

HOUSTON AT A GLANCE



The City of Houston was founded on August 30, 1836, by brothers Augustus Chapman Allen and John Kirby Allen, and named after General Sam Houston. The City of Houston's simple 19th century city seal – the noble locomotive (heralding Houston's spirit of progress) and the humble plow (symbol of the agricultural empire of Texas from which Houston would draw her wealth), clearly speaks to the roots of Houston's economy and to the visionary leadership of its citizens.

POPULATION AND DEMOGRAPHICS

7.3 million

residents for Houston-The Woodlands-Sugar Land MSA

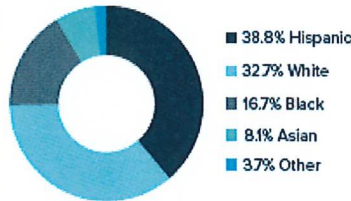
Nation's 5th most populous metro area

Larger than Massachusetts or Tennessee by population



Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 4 decades



Nearly 1 in 4 Houstonians are foreign born



Houston is the nation's 4th most populous city

GLOBAL PRESENCE

15 foreign governments

maintaining trade and commercial offices

39 Active International Chambers of Commerce or Trade Associations

In '22, cargo activity at the Houston Ship Channel

supported 1.5 million direct, indirect, and induced jobs across the state of Texas.

147 Houston-based firms

operate more than 3,100 foreign subsidiaries

2 international airports

George Bush Intercontinental (IAH)
William P. Hobby Airports (HOU)

IAH ranks 7th in the nation in number of international destinations

Houston Airport System

66 international destinations 116 domestic destinations

182 non-stop destinations

\$390.1 billion

in trade was handled by the Houston-Galveston Customs Districts in '22

*Numbers may not sum due to rounding

\$133.7 billion in Imports (in '22) **\$256.5** billion in exports (in '22)



Houston is the #1 exporting metro

The Houston Ship Channel is ranked

1st

U.S. port in foreign waterborne tonnage

1st

U.S. port in total foreign and domestic waterborne tonnage

Port Houston is the busiest Gulf Coast container port

2nd U.S. port in total foreign cargo value

5,000+

Houston companies doing business abroad

1,700+

Houston firms report foreign ownership

Since '09, more than 500 foreign-owned firms have announced

over 700 projects in Metro Houston

88 nations

have consular representation in Houston

3rd largest representation in the nation (consular representation)

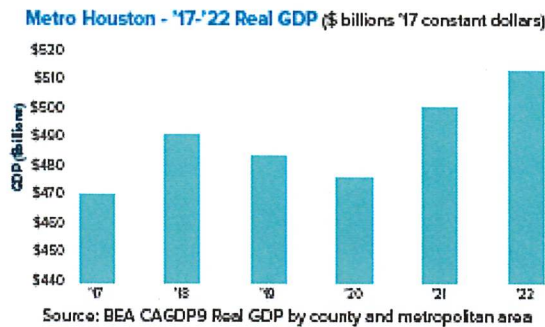
17 foreign banks

are located in Houston from 9 nations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q1/24, pp 1

ECONOMY

If Houston were a country, it would rank as the 25th largest economy in the world, between Poland and Argentina



Houston – The Woodlands – Sugarland MSA GDP has grown at a **1.7 percent** compound annual growth rate Since '17, after adjusting for inflation

7TH largest U.S. metro economy

26 Fortune 500 Companies call Houston home

EMPLOYMENT

3.4 million jobs in the Houston MSA



Health, Education, and Business & Professional Services account for over **1 in 4** of the region's jobs

The goods-producing sector accounts for nearly **1 in 6** of the region's jobs



Industry Share of Houston MSA Employment

- 21.0%** Trade, Transportation, and Utilities
- 16.5%** Professional and Business Services
- 13.6%** Educational and Health Services
- 13.4%** Government
- 10.1%** Leisure and Hospitality
- 8.5%** Mining, Logging and Construction
- 6.9%** Manufacturing
- 3.4%** Finance and Insurance
- 1.0%** Information
- 3.5%** Other Services

Source: Texas Workforce Commission, December '23, not seasonally adjusted

INDUSTRIES

The Texas Medical Center is the world's largest medical complex.

