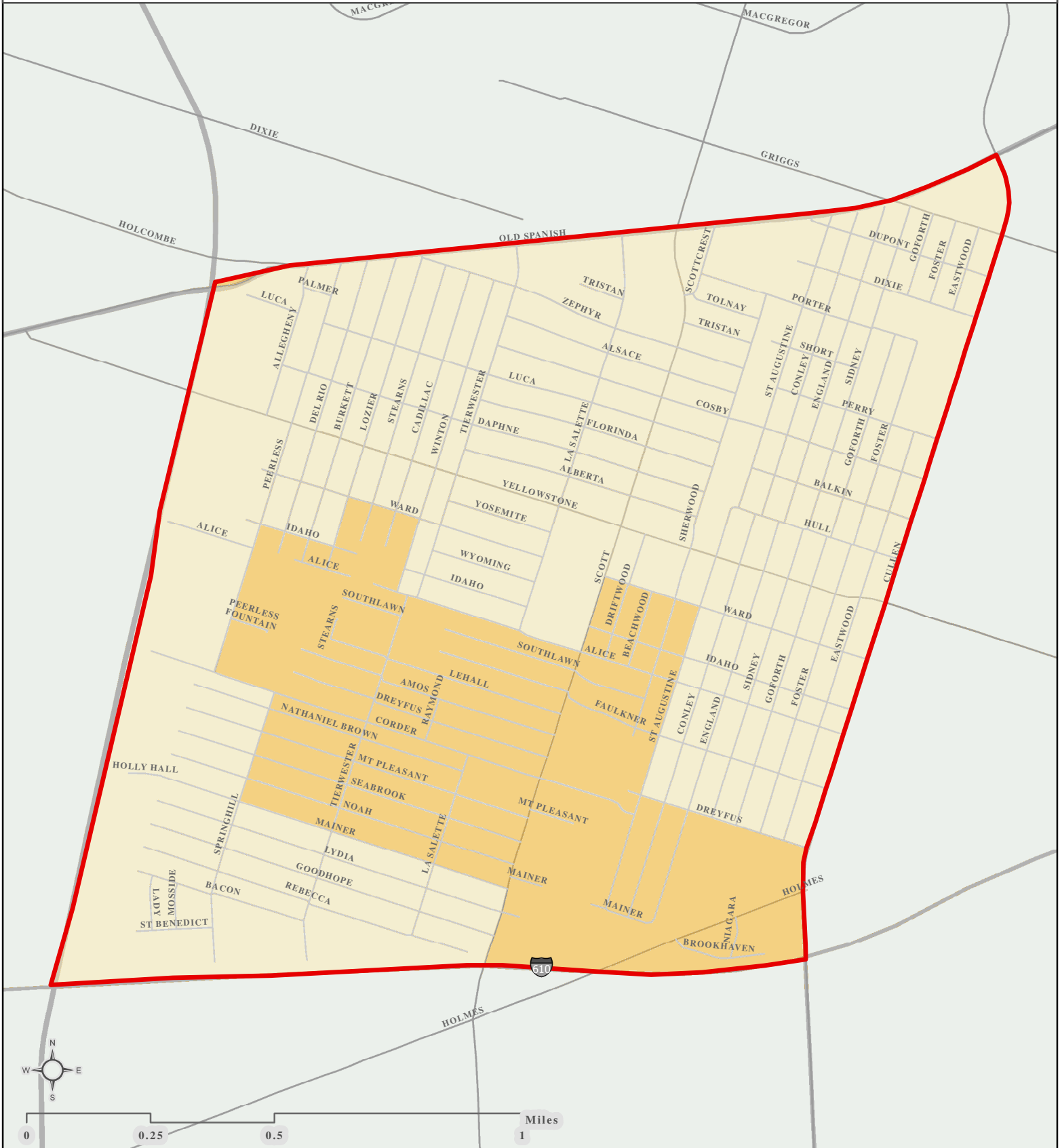




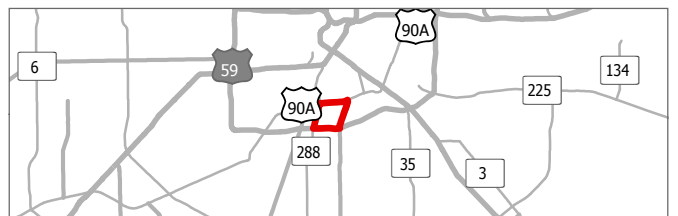


EXHIBIT B

-  Primary Target Area
-  Secondary Target Area
-  Tertiary Target Area
-  CRA Outreach Area Boundary



