

HOUSTON AT A GLANCE



The City of Houston was founded on August 30, 1836, by brothers Augustus Chapman Allen and John Kirby Allen, and named after General Sam Houston. The City of Houston's simple 19th century city seal – the noble locomotive (heralding Houston's spirit of progress) and the humble plow (symbol of the agricultural empire of Texas from which Houston would draw her wealth), clearly speaks to the roots of Houston's economy and to the visionary leadership of its citizens.

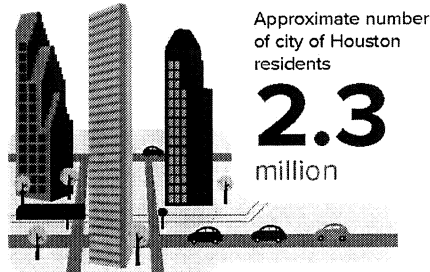
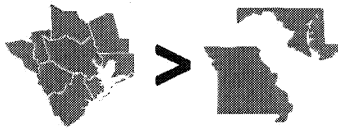
POPULATION AND DEMOGRAPHICS

6.9 million

residents in the 9-county
Houston-The Woodlands-Sugar Land MSA

**Nation's 5th most
populous metro area**

Larger than Missouri or Maryland



**Houston is the nation's
4TH most populous city**

Houston MSA ranks

4th

in number
of Hispanics

7th

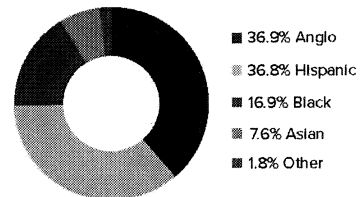
in number
of Blacks

7th

in number
of Asians

Race/Ethnicity: Houston MSA

Houston today mirrors the U.S. in 5 decades

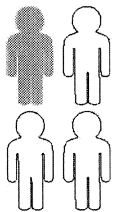


GLOBAL PRESENCE

15 foreign
governments

maintain trade and commercial offices
in Houston

**35 active foreign
chambers of commerce**



**Nearly 1 in 4
Houstonians
are foreign born**

54.1 million

Houston airport passengers in '17

global travelers **11.2** million
domestic travelers **42.9** million

182 nonstop destinations

\$192.2 billion

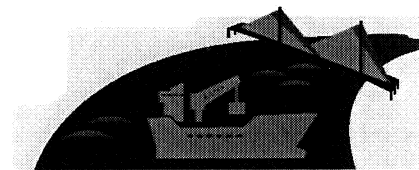
in trade was handled by the
Houston-Galveston Customs Districts in '17

\$83.0

billion
in imports (in '17)

\$109.2

billion
in exports (in '17)



**Houston has the largest
export market in the U.S.**

Port Houston ranks

1st

in import
tonnage for
26 straight
years

Largest

Gulf Coast
container port

2nd

in total tonnage
for 24 straight
years

5,000+

Houston companies
doing business abroad

1,000

Houston firms
report foreign ownership

90+ nations

have consular representation
in Houston

**3RD largest representation
in the nation**

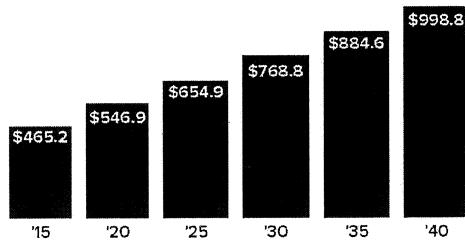
20 foreign banks

are located in Houston from 10 nations

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q2/18, pp 1.

ECONOMY

If Houston were an independent nation, the region would have the 24th largest economy in the world, behind Sweden and ahead of Poland.



