

HOUSTON

MUSEUM
DISTRICT

Houston Museum District: A Re-Introduction

Houston City Council
Arts & Culture Committee
January 2025

John Arcidiacono
President and CEO, The Health Museum
Board Member, Houston Museum District

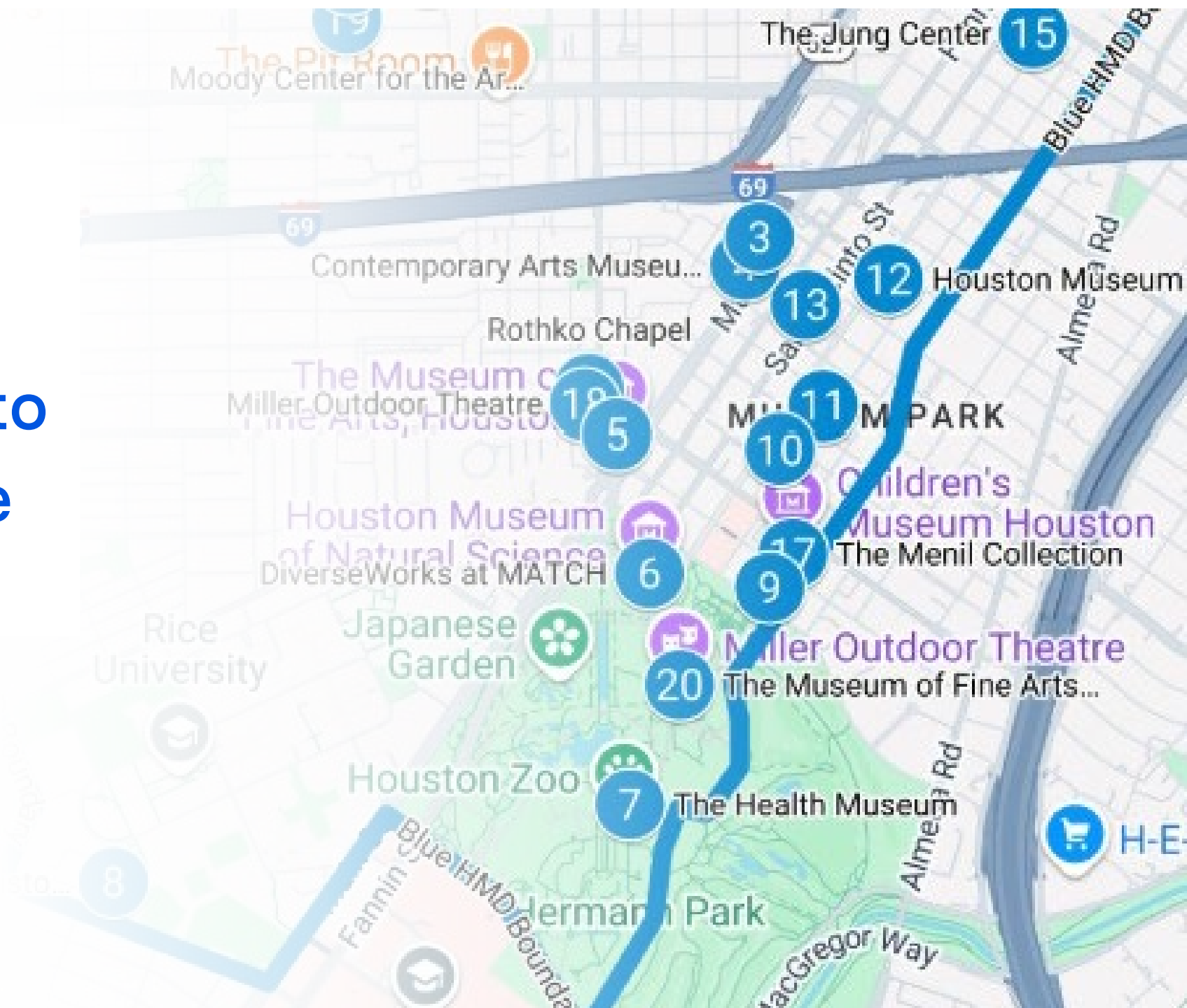
Leila Cartier
Executive Director, Houston Center for Contemporary Craft
Board Member, Houston Museum District