TMC employs **120,000+** workers



\$3 billion in construction projects underway

50 million developed square feet

10 million annual patient encounters

180,000+ annual surgeries

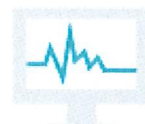
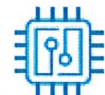
Houston is home to **70,450** engineers and architects and related techs.



Approximately **230,000** people work in the region's manufacturing industry sector

Houston has more than **500** aviation and aerospace-related companies

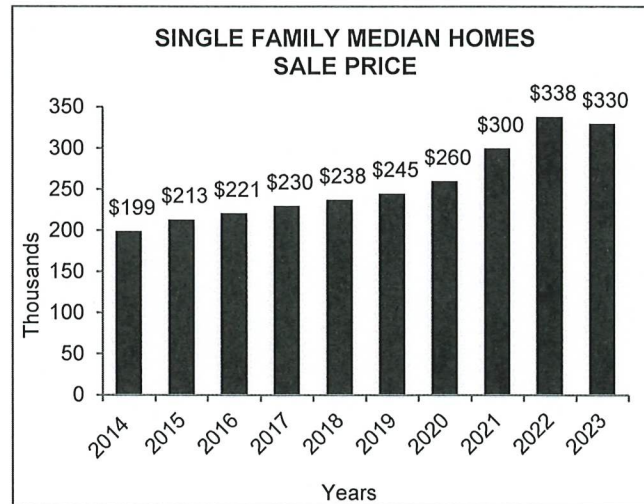
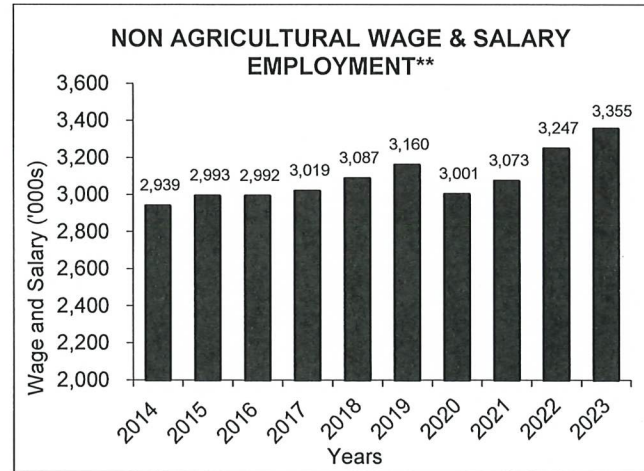
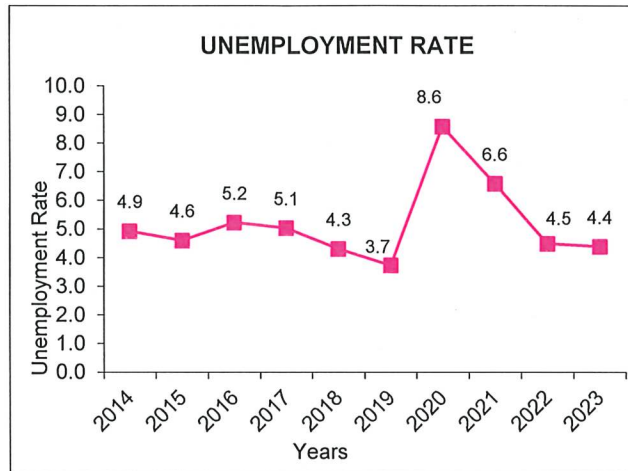
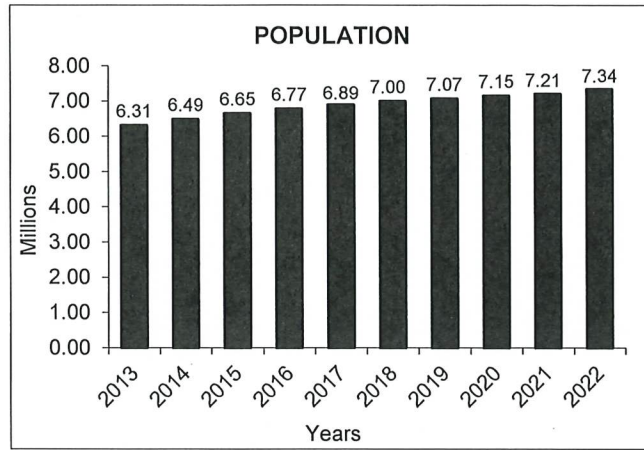
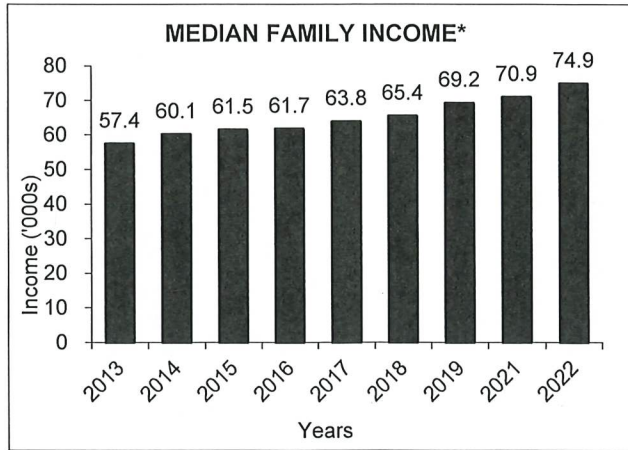
Houston is home to **9,100** tech-related firms, including more than 1,000 venture-backed startups



