

City of Houston

# Civic Art Program

**ACTIVITY REPORT | FISCAL YEAR 2020**

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# FY20 Annual Activity Report & Civic Art Collection Equity Review

## Civic Art Program FY20 Activity

- Citywide
- By Department

## Active Civic Art Projects

- New Artwork Commissions
- Conservation
- Other Services – Collection Management

## Civic Art Collection Equity Review

- Collection Demographics
- Acquisitions / Investment
- Chronology by Key Dates

# CIVIC ART PROGRAM

## Summary

### COLLECTION OVERVIEW:

- Includes 677 unique artworks
- Represents 386 individual artists
- Artworks created: 1866 - 2019

The City of Houston's Civic Art Program, managed by the Mayor's Office for Cultural Affairs, as part of the City's capital asset investment program, produces and conserves permanent visual artworks for placement in public and civic spaces city-wide.

The City's Civic Art Ordinance appropriates 1.75 percent of design and construction costs on qualifying City Capital Improvement Plan (CIP) projects. The CIP is an annually updated five-year plan addressing the infrastructure needs of the City of Houston. Civic Art Projects are generated through the CIP by nearly every City department, typically as part of the construction of new facilities and major expansion. The Civic Art appropriation is an amount equal to 1.75 percent of the amount appropriated by City Council for an eligible project and only applies to capital projects where funds are appropriated by City Council.

Civic Art Projects include paintings, murals, prints, drawings, photographs, videos, films, decorations, stained glass, statues, sculptures, monuments, fountains, arches or other structures of permanent character located on City property. Civic Art funds may also be used to conserve or repair existing artworks in the City of Houston's Civic Art Collection, but funds cannot be used for routine cleaning and maintenance.

# ACTIVITY REPORT

Fiscal Year 2020

- Initiated **26** new projects, continued work on **19** ongoing projects from previous fiscal years = total of **44** active projects
- As of the end of FY20, **23** active projects were finished to completion and **21** are ongoing
- **6** ongoing projects for new artwork commissions (**5** initiated in FY20), **35** conservation projects across the City's Collection, as well as Collection Management services on **3** projects.

PROJECT TYPE	STATUS	FY19	FY20
NEW ARTWORK/COMMISSIONS	Completed	0	0
	In-Progress	1	1
	Initiated	0	5
<b>Active Projects</b>		<b>1</b>	<b>6</b>
CONSERVATION	Completed	12	23
	In-Progress	5	3
	Initiated	5	9
<b>Active Projects</b>		<b>22</b>	<b>35</b>
COLLECTION MANAGEMENT	In-Progress	0	1
	Initiated	1	2
	<b>Active Projects</b>	<b>1</b>	<b>3</b>
DONATIONS		0	0
<b>TOTAL ACTIVE PROJECTS</b>		<b>24</b>	<b>44</b>

DEPARTMENT	FY19	FY20
GG	2	3
HAS	2	20
HFD	3	1
HHD	4	3
HPARD	3	2
HPD	4	5
HPL	4	5
PWE	2	4
HHD / HPL / HPARD	0	1
<b>TOTAL ACTIVE PROJECTS</b>	<b>24</b>	<b>44</b>

# FY20 CIVIC ART PROJECTS

## New Acquisitions – Projects Selecting Artworks



"One thing is clear to me: we, as human beings, must be willing to accept people who are different from ourselves."  
— Barbara Jordan

Questions welcome!  
Email us at [civcart@haatx.com](mailto:civcart@haatx.com)

**BARBARA JORDAN COMMEMORATIVE ARTWORK  
OPEN CALL**

**Artist Information Session  
Saturday, August 24, 11 AM - 12 PM  
@ The Glassell School of Art  
5101 Montrose Blvd**

haa

**Project:** Barbara Jordan Commemorative Artwork

**Location:** African American Library at the Gregory School; Freedmen's town

**Current Status:** Under review



**OPEN CALL FOR  
PUBLIC ART!**

**DEADLINE:  
MAY 11 @ 11:59PM**

**Request for Qualifications  
for Civic Art at the new Alief  
Neighborhood Center**

Find out more: [bit.ly/AliefRFQ](https://bit.ly/AliefRFQ)

haa

**Project:** Alief Community Center

**Location:** Alief Neighborhood, Houston, Tx

**Current Status:** Panel results under review



**CITY OF HOUSTON CIVIC ART PROGRAM**  
OVER \$2M OF OPEN CALLS FOR CIVIC ART PROJECT OPPORTUNITIES!

Learn more at [haatx.com/civic-art](https://haatx.com/civic-art)