Sunnyside CRA Outreach Area

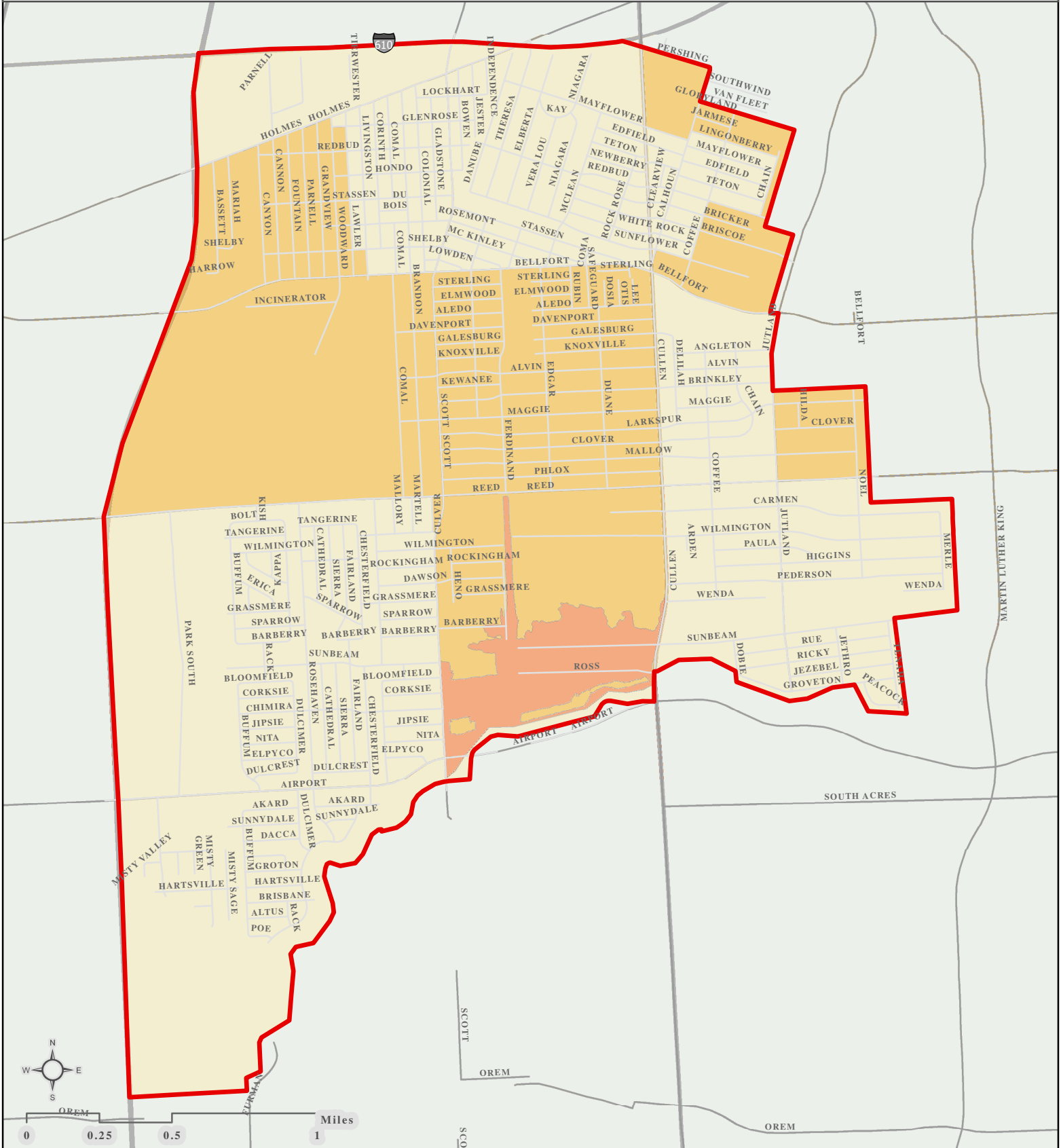


EXHIBIT B

- Primary Target Area
- Secondary Target Area
- Tertiary Target Area
- CRA Outreach Area Boundary