Houston employs **81,830** workers in computer & mathematical occupations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q1/24, pp 2.

HOUSTON MSA AT A GLANCE



* 2020 Data Unavailable Due to Covid-19 Pandemic
 **Seasonally Adjusted

Source: US Bureau of Economic Analysis, US Bureau of Labor Statistics, Harris County Appraisal District.

The Houston MSA contains 62 independent school districts (ISDs) and 41 state-approved charter management organizations. Charter schools and ISDs in the Houston metro area enrolled more than 1.3 million students, approximately one out of every four school-aged children in the state, in the Fall '22 academic year. Houston Independent School District (HISD) is the eighth largest public-school system in the nation and the largest in Texas. HISD has 274 campuses and enrolled more than 194,000 students in '21-'22 academic year.

The Houston region enrolled nearly 425,000 students across 31 academic institutions in the fall of '22, according to the Texas Higher Education Board.

- Of the students enrolled in colleges and universities in the Houston area, 45.9 percent of them are attending a community college.
- Houston MSA benefits from three Tier I research universities in proximity: Rice University, University of Houston and Texas A&M University.

INSTITUTIONS OF HIGHER EDUCATION
 Greater Houston Area, Fall 2022

TWO-YEAR COMMUNITY COLLEGES		FALL 2022 ENROLLMENT
Lone Star College System District		73,556
Houston Community College System		39,201
San Jacinto College		30,425
Blinn College		17,319
Lee College		7,814
Wharton County Junior College*		5,498
Alvin Community College		5,204
Lamar Institute of Technology*		4,621
College of the Mainland Community College District		4,504
Brazosport College		4,078
Galveston College		2,029
Texas State Technical College - Fort Bend		661
		194,910 STUDENTS
FOUR-YEAR OR ABOVE		FALL 2022 ENROLLMENT
Texas A&M University*		67,239
University of Houston		46,581
Sam Houston State University*		20,996
Lamar University*		15,403
University of Houston-Downtown		14,212
Prairie View A&M University		9,187
Texas Southern University		8,634
University of Houston-Clear Lake		8,559
Rice University		8,552
The University of Texas Health Science Center at Houston		5,413
Houston Christian University		4,250
University of Houston-Victoria*		4,108
The Texas A&M University System Health Science Center		3,718
University of St. Thomas		3,590
The University of Texas Medical Branch at Galveston		3,380
Texas A&M University at Galveston		2,246
Baylor College of Medicine		1,603
South Texas College of Law		994
The University of Texas M. D. Anderson Cancer Center		364
Texas Chiropractic College		260
University of Houston Medical School		120
		229,409 STUDENTS
TOTAL		424,319 STUDENTS

Source: Texas Higher Education Coordinating Board
 *Located outside Houston MSA but within 100-mile radius.

Source: Greater Houston Partnership. "Houston Facts." July 2023, pp 40-41