SUNNYSIDE MULTI-SERVICE CENTER      HOUSTON AIRPORT SYSTEM

**UPCOMING DEADLINE: AUGUST 10**

haa

**Projects:**

1. Sunnyside Multi Service Center
2. New Commissions at HAS
3. Portable Works at HAS

**Locations:** Sunnyside Neighborhood, Houston;  
Houston Airports: IAH + HOU

**Current Status:** Submissions received; Pre-panel convening

# FY20 CIVIC ART PROJECTS

## Conservation – 35 Active Projects

LOA #	INITIATED	PROJECT TYPE	DEPARTMENT	DISTRICT	PROJECT NAME	STATUS	FUNDS ALLOCATED
LOA 19*	FY18	Conservation	HPD	Various	Small Arts Conservation	Complete	\$3,510.00
LOA 20*	FY18	Conservation	HPD	Various	Small Arts Conservation	Complete	\$3,510.00
LOA 21*	FY18	Conservation	PWE	Various	Small Arts Conservation	Complete	\$3,510.00
LOA 22*	FY18	Conservation	PARD	Various	Small Arts Conservation	Complete	\$9,437.00
LOA 23*	FY18	Conservation	GG	Various	Small Arts Conservation	Complete	\$3,510.00
LOA 24*	FY18	Conservation	HHD	Various	Small Arts Conservation	Complete	\$3,510.00
LOA 25*	FY18	Conservation	HPL	Various	Small Arts Conservation	Complete	\$3,510.00
LOA 32*	FY18	Conservation	PWE	H	Down Periscope Conservation	Complete	\$3,055.00
LOA 37*	FY18	Conservation	HPL	ALL	Conservation Assessment	Ongoing	\$7,020.00
LOA 38*	FY19	Conservation	PWE	H	Open Channel Flow	Complete	\$42,927.00
LOA 39*	FY19	Conservation	HPD	H	Houston Police Officer's Memorial	Complete	\$35,100.00
LOA 40*	FY19	Conservation	HFD	H	Suzanne Sellers Artwork (FS 27)	Complete	\$4,437.00
LOA 41*	FY19	Conservation	HPL	J	Justice with Mercy	Complete	\$6,350.00
LOA 42*	FY19	Conservation	PARD	I	Malou Flato Benches	Complete	\$1,792.00
LOA 43*	FY19	Conservation	HHD	B	Blossoms of Kashmere Gardens	Complete	\$6,163.00
LOA 001	FY20	Conservation	GSD	C	Urban-Over-Growth-Spring	Initiated / Ongoing	\$13,399.00
LOA 005	FY20	Conservation	PWE	I	The Houston Oracle in Two Parts	Initiated / Ongoing	\$12,060.00
LOA 006	FY20	Conservation	HPD	C	Houston Police Officer's Memorial	Initiated / Ongoing	\$3,370.00

# FY20 CIVIC ART PROJECTS

## Conservation (continued)

LOA #	INITIATED	PROJECT TYPE	DEPARTMENT	DISTRICT	PROJECT NAME	STATUS	FUNDS ALLOCATED
LOA No. 1*	FY19	Conservation	HAS	B + I	StickyDust	Complete	\$8,950.00
LOA No. 2*	FY19	Conservation	HAS	B	Edge of Sky	Complete	\$29,790.20
LOA No. 3	FY20	Conservation	HAS	B	Edge of Sky	Complete	\$2,090.00
LOA No. 4	FY20	Conservation	HAS	B	Radiant Fountains	Complete	\$4,455.00
LOA No. 5	FY20	Conservation	HAS	I	Black & White Longhorn	Initiated / Ongoing	\$2,505.00
LOA No. 6	FY20	Conservation	HAS	B	Passing Through	Complete	\$21,821.45
LOA No. 9	FY20	Conservation/Other	HAS	B + I	Collection Rotation Project	Initiated / Ongoing	\$58,400.00
LOA No. 10	FY20	Conservation	HAS	I	Somewhere Between Here and There	Complete	\$28,303.10
LOA No. 11R	FY20	Conservation	HAS	I	Black & White Longhorn	Initiated / Ongoing	\$7,602.75
LOA No. 12	FY20	Conservation	HAS	B	Mickey Leland	Complete	\$4,921.25
LOA No. 13	FY20	Conservation	HAS	B	Parasols	Complete	\$8,222.50
LOA No. 14	FY20	Conservation	HAS	B	Edge of Sky	Ongoing	\$76,532.50
LOA No. 16	FY20	Conservation	HAS	B	Passing Through	Complete	\$16,761.83
LOA NO. 15	FY20	Conservation	HAS	B	Moonwalker (Cow)	Initiated / Ongoing	\$24,162.50
LOA No. 17	FY20	Conservation	HAS	B	Light Spikes	Initiated / Ongoing	\$393,218.00
LOA No. 18	FY20	Conservation	HAS	B + I	Framing 3 Artworks	Initiated / Ongoing	\$13,966.25
LOA No. 19	FY20	Conservation	HAS	B + I	"Sky Wall" and "Travel Light"	Initiated / Ongoing	\$19,829.75

# FY20 CIVIC ART PROJECTS

## Collection Management – (3 Projects)

LOA #	INITIATE D	PROJECTTYPE	DEPARTMENT	DISTRICT	PROJECT NAME	STATUS	FUND SALLOCATED
LOA 004	FY20	Collection Management	GG	ALL	CivicArt Collection Management	Initiated /Ongoing	\$19,140.00
LOA No. 9	FY20	Collection Management	HAS	B + I	Collection Rotation Project	Initiated /Ongoing	\$58,400.00
LOA No.22	FY20	Collection Management	HAS	B + I	Collection Management + Other Services	Initiated /Ongoing	\$28,380.00



# Equity Review

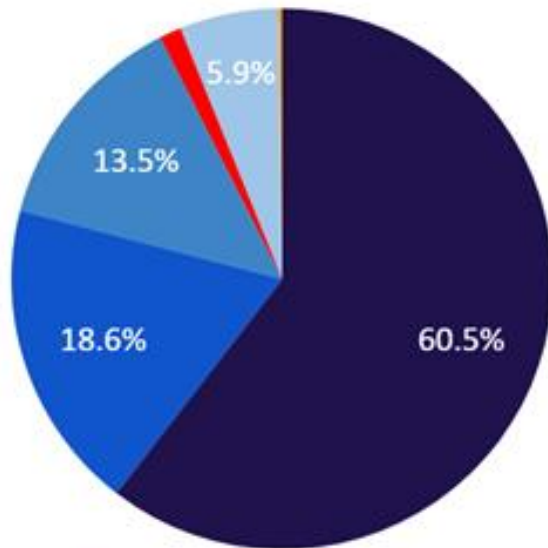
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# HOUSTON AND UNITED STATES DEMOGRAPHICS