Amy Yeatts
Executive Manager, Houston Museum District

Asia Society Texas
Buffalo Soldiers National Museum
Children's Museum Houston
Contemporary Arts Museum Houston
Czech Center Museum Houston
DiverseWorks
The Health Museum
Holocaust Museum Houston
Houston Center for Contemporary Craft
Houston Center for Photography
Houston Museum of African American Culture
Houston Museum of Natural Science
Houston Zoo
Inprint
The Jung Center
Lawndale Art and Performance Center
The Menil Collection
Miller Outdoor Theatre
Moody Center for the Arts
The Museum of Fine Arts, Houston
Rothko Chapel

**The Houston Museum
District is a collective of
21 arts and cultural
organizations in a
four-square-mile area
designated as a
Cultural District
by the State of Texas.**

The Museum District is home to about 65% of the city's museums.

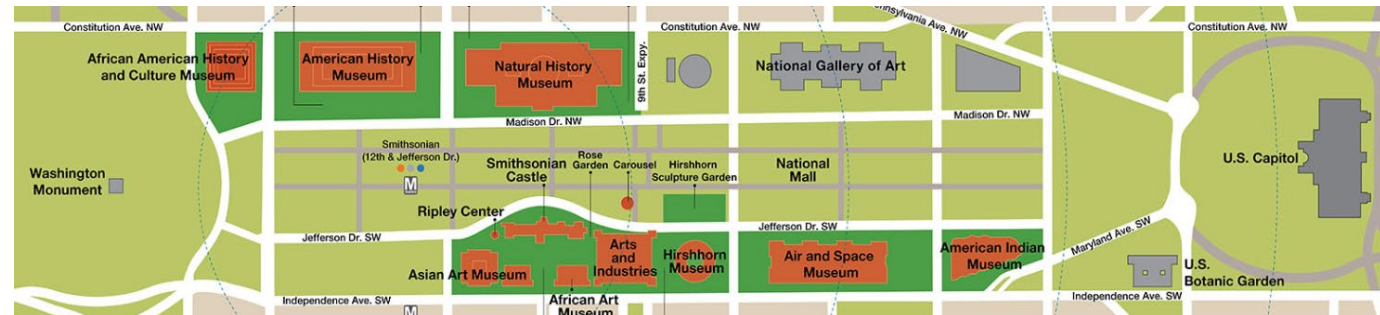
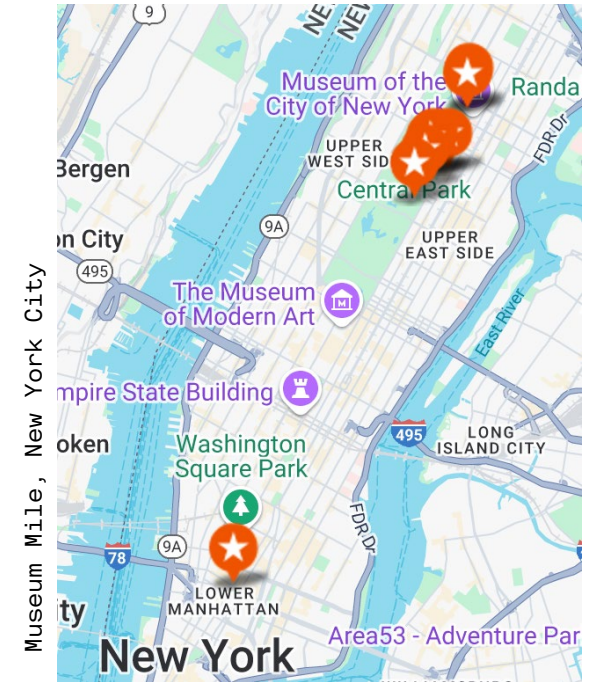


HMD is one of the most culturally dense areas in the country.

Houston Museum District
21 institutions in 4 square miles

NYC Museum Mile
9 institutions in 1 square mile

The National Mall
14 institutions in 2 square miles



The National Mall, Washington DC



Moody Center for the Arts



Houston Museum of African American Culture



Houston Museum of Natural Science

And the Museum District is also:

- A thriving economic driver.
- A key source of regional and national exposure for the city.
- An accessible asset that contributes to Houston's livability and quality of life.



