

Proposition A Proposal - Extended Parking Meter Hours of Operation: Proposal Impacts

Maria Irshad, CAPP, MPA

Deputy Director

ParkHouston

Administration & Regulatory Affairs Department

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**Proposed
Ordinance
Amendment
Extend Meter
Hours of
Operation**



Current

7 AM – 6 PM

Monday – Saturday



Proposed

7 AM – 2 AM

Monday - Saturday

Current State

- Approx. 10,000 paid parking spaces
- FY24 Projected Meter Revenue: \$8.27 Million
- Most meters operate from 7 AM - 6 PM, Mon - Sat
- Exceptions below:

| Area | Time | Days |
|---------------------|-----------------|-----------|
| Washington Corridor | 7 AM – 2 AM | Mon - Sun |
| Midtown | 7 AM – Midnight | Mon - Sat |
| River Oaks District | 7 AM – 9 PM | Mon - Sun |
| Rice Village | 9 AM – 12 AM | Mon - Sun |
| Autry Park | 9 AM – 12 AM | Mon - Sun |

Implementation Needs & Costs

- Delay third-shift personnel start time to extend enforcement duties to 2 am on weekday nights: no additional cost (just a schedule change)
- Update signs and decals
- Update meter programming
- Update mobile app programming
- Public education
- Estimated one-time costs of implementation: \$40,000-\$50,000

