



NEWS RELEASE

FOR IMMEDIATE RELEASE

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CONTACT: Estella Espinosa

(713) 845-1135

(832) 465-4782

Lady Bird Johnson 1ST Annual Wildflower Planting Event

The Houston Parks and Recreation Department in conjunction with the Jacob and Terese Hershey Foundation will hold its First Annual Lady Bird Johnson Tribute Planting project beginning at 9:00 a.m. on Saturday, October 27. The project follows in the footsteps of Lady Bird Johnson and her work to educate and inform the country of the beauty of the natural world.

"Lady Bird Johnson understood that preserving our land and beautifying our nation had a value beyond any monetary amount," said Joe Turner, Director Houston Parks and Recreation Department. "Her focus on the ecological advantage and beauty of native plants is an example for us all to follow. We hope Houstonians will volunteer on the 27th and help us plant wildflowers and carry on Lady Bird's legacy."

Ten acres of parkland and bayou areas have been selected at six sites and prepared for planting. They include South Braeswood Parkway, Hermann Park, MacGregor Park, Memorial Park, Stude Park and Willow Waterhole Park.

Volunteers are needed at all six sites to help sow wildflower seeds.

"We'll be planting Bluebonnets, Indian Paintbrushes, Winecups, a Drummond Phlox mix and a Bird, Butterfly, and Hummingbird mix." said Dee Howell, HPARD Horticulturist.

"It's not a strenuous project and should be a fun one for families to participate in."

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Seeds and instructions will be provided at each site on planting date. Volunteers are asked to dress for the outdoors and wear closed toed shoes. Registration is encouraged prior to the event but not required. Site maps are available on line at www.houstonparks.org. To register contact Vanessa Wade at (713) 845-1117 or vannessa.wade@cityofhouston.net.

For more information on the Lady Bird Johnson Tribute Planting project or the Houston Parks and Recreation Department, please call (713) 845-1135 or visit us online at www.houstonparks.org.