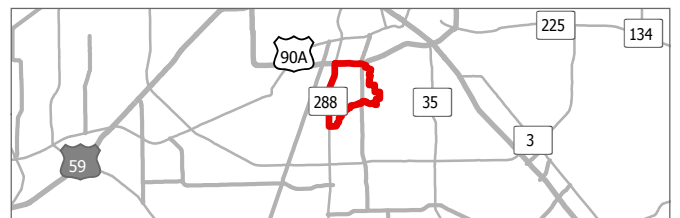
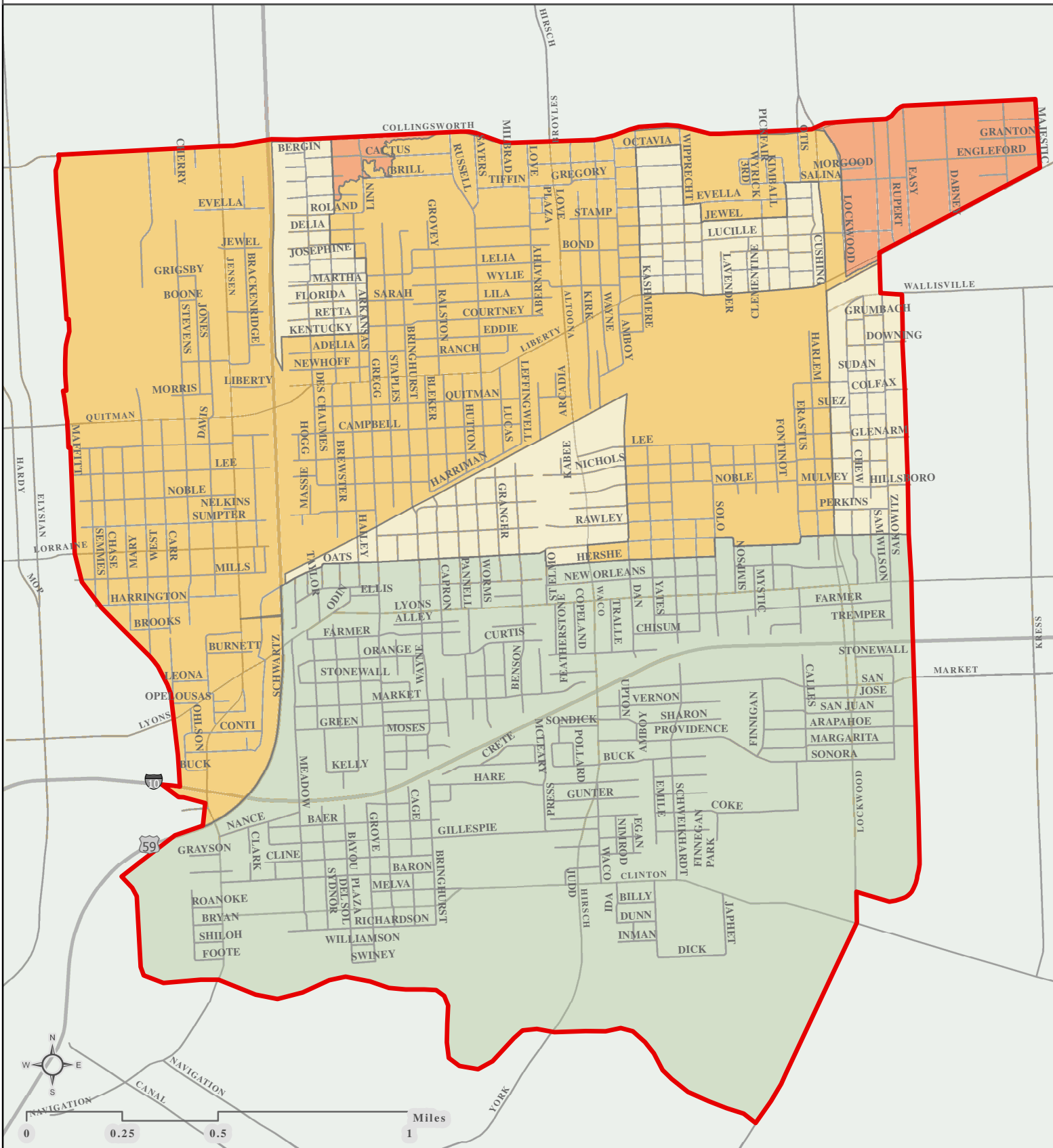
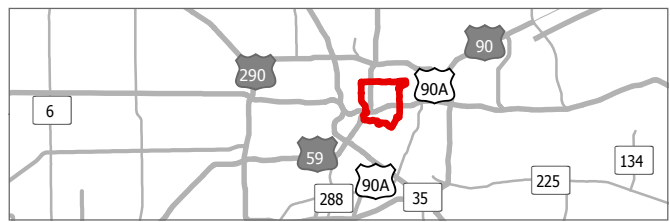