## National / Local Comparison

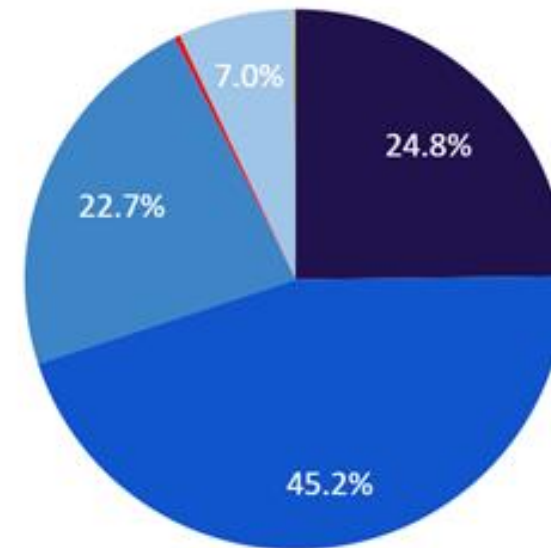
### United States Population

2019 Census Estimate



### Houston Population

2019 Census Estimate



- White alone
- Hispanic or Latino
- Black or African American
- American Indian and Alaska Native
- Asian
- Native Hawaiian and Other Pacific Island

# HOUSTON AND UNITED STATES DEMOGRAPHICS

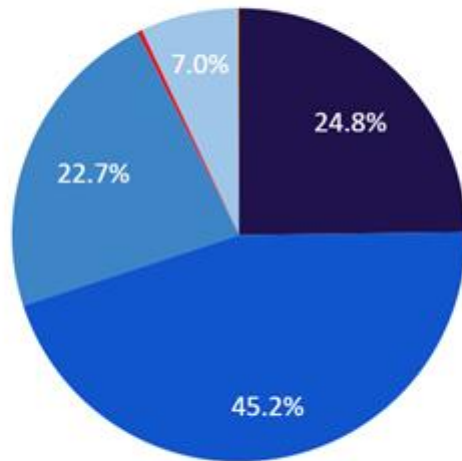
## National / Local Comparison

<b>RACE/ETHNICITY*</b>	<b>UNITED STATES</b>	<b>HOUSTON</b>
Black or African American alone	13.4%	22.5%
American Indian and Alaska Native alone	1.3%	0.3%
Asian alone	5.9%	6.9%
Native Hawaiian and Other Pacific Islander alone	0.2%	0.1%
Hispanic or Latino	18.5%	44.8%
White alone, not Hispanic or Latino	60.1%	24.6%

# HOUSTON DEMOGRAPHICS | HOUSTON CIVIC ART COLLECTION

## Houston Population

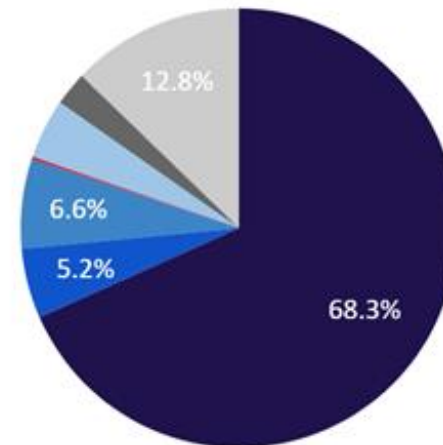
2019 Census Estimate



● White alone ● Hispanic or Latino ● Black or African American  
● American Indian and Alaska Native ● Asian ● Native Hawaiian and Other Pacific Islander

## City of Houston Civic Art Collection

Artists by Race/Ethnicity



● White, alone ● Hispanic, Latin American, Latinx, Chicanx ● Black or African American  
● American Indian or Alaskan Native ● Asian ● N/A ● Unknown

# Artists Represented

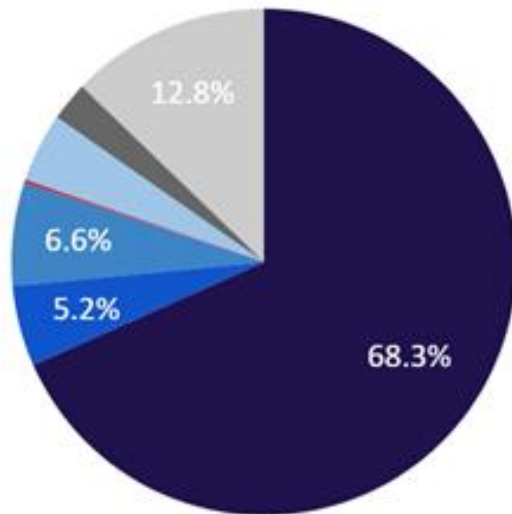
by Race / Ethnicity

## TAKEAWAYS:

1. The majority of the City's collection represents males (60%) with females at 32%, and artists' unknown genders at 8%.
2. We did not find any explicitly non-gender conforming artists in our research

## City of Houston Civic Art Collection

Artists by Race/Ethnicity



● White, alone   
 ● Hispanic, Latin American, Latinx, Chicanx   
 ● Black or African American  
● American Indian or Alaskan Native   
 ● Asian   
 ● N/A   
 ● Unknown

RACE/ETHNICITY	ARTISTS	% OF COLLECTION*
White, alone	464	68.5%
Hispanic, Latin American, Latinx, Chicanx	35	5.2%
Black or African American	45	6.6%
American Indian or Alaskan Native	1	0.1%
Asian	30	4.4%
Native Hawaiian or other Pacific Islander	0	0.0%
N/A	17	2.5%
Unknown	87	12.9%
<b>Total</b>	<b>696</b>	<b>100.2%**</b>

\*Percentage reflects representation out of 677 artworks.