Houston - The Woodlands - Sugarland MSA
GDP forecast (\$ billions '09 constant dollars)
Source: Perryman Group

3.1
percent

expected real GDP
annual growth from '15 - '40

GDP expected to more than
double between '15 and '40

6TH largest

U.S. metro economy

20

Fortune 500 Companies call Houston home

EMPLOYMENT

3.1 million
jobs in the
Houston MSA

more jobs
than 35
states

Service industries
account for

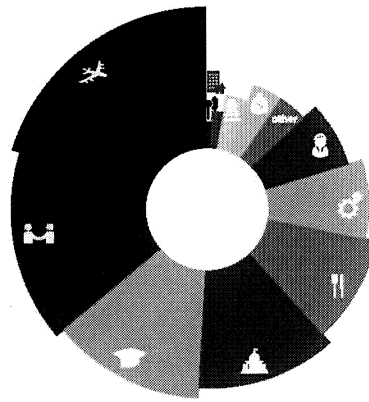
4 out of **5**

workers in the region

The goods-producing
sector accounts for nearly

1 in **5**

of the region's jobs



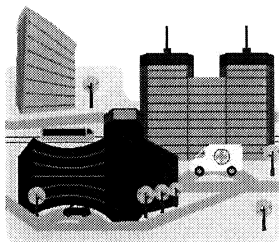
Industry Share of Houston MSA Employment

21.0%	Trade, Transportation, and Utilities
15.2%	Professional and Business Services
12.9%	Educational and Health Services
13.2%	Government
10.6%	Leisure and Hospitality
7.7%	Manufacturing
7.0%	Construction
3.4%	Other Services
3.2%	Finance and Insurance
2.9%	Mining and Logging (Upstream Energy)
1.8%	Real Estate and Rental and Leasing
1.0%	Information

Source: Texas Workforce Commission

INDUSTRIES

The Texas Medical Center is
the world's largest medical complex.



\$3 billion
in construction
projects underway

50 million
developed square feet

Houston is home to 87,500 engineers and
architects, more than any other U.S. metro area.