Houston Zoo



Houston Center for Contemporary Craft



The Menil Collection

All 21 HMD institutions are accessible to everyone, regardless of their ability to pay.



11 institutions never charge admission

The other 10 have specific free times



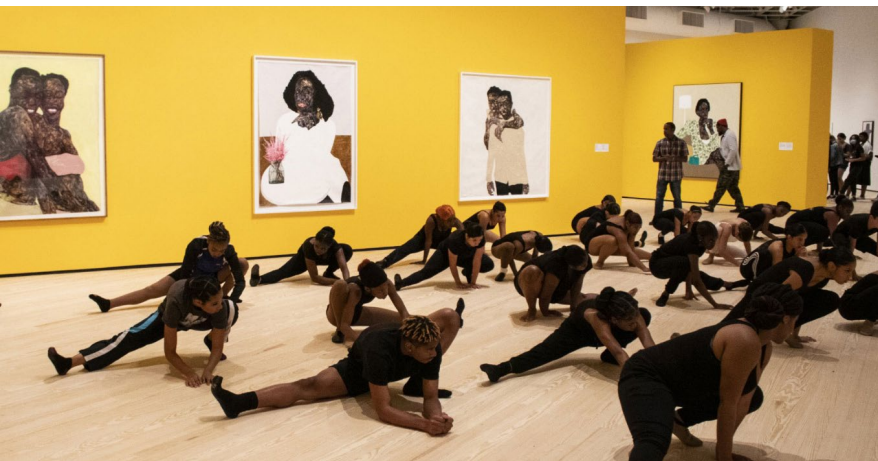
The Health Museum

Excellent Exhibits & Programs + Accessibility = Visits.



Inprint

- More than 7 million visits each year to HMD institutions
- An estimated 2 million of these are by out-of-town guests



Contemporary Arts
Museum Houston



Holocaust Museum Houston



Children's Museum Houston



Buffalo Soldiers
National Museum

Wait, how many visits?

In 2023, the Houston Museum District had 169,336 more visits than:

All Texans home games +

All Rockets home games +

All Astros home games +

All 2023 Houston Rodeo events,

COMBINED.



The Museum of Fine Arts,
Houston



Houston Center for Photography



Miller Outdoor Theatre

These visits directly impact Houston's economic health and vitality.

The Houston Museum District:

- Represents a \$617,900,000 industry (direct + indirect impact)
- Supports 8,417 jobs
- Generates \$13,700,000 in local tax revenue

*Americans for the Arts' Arts & Economic Prosperity 6, Greater Houston Region Report, 2023



Rothko Chapel



Asia Society Texas



DiverseWorks

HMD is among the most economically impactful arts districts in the U.S.

	Houston Museum District	Dallas Arts District	Arts District Average
Economic Impact	\$617,858,271	\$340,711,537	\$157,530,253
Total Jobs	8,417	5,924	2,392
Local Tax Revenue	\$13,665,469	\$7,362,024	\$4,185,086

*Americans for the Arts' Arts & Economic Prosperity 6, Greater Houston Region Report, 2023

The New York Times



WSJ CBS NEWS



The Washington Post

Our world-class programs attract national media.

Recently featured by:

- *Wall Street Journal*: The Museum of Fine Arts, Houston
- *Washington Post*: The Museum of Fine Arts and The Menil Collection
- *CBS Sunday Morning*: Holocaust Museum Houston

**HMD wants
to work with
City Council
to:**

Recognize and celebrate Houston as
an extraordinary cultural epicenter

Understand the challenges facing
Houston's cultural organizations

Consider the arts sector, and its
position as a major economic driver,
in the city's planning efforts

**HMD wants
to work with
City Council
to:**

Maintain the city's current level of investment in the arts

Protect HOT funds as direct support for artists and non-profit cultural organizations

Facilitate additional revenue streams

We can start here:

Ask for a tour; you have an open invitation!

Meet our artists, experts, supporters, and families.

Come to our events.

Lawndale Art and Performance Center



Czech Center Museum Houston



The Jung Center



HOUSTON

MUSEUM
DISTRICT

THANK YOU.

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