\*\*An artwork may be the work of a pair of artists (MF, different ethnicities) and therefore represent multiple identities, so percentage exceeds 100% out of 677 artworks. 13

# Artists Represented

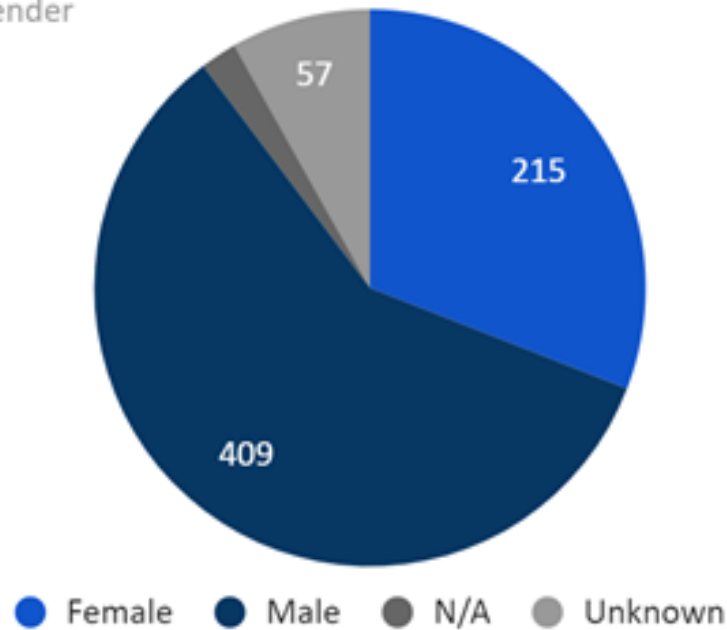
by Gender

## TAKEAWAYS:

1. Most of the City's collection represents males (60%) with females at 32%, and artists' unknown genders at 8%.
2. We did not find any explicitly non-gender conforming artists in our research

## City of Houston Civic Art Collection

Artists by Gender



GENDER	ARTISTS	% OF COLLECTION*
Female	215	32%
Male	409	60%
N/A	15	2%
Unknown	57	8%
Artist Total	696	102%**

\*Percentage reflects representation out of 677 artworks.

\*\*An artwork may be the work of a pair of artists (MF, different ethnicities) and therefore represent multiple identities, so percentage exceeds 100% out of 677 artworks.

# Artists Represented

## BIPOC, Females

### TAKEAWAYS:

1. Out of 677 objects in the city collection, only 17 reflect the work of BIPOC women, which is a total of 2.5% of the collection.
2. There was no data on conservation associated with artwork created by BIPOC women.

RACE/ETHNICITY (FEMALE)	ARTISTS	% OF ARTISTS IN COLLECTION*	ACQUISITION COST	% OF COLLECTION COST**
Hispanic, Latin American, Latinx, Chicax	6	0.9%	166,250.00	1.0%
Black or African American	3	0.4%	90,000.00	0.5%
American Indian or Alaskan Native	0	0.0%	0.00	0.0%
Asian	8	1.2%	113,400.00	0.6%
Native Hawaiian or other Pacific Islander	0	0.0%	0.00	0.0%
<b>TOTAL</b>	<b>17</b>	<b>2.5%</b>	<b>369,650.00</b>	<b>2.1%</b>

\* Percentage reflects representation out of 677 artworks.

\*\*Total cost of collection is \$17,499,727.03.

# Acquisition Costs

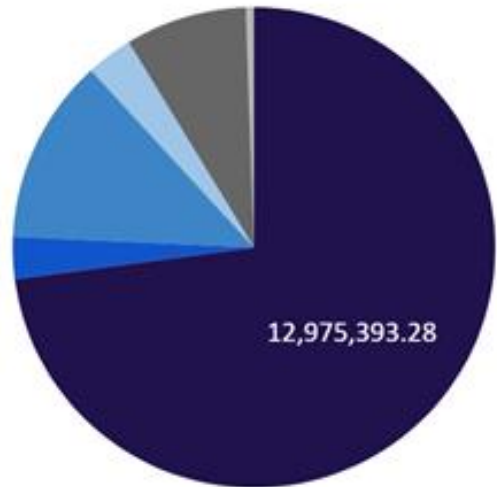
## By Race / Ethnicity

### TAKEAWAYS:

1. Acquisition costs were spent on 74% white artists, 13% Black artists, 3% Asian artists, and 3% Latinx artists.

### City of Houston Civic Art Collection

Acquisition Cost by Artist Race/Ethnicity



● White (alone) 
 ● Hispanic, Latin American, Latinx, Chicanx 
 ● Black or African American 
 ● Asian 
 ● N/A

RACE/ETHNICITY	ACQUISITION COST	% OF COLLECTION COST
White (alone)	12,975,393.28	74.1%
Hispanic, Latin American, Latinx, Chicanx	500,690.00	2.9%
Black or African American	2,220,658.75	12.7%
American Indian or Alaskan Native	0.00	0.0%
Asian	552,573.77	3.2%
Native Hawaiian or other Pacific Islander	0.00	0.0%
N/A	1,452,000.00	8.3%
Unknown	96,285.00	0.6%
<b>TOTAL</b>	<b>17,797,600.80**</b>	<b>101.7%*</b>

\*The cost is represented equally across members of a duo/group for an artwork, so total is higher than total cost of the collection. Artwork commission distribution in group projects is unknown.

\*\* Total cost of collection is 17,499,727.03.



# Acquisition Costs

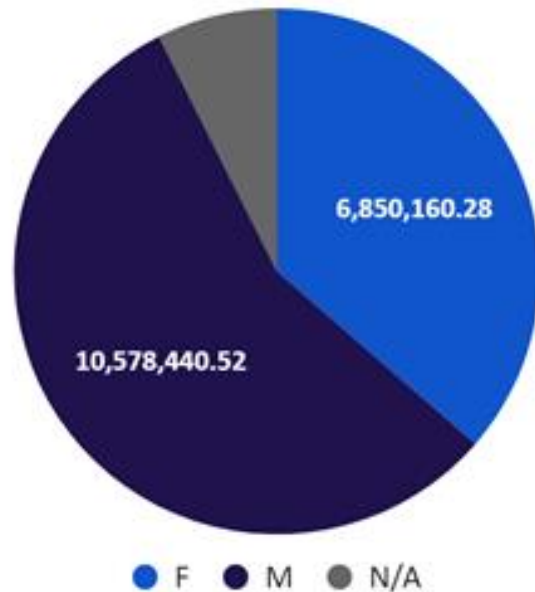
by Gender

## TAKEAWAYS:

1. Acquisition costs reflect that with a total of \$17.5M spent in acquisitions, \$10.5M was spent on male artists and \$6.8M was spent on female artists.