Potential Revenue

- 30% occupancy - \$1,370,880
- 60% occupancy - \$2,350,080



Project Timeline

Day 1

- Programming
- Signage and Decals
- Stakeholder Engagement

Day 90

- Public Education
- Warning citations

Day 150 Phase I

- Downtown meters live after 6 PM

Day 195 Phase 2

- Midtown meters extended to 2 AM

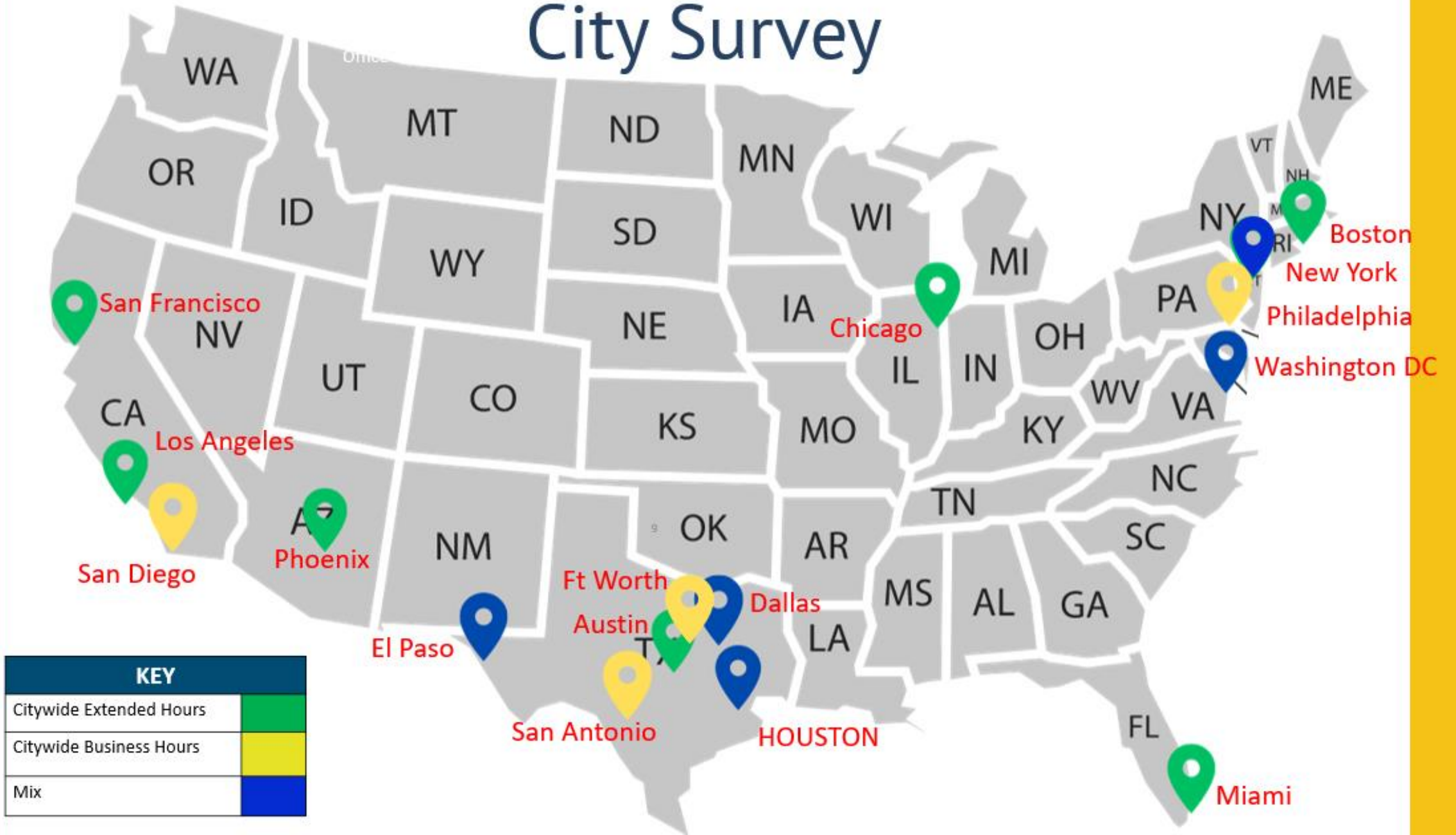
Day 240 Phase 3

- EADO meters live after 6 PM
- All other locations

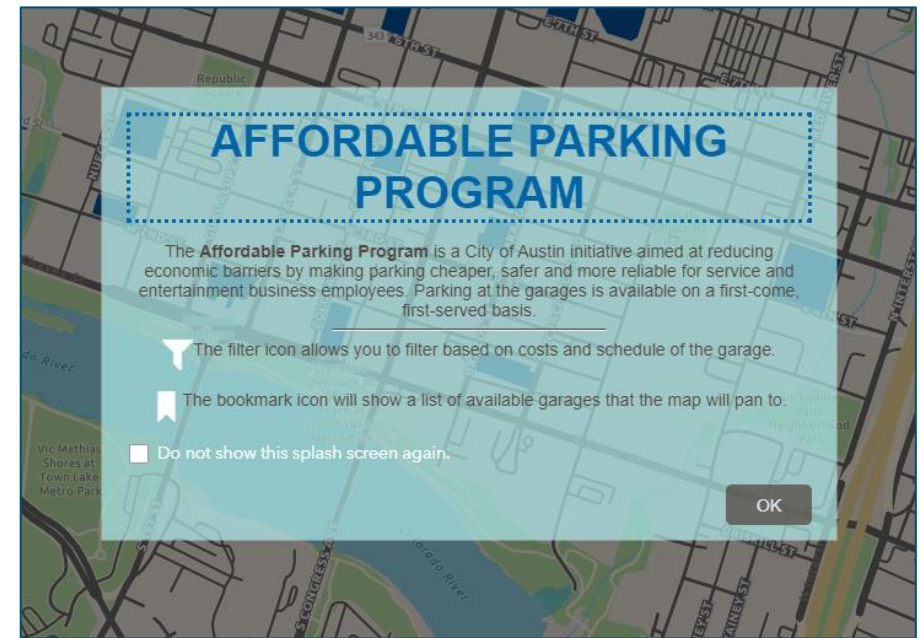
Stakeholder Concerns

- Concerns:
 - Private Sector Employee parking will no longer be free or subsidized by the City
 - Potential economic barrier for visitors to theater district, restaurants, bars, etc.
 - Businesses concerned about lost revenues and additional costs
 - Communication of new parking regulations
- Solutions:
 - Not one size fits all – City can explore mitigating options: economy zones; demand pricing
 - Experiment with no cost or low cost parking on low demand evenings/nights
 - Develop programs – collaborate with off-street providers for resident, employee, and visitor parking needs
 - Technology – real-time maps, improved wayfinding

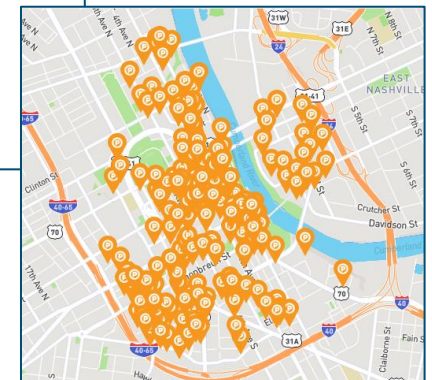
City Survey



Programs



Parking Deals for Downtown Workers



Thank you

- Questions?