ARTS AND ENTERTAINMENT

Houston provides a wide variety of arts and entertainment including theater arts, museums, and sports. The City is home to the Houston Livestock Show and Rodeo, which is the largest rodeo in the world. Texas has 54 cultural districts, of which 7 are in Houston (Texas Commission on the Arts). Houston is one of only a few U.S cities with resident professional companies in the four disciplines of performing arts: ballet, opera, symphony, and theater. Houston's Theater District, located in downtown Houston, features seven renowned performing art organizations and many smaller ones in five venues: Alley Theatre, Hobby Center for the Performing Arts, Jones Hall, Revention Music Center, and Wortham Theater Center. The Theater District also includes one venue dedicated solely to dance: Houston Ballet's Center for Dance.

The Houston Museum District is one of the country's most visited and diverse cultural centers with 19 museums. These museums provide rich experiences in art, history, culture, nature, and science. The district is divided in four walkable zones, each of which includes a group of museums.

Houston has professional sports teams including those representing football, baseball, basketball, and soccer.

Houston has established itself as a destination for hosting major sporting events along with World Series, USA Gymnastics Men's Visa Championship, Major League Soccer All Star Game, NCAA Men's Final Four, Amateur Athletic Union Junior Olympic Games, NBA All-Star Game, 2015 Major League Lacrosse All-Star Game. Houston hosted its third Super Bowl in 2017, five PGA tour Championships, U.S. Women's Open Tournament in 2020, the NCAA Men's Basketball Championship Final Four in 2023, as well as the College Football National Championship in 2024. In 2026, for the first time in history, Houston will host FIFA World Cup matches.

The section below highlights the professional sports teams that call Houston or the Greater Houston area home.

PROFESSIONAL TEAMS IN GREATER HOUSTON



HOUSTON ASTROS
 '17 and '22 World Series Champions
 Major League Baseball's
 American League
 Minute Maid Park



HOUSTON ROCKETS
 Western Conference in the
 National Basketball Association
 Toyota Center



HOUSTON DASH
 National Women's Soccer League
 BBVA Compass Stadium



HOUSTON TEXANS
 American Football Conference in
 the National Football League
 NRG Stadium



HOUSTON DYNAMO
 Major League Soccer's
 Western Conference
 BBVA Compass Stadium



HOUSTON ROUGHNECKS
 West Division of the
 Xtreme Football League
 TDECU Stadium

HOUSTON ROLLER DERBY
 Women's Flat Track Derby Association
 Revention Music Center



SUGAR LAND SPACE COWBOYS
 '18 Atlantic League World Champions
 Pacific Coast League
 Constellation Field



HOUSTON SABERCATS
 Major League Rugby
 Aveva Stadium

Sources: 1. Greater Houston Partnership. "Houston Facts." July 2023, pp 46-69.
 2. Texas Commission on the Arts (www.arts.texas.gov)