### City of Houston Civic Art Collection

Acquisition Cost by Artist Gender



GENDER	ACQUISITION COST**	% OF COLLECTION COST*
F	6,850,160.28	39.1%
M	10,578,440.52	60.4%
N/A	1,395,000.00	8.0%
Unknown	0.00	0.0%
Total	18,823,600.80***	107.5%

\*Percentage of the overall collection cost of **\$17,499,727.80**

\*\*Cost is represented equally across all members of a duo/group for an artwork as artist commission distribution in groups is unknown.

\*\*\*18M is higher than the total cost of acquisitions to date; due to costs represented by duos/groups.

# Chronology of Collecting

by Key Dates

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## 2000 - 2006

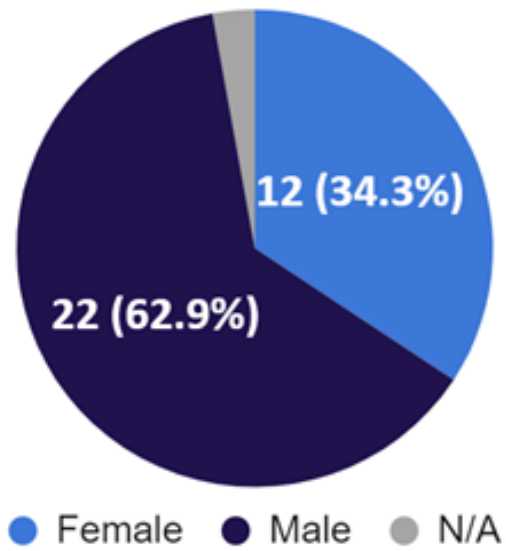
### Acquisitions by Gender

#### KEY DATES: Post Civic Art Ordinance / Pre HAA

- Civic Art Ordinance adopted in 1999, enacted 2000
- Administered with the predecessor of the Houston Arts Alliance— the Cultural Arts Council of Houston/Harris County (CACHH)
- Houston Arts Alliance established in 2006

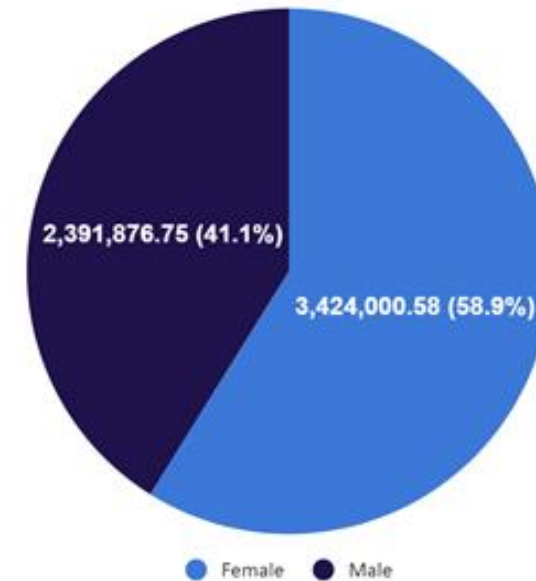
### City of Houston Civic Art Collection

2000-2006 Artists by Gender



### City of Houston Civic Art Collection

2000-2006 Acquisition Cost by Gender



# 2000 - 2006

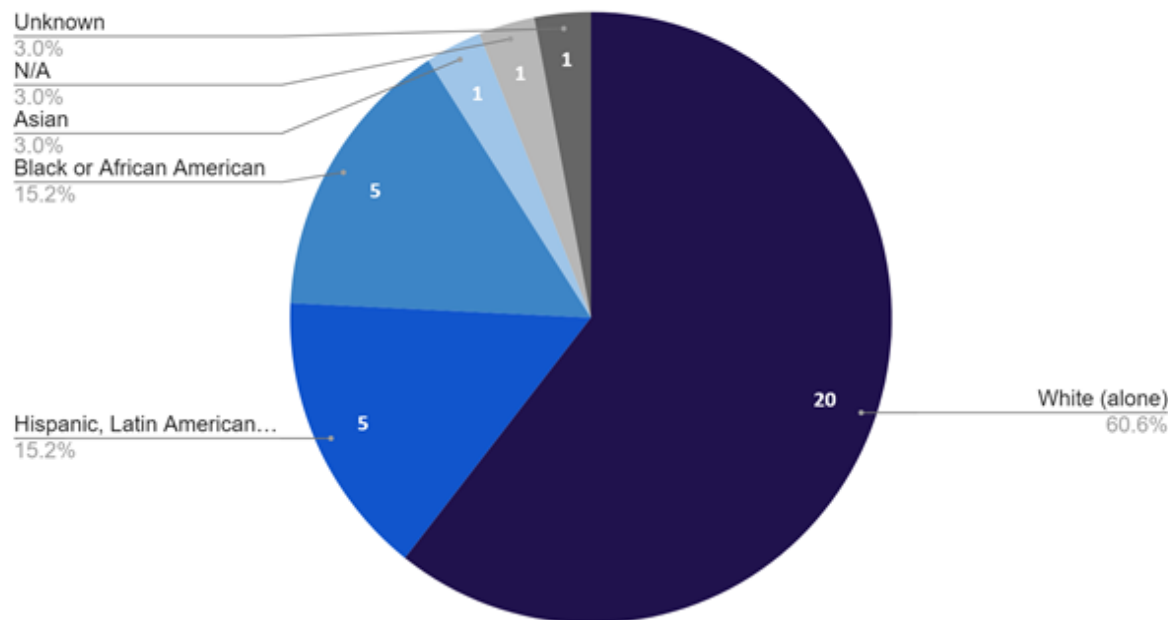
## Acquisitions by Race / Ethnicity

### TAKEAWAYS:

- 33 artists added to the collection by 33 artworks acquired for a total acquisition cost of \$5,545,877.33