Exhibit B2 – Combination of CRA and CRA Outreach
Areas

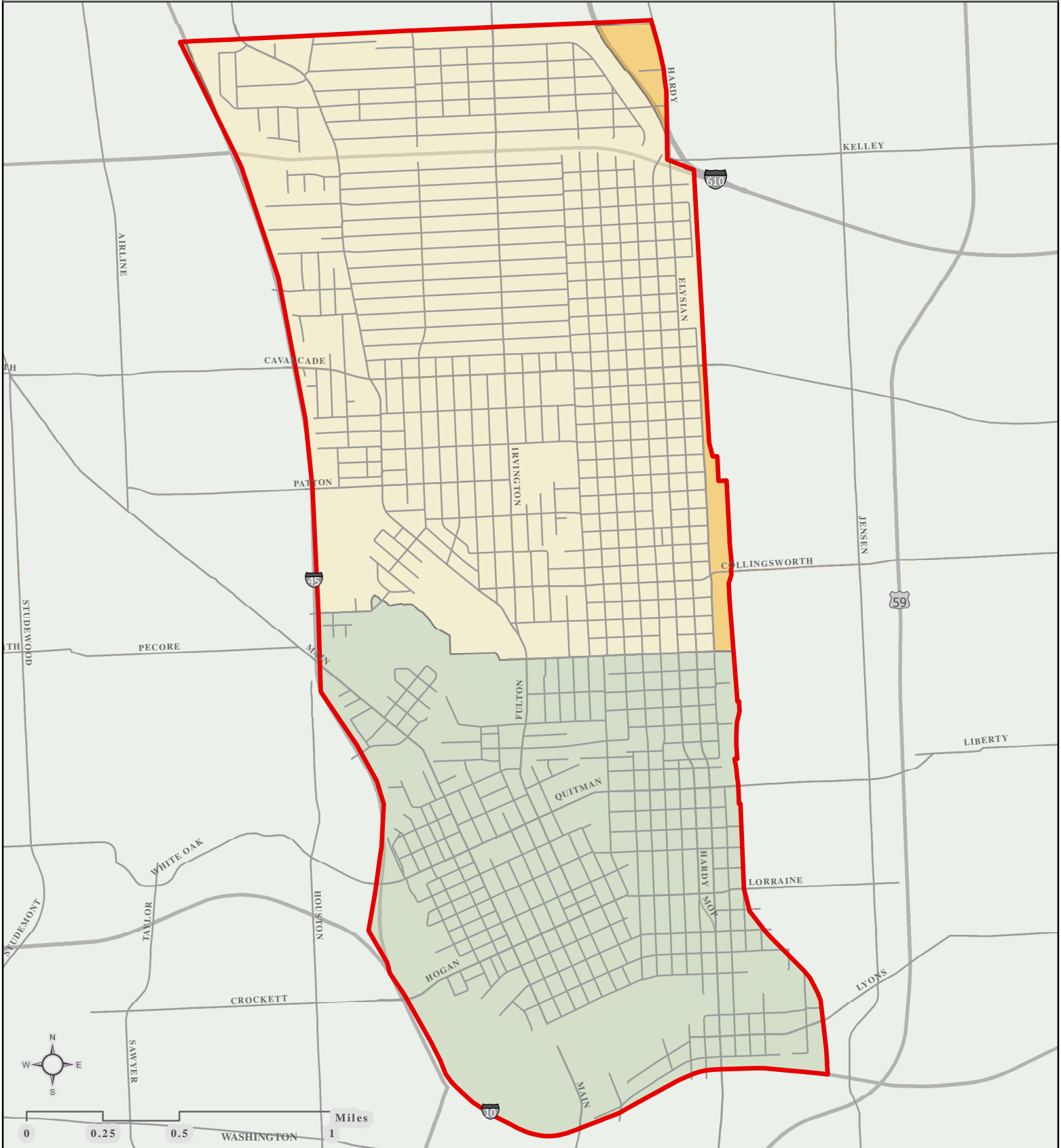
Greater Fifth Ward



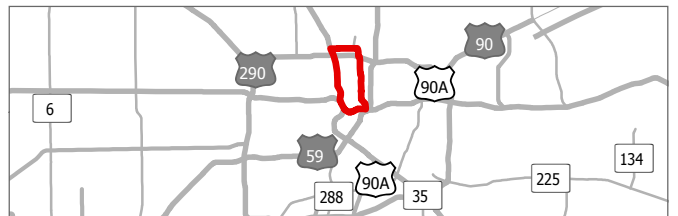
- Community Revitalization Area
- Primary Target Area
- Secondary Target Area
- Tertiary Target Area
- CRA Outreach Area Boundary