Approximately **230,000**
people work in the region's manufacturing industry

40

of the 134 publicly-traded oil
and gas exploration firms
are housed in Houston

700

exploration and
production firms

800

oil field service
companies
located in the Houston region

10 million
annual patient visits

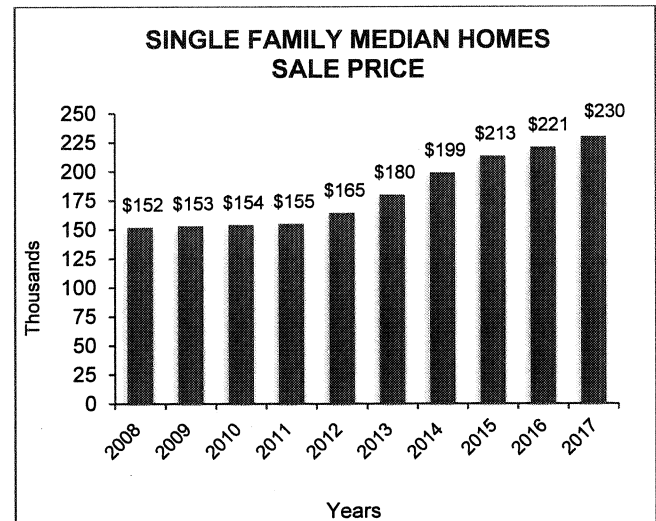
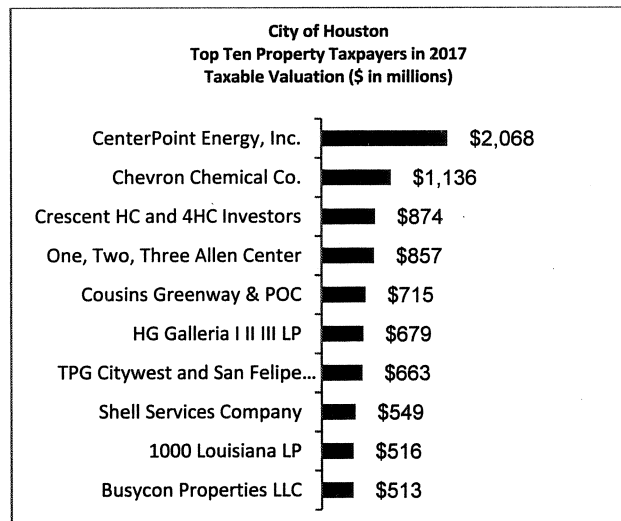
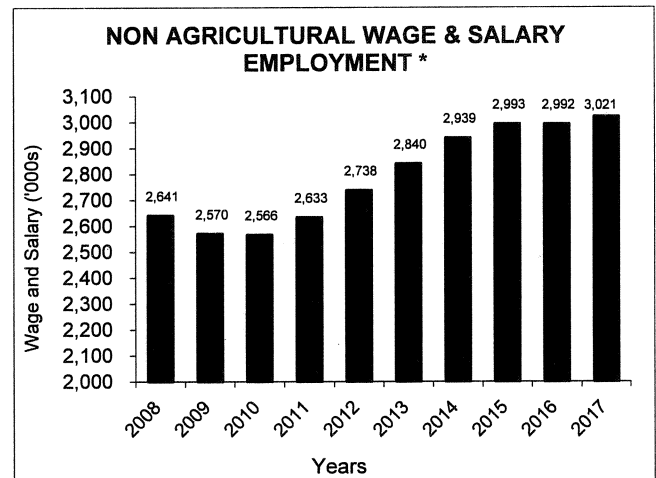
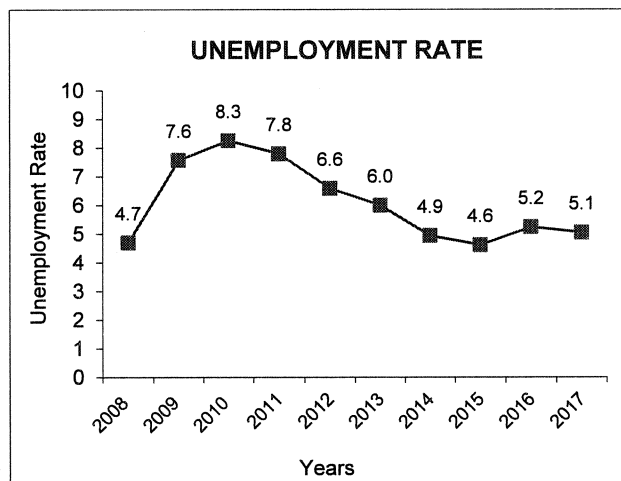
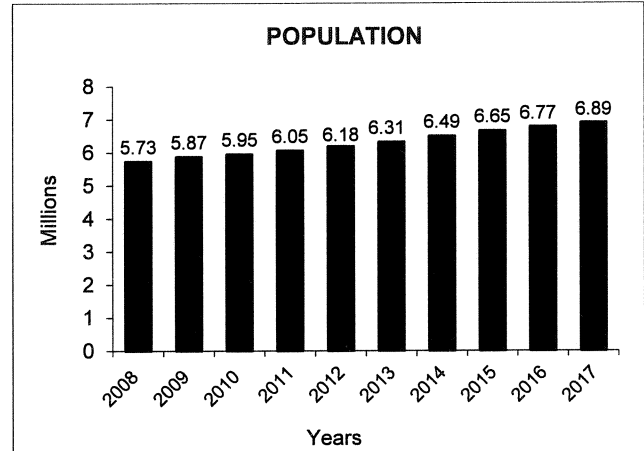
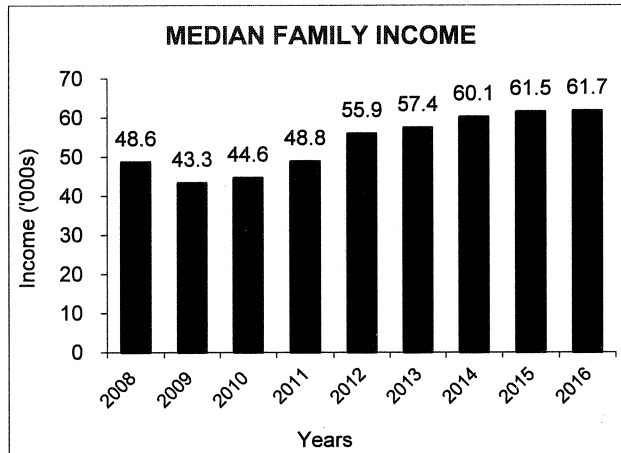
180,000+
annual surgeries



Houston employs 30% of the
nation's oil and gas extraction jobs

Source: Greater Houston Partnership. "Houston Briefs: Talking Points." Q2/18, pp 2.

HOUSTON MSA AT A GLANCE



*Not Seasonally Adjusted

Source: US Bureau of Economic Analysis, US Bureau of Labor Statistics, Harris County Appraisal District.