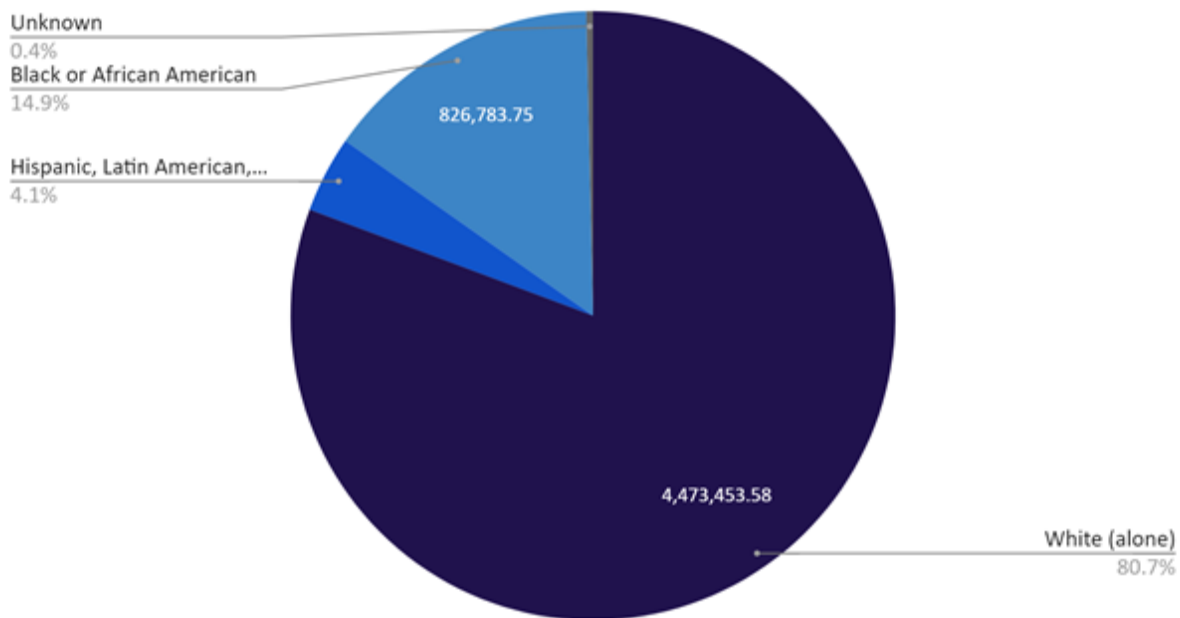
City of Houston Civic Art Collection

2000-2006 Artist Race/Ethnicity



City of Houston Civic Art Collection

2000-2006 Acquisition Cost by Race/Ethnicity



# 2007 - 2015

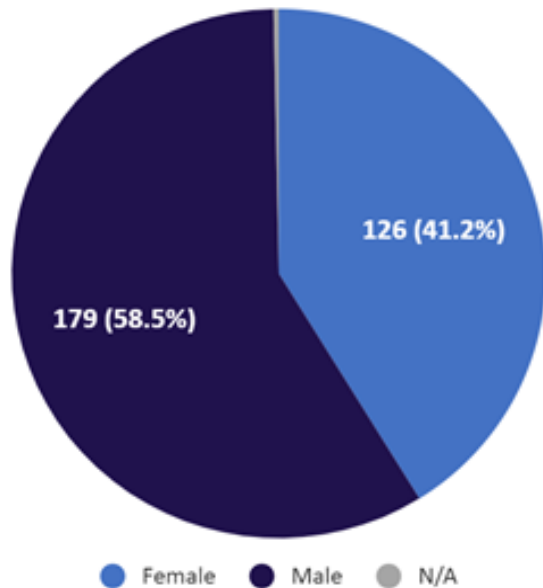
## Acquisitions by Gender

### KEY DATES: Post HAA / Pre-Arts and Cultural Plan

- Houston Arts Alliance established in 2006; active
- City of Houston's Arts and Cultural Plan developed in 2015

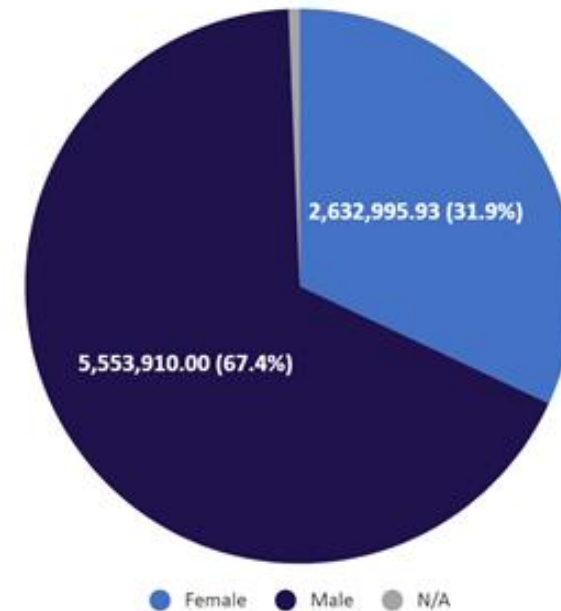
### City of Houston Civic Art Collection