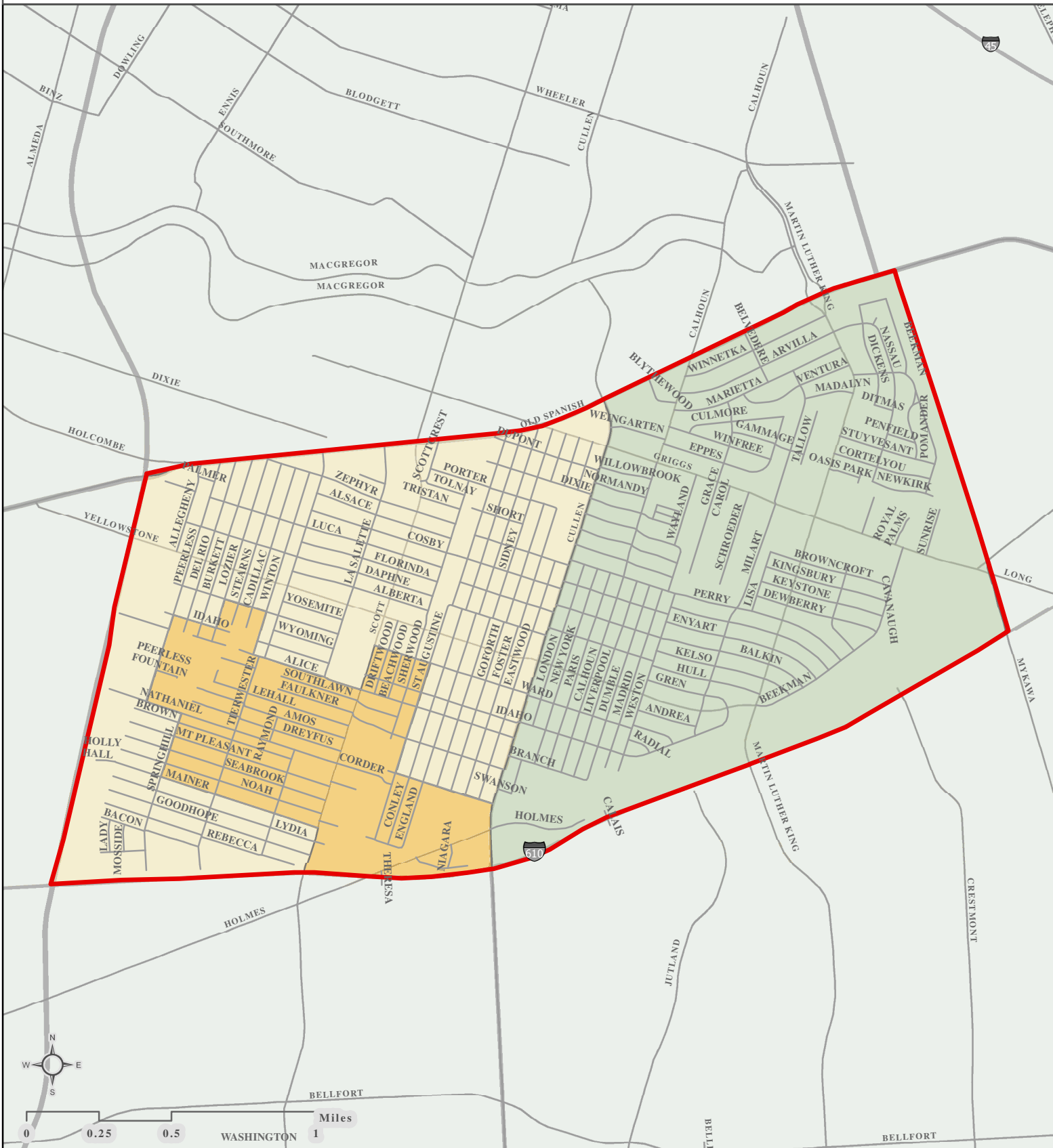
Northside Village



-  Community Revitalization Area
-  CRA Outreach Area Boundary
-  Primary Target Area
-  Secondary Target Area
-  Tertiary Target Area



OST/South Union



- Community Revitalization Area
- Primary Target Area
- Secondary Target Area
- Tertiary Target Area
- CRA Outreach Area Boundary

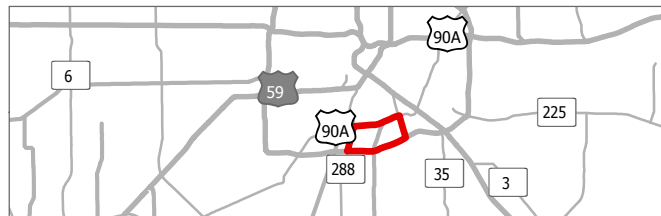


Exhibit C – Targeted Outreach Damage and
Allocation Summary

Targeted Outreach Community Meetings Summary

| | CRA | | | CRA Outreach Areas | | | | | | TOTAL |
|--|-------------------------|-----------|-----------|--------------------|-------------------------|--------------|------------------------|------------------|-----------|-------|
| | Fifth Ward ¹ | Northside | OST | Acres Home | Fifth Ward ² | Ind. Heights | Northside ² | OST ² | Sunnyside | |
| Invites to Damage Observed List | 750 | 86 | 151 | 200 | 46 | 200 | 114 | 49 | 200 | 1796 |
| Anticipated Outreach Forms ³ | 563 | 65 | 113 | 150 | 35 | 150 | 86 | 37 | 150 | 1347 |
| Anticipated Actionable Outreach Forms ⁴ | 135 | 15 | 27 | 36 | 8 | 36 | 21 | 9 | 36 | 323 |
| Meeting Date | 7/22/2013 | 7/25/2013 | 7/29/2013 | 8/1/2013 | n/a | 8/8/2013 | n/a | n/a | 8/12/2013 | |
| Additional Meeting Date | 8/5/2013 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | |
| Additional Meeting Date | 8/19/2013 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | |
| Additional Meeting Date | 8/26/2013 | n/a | n/a | n/a | n/a | n/a | n/a | n/a | n/a | |

¹ Estimated 200 invites to be mailed per meeting.

² These community meetings will be combined with the CRA community meetings.

³ Anticipate 75% turnout rate to the community meetings from the invitations mailed. Anticipate 100% of households present at community meetings to complete an outreach form.

⁴ Actionable Outreach Forms lead to the scheduling of a Personal Consultation. Success rate of 24% is being used based on samples from other programs in the state.

