"Tree in C" by Peter Hite

About the Artwork

The primary purpose of "Tree in C" is to create a positive experience for everyone who passes through the Terminal C Skyway. This will be done in three ways - form, color, and interaction. The tree form welcomes people with a bit of realism. Some people love abstraction, but others need a bit of realism. "Tree in C" is both. This is an ideal space for "Tree in C" because of the traffic flow. The color transitions as people pass by, in an understated way, not like Times Square. Blues and purples give way to greens and yellows and back again. It's meant to be more of a discovery not a declaration.

About the Artist

Peter Hite, interactive color artist, "The world constantly changes color. I just simplify it." Using the mature technology of lenticular lenses, Peter Hite's work changes color as people pass by. Breaking from its traditional photographic use, Peter distills lenticular technology down to its simplest form—just color. His dynamic pieces play off the viewer's natural movement, creating delight and wonder. Houston, Texas-based artist Peter Hite has worked almost exclusively on site-specific commissions for the last 15 years.

Environments featuring his work include corporate lobbies, hospitals, and an international airport. He transforms each space through color, design, and a sense of surprise."