2007-2015 Artists by Gender



### City of Houston Civic Art Collection

2007-2015 Acquisition Cost by Gender



# 2007 - 2015

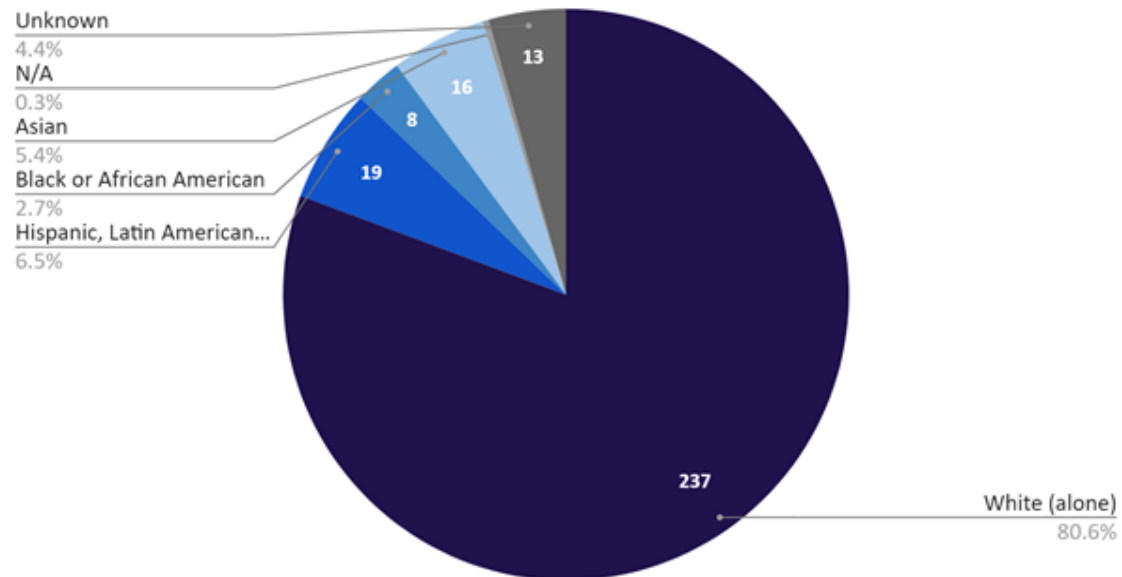
## Acquisitions by Race / Ethnicity

### TAKEAWAYS:

- 180 artists added to the collection by 293 artworks acquired for a total acquisition cost of \$7,275,905.93

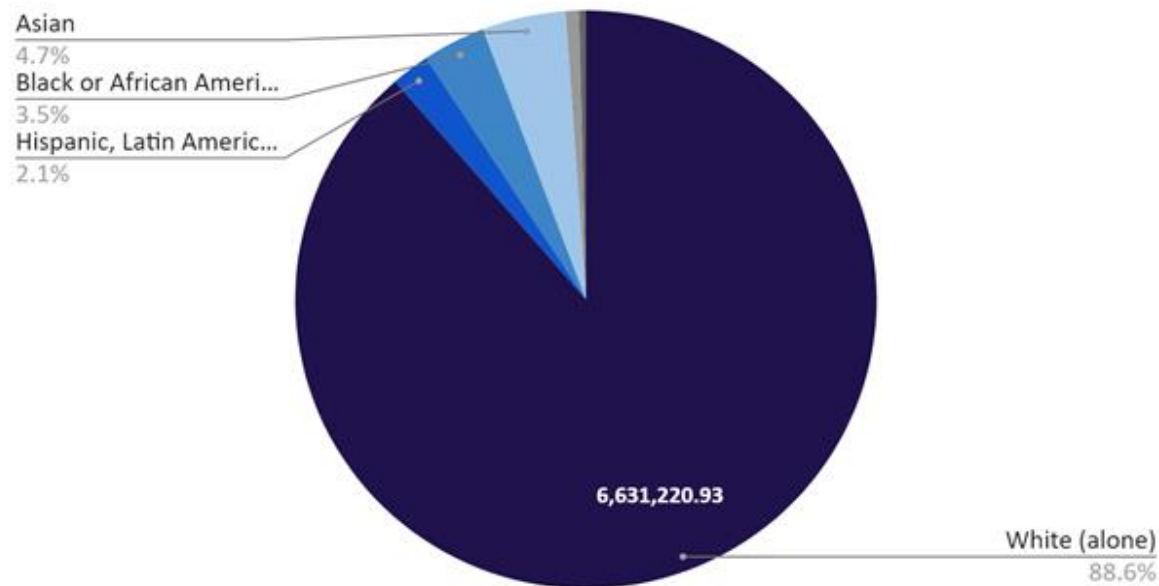
#### City of Houston Civic Art Collection

2007-2015 Artist Race/Ethnicity



#### City of Houston Civic Art Collection

2007-2015 Acquisition Cost by Race/Ethnicity



# 2016 - Present

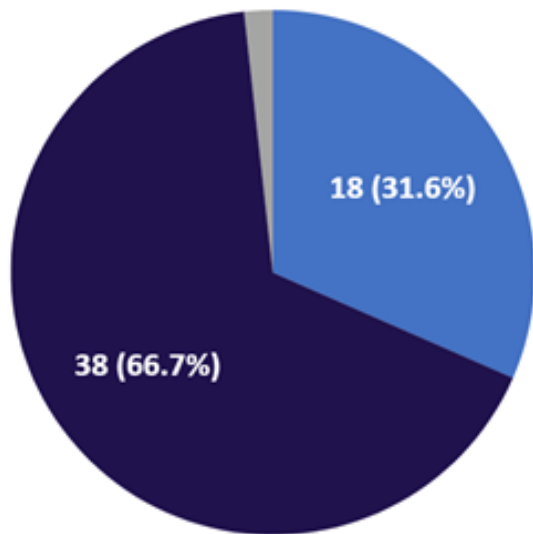
## Acquisitions by Gender

### KEY DATES: Arts and Cultural Plan active

- City of Houston's Arts and Cultural Plan active, 2016
- Civic Art Program evaluated, 2016