Targeted Outreach Mailer Summary

| | CRA | | | CRA Outreach Areas | | | | | | TOTAL |
|--|------------|-----------|----------|--------------------|------------|--------------|-----------|----------|-----------|-------|
| | Fifth Ward | Northside | OST | Acres Home | Fifth Ward | Ind. Heights | Northside | OST | Sunnyside | |
| Mailers to Damage Observed ⁵ | 188 | 22 | 38 | 377 | 515 | 325 | 160 | 101 | 387 | 2111 |
| Anticipated Outreach Forms ⁶ | 141 | 16 | 28 | 283 | 386 | 244 | 120 | 76 | 290 | 1583 |
| Anticipated Actionable Outreach Forms ⁶ | 34 | 4 | 7 | 68 | 93 | 59 | 29 | 18 | 70 | 380 |
| Mail Date ⁷ | 7/26/2013 | 8/2/2013 | 8/2/2013 | 8/9/2013 | 7/26/2013 | 8/16/2013 | 8/2/2013 | 8/2/2013 | 8/16/2013 | |
| Additional Mail Date | 8/2/2013 | n/a | n/a | 8/16/2013 | 8/2/2013 | 8/23/2013 | 8/9/2013 | n/a | 8/23/2013 | |
| Additional Mail Date | 8/9/2013 | n/a | n/a | 8/23/2013 | 8/9/2013 | 9/6/2013 | n/a | n/a | 9/6/2013 | |

⁵ Calculated as total observed damage minus anticipated outreach forms completed from community meetings.

⁶ Same percentages used as described in notes 3 and 4.

⁷ Mailers will be sent in batches of 100 on weekly basis.

Targeted Outreach Summary - Totals

| | CRA | | | CRA Outreach Areas | | | | | | TOTAL |
|---------------------------------------|------------|-----------|-----|--------------------|------------|--------------|-----------|-----|-----------|-------|
| | Fifth Ward | Northside | OST | Acres Home | Fifth Ward | Ind. Heights | Northside | OST | Sunnyside | |
| Damage Observed ⁸ | 750 | 86 | 151 | 527 | 549 | 475 | 245 | 138 | 537 | 3458 |
| Anticipated Outreach Forms | 703 | 81 | 142 | 433 | 420 | 394 | 205 | 113 | 440 | 2930 |
| Anticipated Actionable Outreach Forms | 169 | 19 | 34 | 104 | 101 | 95 | 49 | 27 | 106 | 703 |

⁸ Damage Observed - Observed damage gathered by LJA consisting of ODL 2 - ODL 4 within CRAs and CRA Outreach Areas

NOTE: The City expects to receive numerous phone calls with requests to complete an outreach form through HCDD's call center. Those calls are not included in the summary so as to not skew the estimated number of outreach forms obtained through targeted outreach.

Appendix D
Texas CDBG Disaster Recovery Program, Round 2.2
Outreach Management Contractor Scope of Work

The City of Houston is required to perform targeted outreach to potential program applicants. The targeted outreach must be according to a GLO-approved Outreach Plan that is developed based on the results of the Needs Assessment. The Outreach Management Contractor (Contractor) will provide technical assistance by:

- Assisting with document writing and editing
- Providing data salient to the completion of the Outreach Plan document
- Providing data acquisition and interpretation services
- Providing GIS Mapping services
- Assisting with the identification of any third party organizations that may facilitate the execution of an Outreach Plan

Contractor will manage the execution of the Outreach Plan. Contractor will assist with training and managing third party organizations that may facilitate the execution of an Outreach Plan. Contractor will:

- Identify outreach locations within the targeted areas within the City of Houston as defined by the Needs Assessment
- Identify and hire additional staff (focused on Section 3) for outreach to the targeted areas
- Provide logistical assistance and training of outreach personnel and coordinating staff
- Monitor and direct the outreach activities utilizing the forms and directives provided by the program including Initial Application Forms, Call Logs, Activity Logs, Identification of vacant locations and contact information Form, and other forms as may be required
- Provide summary reports and other documents as directed via electronic format and at a minimum provide weekly delivery to the Houston Office a hardcopy of applications collected
- Comply with project timeline and tasks as provided by the program
- Provide close out assistance on the outreach component of the project as required by the program

Program outreach will last no longer than 90 days. The expected number of Outreach forms that will need to be collected by targeted outreach is 3200 to be amended as dictated by eligibility trends and program funding availability.

On a daily basis, the Contractor shall collect any outstanding completed outreach forms and transfer form data to Houston staff.

Appendix E
Invitational Mailer Placeholder



CITY OF HOUSTON

Housing and Community Development Department

Annise D. Parker

Mayor

Neal Rackleff
Director
601 Sawyer Street, Suite 400
Houston, Texas 77007

T. (713) 868-8300
F. (713) 868-8414
www.houstonhousing.org

*Homeowner Address Block
Houston, TX*

Attention Homeowner,

Through a damage assessment performed immediately after Hurricane Ike, the City of Houston has identified that your home may be eligible for Round 2 of the Disaster Recovery Homeowner Assistance Program (HAP). This Program is intended to provide housing assistance to those affected by Hurricane Ike. Activities for approved applicants include rehabilitating or reconstructing homes on current site, or relocating to areas of higher opportunity.

