

# BankOn Houston



### Providing Safe, Affordable Bank Accounts

Low-cost, certified checking and savings accounts with transparent fees, low or no minimum balance requirements, and strong consumer protections.

### Financial Education & Coaching

Free or low-cost education, counseling, and coaching to help individuals manage money, build savings, improve credit, and plan for the future.

### Reducing Reliance on High-Cost Alternatives

Helping residents avoid check cashers, payday lenders, and other costly financial services.

BankOn Houston aligns with the national Bank On movement and follows recognized standards for safe and affordable banking products.

## Who We Are

BankOn Houston is a community-wide initiative that helps residents access safe, affordable banking services and build long-term financial stability. The program brings together local government, financial institutions, nonprofit organizations, and community partners to reduce the number of unbanked and underbanked households across the Greater Houston area.

## Who It Serves

Individuals and families who are unbanked or underbanked, rely on alternative financial services, or want to strengthen their financial footing.

This program works with nonprofits, employers, schools, and public agencies to reach people where they live and work.

## Why It Matters

Bank on provides access to a safe bank account is a key step toward financial security. It allows people to receive wages, pay bills, save money, avoid unnecessary fees, and begin building credit—supporting a more inclusive and resilient Houston economy.

**In short: BankOn Houston helps Houstonians move from financial exclusion to opportunity—one safe account and one informed decision at a time.**

## Get in Touch!

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