



Press Release

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H.P.A.R.D. Receives Keep America Beautiful, Dr Pepper Snapple Group Grant to Increase Recycling in Public Parks

The Houston Parks and Recreation Department has received a 2013 Dr Pepper Snapple Group /Keep America Beautiful Park Recycling Bin Grant award.

In its first year, the Dr Pepper Snapple Group/KAB Park Recycling Bin Grant program is designed to establish or expand recycling opportunities in different park settings, from neighborhood parks with playgrounds or athletic fields to regional parks with trails and natural settings. In an effort to help local, regional and state parks increase and make more convenient recycling opportunities for visitors, Dr Pepper Snapple Group committed to a one-year collaboration with KAB to fund the placement of these recycling bins.

Through the grant, H.P.A.R.D. will receive 24 recycle bins, 5 to be placed in Burnett-Bayland Park, 6000 Chimney Rock, 77081; 4 in Shady Lane Park, 10220 Shady Lane, 77093; 6 in Moody Park, 3725 Fulton, 77009; 5 in Mason Park, 541 South 75th Street, 77023; and 4 in Milby Park, 2001 Central, 77017. The bins will be installed in the parks this fall.

"We are happy to receive the Dr Pepper Snapple Group/Keep America Beautiful Park Recycling Bin Grant," said Joe Turner, Director, Houston Parks and Recreation Department. "This grant will go a long way to providing recycle bins in public parks, and I am sure the citizens of Houston will do their part to put recyclable materials in the bins rather than have them end up in landfills."

"We are pleased to be working with KAB to develop meaningful solutions that support public space recycling," said Tim Gratto, vice president of sustainability for DPS. "The DPS/KAB Park Recycling Bin Grant Program makes recycling easier and more accessible for consumers in their favorite parks and public spaces while also aiding efforts to reduce litter."

In total, 35 grants were awarded to local and state governments in 22 states. The grants will provide 721 durable, permanent recycling bins for placement in a variety of park settings. Twenty-five of the communities receiving grants intend to place bins at athletic fields; 21 will locate bins in neighborhood parks; and 19 will use bins to establish recycling along walking trails and other natural settings. Additional bins will be placed in state parks, beach and water front locations, and larger urban parks.

The KAB partnership is part of DPS's ongoing commitment to environmental sustainability. The company has set specific operational goals to improve efficiency in energy and water use, reduce manufacturing waste and conserve packaging resources by 2015.

About Keep America Beautiful

Keep America Beautiful is the nation's leading nonprofit that brings people together to build and sustain vibrant communities. With a network of more than 1,200 affiliate and participating organizations including state recycling organizations, we work with millions of volunteers to take action in their communities. Keep America Beautiful offers solutions that create clean, beautiful public places, reduce waste and increase recycling, generate positive impact on local economies and inspire generations of environmental stewards. Through our programs and public-private partnerships, we engage individuals to take greater responsibility for improving their community's environment. For more information, visit kab.org.

About Dr Pepper Snapple Group

Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have 6 of the top 10 non-cola soft drinks, and 13 of our 14 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&W, Canada Dry, Clamato, Crush, Hawaiian Punch, Mott's, Mr & Mrs T mixers, Peñafiel, Rose's, Schweppes, Squirt and Sunkist soda. To learn more about our iconic brands and Plano, Texas-based company, please visit DrPepperSnapple.com. For our latest news and updates, follow us at [Facebook.com/DrPepperSnapple](https://www.facebook.com/DrPepperSnapple) or [Twitter.com/DrPepperSnapple](https://twitter.com/DrPepperSnapple). For more information on DPS's philanthropic efforts and sustainability goals, visit www.dpsgsustainability.com.

About the Houston Parks and Recreation Department

The Houston Parks and Recreation Department (H.P.A.R.D.) stewards and manages over 37,832 acres of parkland and greenspace for the City of Houston and develops and implements recreational programming for citizens of all abilities. For more information on the Houston Parks and Recreation Department, call (832) 395-7022 or visit www.houstonparks.org.