The Houston MSA contains 62 independent school districts (ISDs) and 39 state-approved charter management organizations. Charter schools and ISDs in the Houston metro area enrolled 1,296,764 students, approximately one out of every four school-aged children in the state, in the '15-'16 academic year. Houston Independent School District (HISD) is the seventh largest public-school system in the nation and the largest in Texas. Encompassing 333 square miles within greater Houston, HISD has 281 campuses and enrolled 214,891 students in Fall '15.

The Houston region has nearly 437,000 students enrolled in more than 50 degree-granting colleges, universities and technical schools.

- Specialized schools exist for acupuncture, art, legal, health care, funeral, religious and various other disciplines.
- The region has some 100 trade, vocational and business schools.

HIGHER EDUCATION ENROLLMENT

Fall 2016

COMMUNITY COLLEGES Total Enrollment 240,234

Alvin Community College	5,658	Houston Community College System	71,417
Blinn College	19,422	Lee College	7,315
Brazosport College	4,311	Lone Star College System	85,661
College of the Mainland	3,995	San Jacinto College District	33,183
Galveston College	2,200	Wharton County Junior College	7,072

UNIVERSITIES (UNDERGRAD AND GRADUATE, IF OFFERED) Total Enrollment 182,544

Houston Baptist University	3,270	Texas Southern University	9,200
Prairie View A&M University	8,762	Texas Woman's University Houston	1,361
Rice University	6,855	University of Houston	43,774
Sam Houston State University	20,477	University of Houston-Clear Lake	8,669
Texas A&M University at College Station	60,435	University of Houston-Downtown	14,251
Texas A&M University at Galveston	2,178	University of St. Thomas	3,312

POST-GRADUATE SCHOOLS AND COLLEGES Total Enrollment 13,928

Baylor College of Medicine	1,563	University of Texas Health Science Center	5,051
South Texas College of Law Houston	1,048	University of Texas M.D. Anderson Cancer Center	339
Texas A&M University Health Science Center	2,689	University of Texas Medical Branch at Galveston	3,238

Source: Greater Houston Partnership. "Houston Facts." May 2017, pp 28-29.

ARTS AND ENTERTAINMENT

Houston provides a wide variety of arts and entertainment including theater arts, museums and sports. The City is home to the Houston Livestock Show and Rodeo, which is the largest rodeo in the world. With the nation's fifth largest ballet and opera companies, Houston is also one of only five cities in the United States with permanent professional resident companies in all of the major performing arts disciplines of opera, ballet, music, and theater. Home to nine world-class performing arts organizations, Houston Theater District is second only to New York in the number of theater seats in a concentrated area. The Houston Grand Opera is the only opera company in the U.S. to win a Grammy, a Tony and an Emmy while the Alley Theatre is the only regional theatre in Texas to win a Tony award. Other performing arts companies such as Broadway in Houston, Da Camera of Houston, Houston Symphony, Society for the Performing Arts, Theatre Under the Stars (TUTS), Ensemble Theater and Uniquely Houston also serve to enrich the lives of Houston area residents.

The distinctive Houston Museum district is one of the best in the country. It offers a range of museums, galleries, art and cultural institutions. With its nineteen members within a 1.5 miles radius, the district offers a wide array of exhibits featuring themes of art, history, culture, nature, and science. Among the country's best are The Children's Museum of Houston, the Health Museum and the Museum of Fine Arts. Houston has more than 500 cultural, visual and performing arts organizations, 90 of which are devoted to multicultural and minority arts.

Houston has professional sports teams representing football, baseball, basketball and soccer. The City boasts an array of teams such as the Houston Texans, Houston Dynamo, Houston Rockets, Houston Dash, and Houston Astros. Houston has established itself as a destination for hosting major sporting events such as 2004 Super Bowl XXXVIII, 2005 World Series, USA Gymnastics 2008 Men's Visa Championship, 2010 Major League Soccer All Star Game, 2011 NCAA Men's Final Four, 2012 Amateur Athletic Union Junior Olympic Games, 2013 NBA All Star Game, and 2015 Major League Lacrosse All Star Game. The City had recently hosted the 2016 NCAA Men's Final Four Champion, 2017 Super Bowl LI and 2017 World Series Championship.