### City of Houston Civic Art Collection

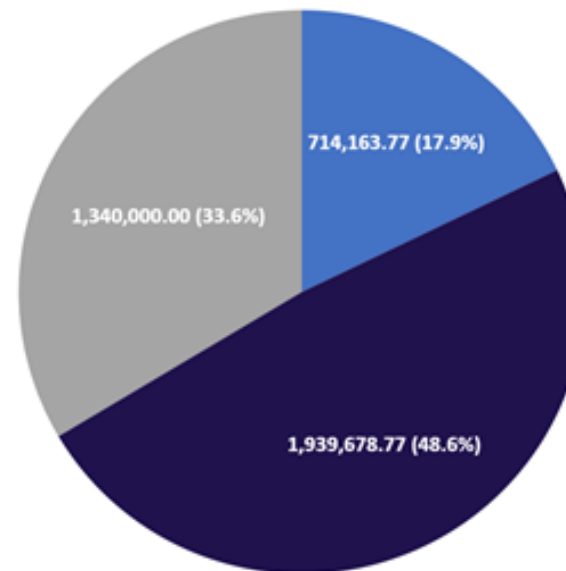
2016-Present Artists by Gender



● Female ● Male ● N/A

### City of Houston Civic Art Collection

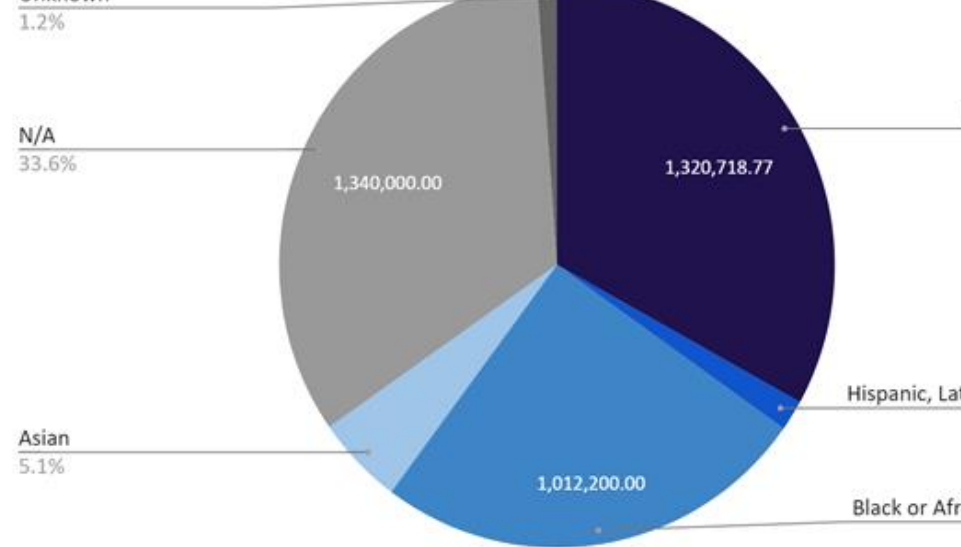
2016-Present Acquisition Cost by Gender



● Female ● Male ● N/A

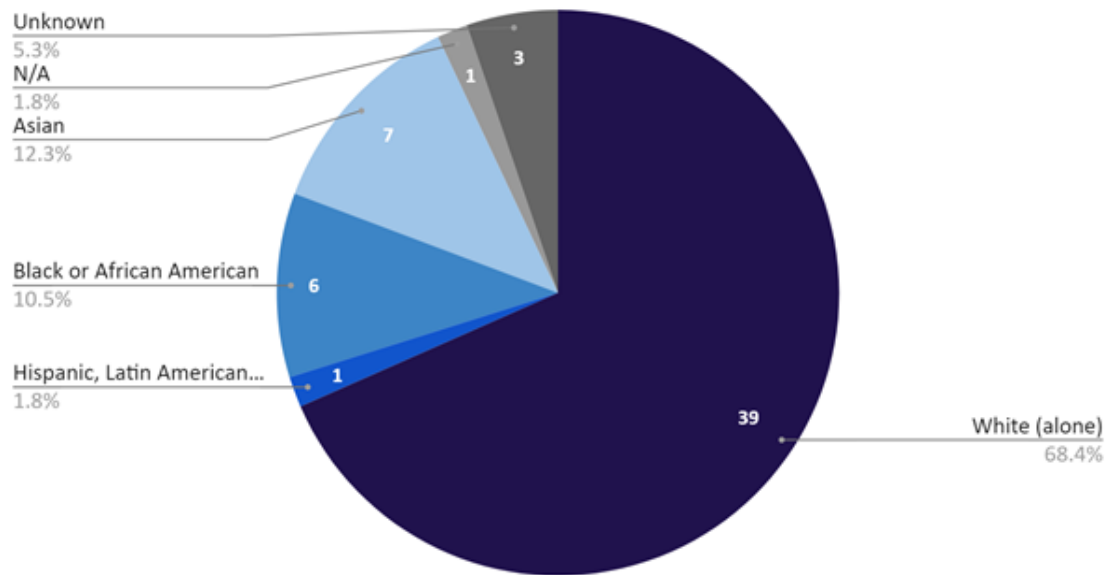
# 2016 - Present

## Acquisitions by Race / Ethnicity



### City of Houston Civic Art Collection

2016-Present Artist Race/Ethnicity



### WAYS:

ts added to the collection by 56 artworks acquired for a total acquisition cost of 968.77  
 vard White male artists has been consistent over the life of the program since it  
 ablished in 1999.



# CHANGES IN PRACTICE

## Immediate and Long-Term Action

### IMMEDIATE

- Track applicant demographics via volunteer questions on applications
- Update our panelist selection process
- Update our panelist orientation process and the information shared
- Communication/promotion
- Review eligibility
- Reassess the size of awards/budgets
- Accommodate more ephemeral mediums
- Increase public input in informing project goals

### LONG -TERM

- Engage HAA's Civic Art Committee to replicate aspects of the grants program transformation within its Civic Art division.
- Develop pathways for underrepresented artists to gain access to Civic Art opportunities.
- Add demographic data statistics to the Annual Civic Art Report to Mayor and Council and report status annually
- Decreasing barriers
- Increasing trust
- Create an inclusive environment to increase engagement
- Public meetings and extensive online tools

# ACTION IN PRACTICE

## First Action – Track Applicant Demographics

### **ACTION**

- For our most recent artist opportunities (3), HAA added voluntary response demographic questions to application forms

### **RESULT**

- A report was developed which indicates the outreach and promotional efforts supporting artist opportunities
- Allows us to know who we are engaging and which communities we are not addressing
- Informs the potential for our panelist selection process to result in the acquisition of artworks from diverse backgrounds