You are invited to a community meeting on *DATE & TIME* at the following location:
ADDRESS and PHONE #

The purpose of this meeting is to give homeowners an overview of the Program. Also, homeowners will have the chance to complete an informational outreach form, which is the first step of the application process. Applications are limited and are not processed on a first come, first served basis.

We hope to see you at the meeting and look forward to serving your community. Some additional information about the program is included below.

What are the eligibility requirements?

- You must meet HUD established income limits.
- You must have owned and occupied your home at the time of the hurricane.
- You must currently own your home.
- Your home must have hurricane damage.

What are the program options?

- Repair of your existing home
- Replacing your existing home with a new home
- Voluntary Relocation to another area of your choice - HOP Program

What is HOP?

- Homeownership Opportunity Program
A voluntary relocation program which helps income-qualified families, located in high-risk areas, move to areas of higher opportunity.

Can I choose to have rehabilitation instead of reconstruction?

- If the total cost of repairs exceeds the program limit, your house must be reconstructed, under the program guidelines.

Will I receive the same size house through reconstruction?

The home size will depend on a number of factors such as:

- Number of household members
- Composition of household
- Property specifics, such as boundary setbacks

How do I submit an application?

- You will be given a chance to start the application process by attending the scheduled meeting and completing an outreach form.
- Application intake is scheduled for 90 days. Due to limited funding, application intake may close early if sufficient applications are received.

Sincerely,

Neal Rackleff

Appendix F
Targeted Community Outreach Meetings Schedule Placeholder

JULY 2013

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---------------------------------------|---------|-----------|--|--------------------------------------|----------|--------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 Com Meeting - 5th Ward (CRA) | 23 | 24 | 25 Com Meeting - Northside (CRA) | 26 Initial Mailouts - 5th Ward | 27 | 28 |
| 29 Com Meeting - OST (CRA) | 30 | 31 | | | | |

AUGUST 2013

| MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY | SUNDAY |
|---------------------------------------|---------|-----------|------------------------------------|---|----------|--------|
| | | | 1 Com Meeting - Acres Home | 2 Initial Mailouts - Northside and OST | 3 | 4 |
| 5 Com Meeting - 5th Ward (CRA) | 6 | 7 | 8 Com Meeting - Ind. Heights | 9 Initial Mailouts - Acres Homes and 5th Ward | 10 | 11 |
| 12 Com Meeting - Sunnyside | 13 | 14 | 15 | 16 Initial Mailouts - Ind. Heights and Sunnyside | 17 | 18 |
| 19 Com Meeting - 5th Ward (CRA) | 20 | 21 | 22 | 23 Initial Mailouts - 5th Ward (as needed) | 24 | 25 |
| 26 Com Meeting - 5th Ward (CRA) | 27 | 28 | 29 | 30 Initial Mailouts - 5th Ward (as needed) | 31 | |

Appendix G
Outreach Mailer Placeholder



CITY OF HOUSTON

Housing and Community Development Department

Annise D. Parker

Mayor

Neal Rackleff
Director
601 Sawyer Street, Suite 400
Houston, Texas 77007

T. (713) 868-8300
F. (713) 868-8414
www.houstonhousing.org

*Homeowner Address Block
Houston, TX*

Attention Homeowner,

Through a damage assessment performed immediately after Hurricane Ike, the City of Houston has identified that your home may be eligible for Round 2 of the Disaster Recovery Homeowner Assistance Program (HAP). This Program is intended to provide housing assistance to those affected by Hurricane Ike. Activities for approved applicants include rehabilitating or reconstructing homes on current site, or relocating to areas of higher opportunity.

Please contact the Houston Housing and Community Development Department to complete an outreach form. This is the first step of the application process. Applications are limited and are not processed on a first come, first served basis. Please call today.

Contact information HCDD call center (DR2 specific)

We hope to speak to you soon and look forward to serving your community. Some additional information about the program is included below.

What are the eligibility requirements?

- You must meet HUD established income limits.
- You must have owned and occupied your home at the time of the hurricane.
- You must currently own your home.
- Your home must have hurricane damage.

What are the program options?

- Repair of your existing home
- Replacing your existing home with a new home
- Voluntary Relocation to another area of your choice - HOP Program

What is HOP?

- Homeownership Opportunity Program
A voluntary relocation program which helps income-qualified families, located in high-risk areas, move to areas of higher opportunity.

Can I choose to have rehabilitation instead of reconstruction?

- If the total cost of repairs exceeds the program limit, your house must be reconstructed, under the program guidelines.

Will I receive the same size house through reconstruction?

