



NEWS RELEASE

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Aetna Signs On As Title Sponsor of 2010 Houston Corporate Games

*Houston Parks and Recreation Department Annual Event at Memorial Park
Promotes Wellness and Teambuilding for Workers and Corporations*

The Houston Parks and Recreation Department is proud to announce the addition of Aetna as the Title Sponsor for the Second Annual Houston Corporate Games event scheduled for April 30 and May 1 at Memorial Park.

"Aetna's title sponsorship is a perfect fit for the games and for our department," said Joe Turner, Director, Houston Parks and Recreation Department (HPARD). "We are both dedicated to helping everyone we serve achieve a healthy lifestyle. The **2010 Houston Corporate Games presented by Aetna** will fulfill that mission by raising employee awareness about health while building teamwork in the workplace."

The 2010 Houston Corporate Games presented by Aetna benefits HPARD's Athletes Seeking Knowledge Program (ASK). The ASK program provides young people with resources, tutoring, college tours, and scholarships to help them succeed academically and further their education.

Corporate teams will compete during the two day event in competitions that include events like a 3-mile walk/run, basketball hotshot, soccer dribble/shoot, football TD pass, golf putting, tai chi, tug-of-war, and much more. Competitors will have a great time, develop teamwork with their coworkers, and gain an expanded sense of the importance of regular exercise to a healthy lifestyle. All events will take place in Houston's beautiful Memorial Park, and all equipment will be supplied by the Houston Parks and Recreation Department.

About Aetna

Aetna is one of the nation's leading diversified health care benefits companies, serving approximately 36.1 million people with information and resources to help them make better informed decisions about their health care. Aetna offers a broad range of traditional and consumer-directed health insurance products and related services, including medical,

pharmacy, dental, behavioral health, group life and disability plans, and medical management capabilities and health care management services for Medicaid plans. Our customers include employer groups, individuals, college students, part-time and hourly workers, health plans, governmental units, government-sponsored plans, labor groups and expatriates. For more information, see www.aetna.com.

About the Houston Parks and Recreation Department

The Houston Parks and Recreation Department oversees the management and stewardship of the city's 350 developed parks and provides programming and recreational opportunities for people of all abilities. For more information on the Houston Parks and Recreation Department visit www.houstonparks.org.

For more information on the Houston Parks and Recreation Department, Memorial Park, and HPARD's Athletes Seeking Knowledge program, call (832) 395-7022 or visit www.houstonparks.org.