The home size will depend on a number of factors such as:

- Number of household members
- Composition of household
- Property specifics, such as boundary setbacks

How do I submit an application?

- Please contact HCDD to complete an outreach form.
- Application intake is scheduled for 90 days. Due to limited funding, application intake may close early if sufficient applications are received. Please call today.

Sincerely,

Neal Rackleff

Appendix H

**Texas CDBG Round 2.2 Disaster Recovery Housing Program
Outreach Form**

Contact Information

| | | | | | |
|--------------------------|--|----------------|--|------|--|
| Last Name: | | | | | |
| Middle Name: | | | | | |
| First Name: | | | | | |
| Current Address: | | | | | |
| City: | | State: | | Zip: | |
| County: | | | | | |
| Disaster Address: | | | | | |
| City: | | State: | | Zip: | |
| County: | | | | | |
| Home Phone: | | Daytime Phone: | | | |
| Mobile Phone: | | | | | |
| Email Address: | | | | | |

Additional Information

| | | |
|--|------------------------------|-----------------------------|
| Are you currently the owner of this property? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Were you the owner at the time of the storm? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Was this property your primary residence at the time of the storm? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Did the disaster property receive damage from Hurricanes Ike or Dolly? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| How many people currently live in your household: | | |
| What is your estimated annual household income (total of everyone, ages 18 and older): | | |
| Is anyone in the household 62 years old, or older? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| Is anyone in the household disabled? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

Texas CDBG Round 2.2 Disaster Recovery Housing Program

Outreach Form

Abandoned / Vacant Properties

Do you know of anyone who was forced to relocate after the Hurricane, due to damage? Yes No

If yes, can you provide any of the following information?

| | | | | |
|--------------------------|----------------|------|--|--|
| Last Name: | | | | |
| Middle Name: | | | | |
| First Name: | | | | |
| Current Address: | | | | |
| City: | State: | Zip: | | |
| County: | | | | |
| Disaster Address: | | | | |
| City: | State: | Zip: | | |
| County: | | | | |
| Home Phone: | Daytime Phone: | | | |
| Mobile Phone: | | | | |
| Email Address: | | | | |

Appendix I
Outreach Training Material Placeholder

Appendix J
Marketing Material Placeholder

Marketing Material – Door Hanger

Does your home still have damage from Hurricane Ike?

Texas Round 2 CDBG

Disaster Recovery Housing Program

Your local government is working with the Texas General Land Office and the U.S. Department of Housing and Urban Development to bring assistance to low income homeowners impacted by Hurricanes Ike. An initial assessment of your area indicates that many of the homes in this area may be eligible for:

- Repair of your existing home
- Replacing your existing home with a new home
- Voluntary relocation to another area of your choice

What are the eligibility requirements?

- If you received this flyer from the program, you are in an eligible area.
- You must have owned and occupied your home at the time of the hurricane.
- You must still own your home.
- Your home must have unrepaired hurricane damage.
- You will need to be able to discuss any federal, state, or private insurance assistance related to hurricane recovery that you may have previously received.

How do I submit an application?

- Contact the City of Houston Housing & Community Development Department call center listed below for assistance with the application process.

Funds are limited – please contact now.

Insert HCDD Call Center Contact information.

Marketing Material – Flyer

Does your home still have damage from Hurricane Ike? Texas Round 2 CDBG Disaster Recovery Homeowner Assistance Program

The Disaster Recovery HAP Program is intended to provide housing assistance to those affected by Hurricane Ike. Activities for approved applicants include rehabilitating or reconstructing homes on current site, or relocating applicants to areas of higher opportunity. Completing an outreach form does not guarantee qualification for the program.

What are the eligibility requirements?

- You must meet HUD established income limits.
- You must have owned and occupied your home at the time of the hurricane.
- You must currently own your home.
- Your home must have hurricane damage.

What are the program options?

- Repair of your existing home
- Replacing your existing home with a new home
- Voluntary Relocation to another area of your choice - HOP Program

What is HOP?

- Homeownership Opportunity Program
- A program which helps income-qualified families, located in high-risk areas, move to areas of higher opportunity.

Do I have to participate in the HOP Relocation?

- No, HOP Relocation is voluntary
- A HOP qualified applicant may select reconstruction of their existing home instead of relocation.

Equal Housing
Opportunity LOGO

Applications are limited.

Can I choose to have rehabilitation instead of reconstruction?

- If the total cost of repairs exceeds the program limit, your house must be reconstructed under the program guidelines.

Will I receive the same size house through reconstruction?

The home size will depend on a number of factors such as:

- Number of household members
- Composition of household
- Property specifics, such as boundary setbacks
- Square footage is determined by the number of members in the household

How do I submit an application?

- Work with the agency providing you with this flyer to submit your information to the City of Houston Housing and Community Development Department.

- Application intake is scheduled for 90 days. Due to limited funding, application intake may close early if sufficient applications are received. Please apply now.

Contact information for Housing and Community Development Department call center.