From:	<u>Claudia Williamson</u>
То:	HPC - Sign Administration
Cc:	Kristi M. Gollwitzer
Subject:	Airport Corridor District
Date:	Thursday, November 7, 2019 11:52:22 AM

I am writing in support of the proposed changes to the City sign ordinance designating an Airport Corridor District and addressing abandoned signs to mitigate the negative first impressions of Houston when driving into the City from our airports.

The Airport Corridor District designation will foster, over time, a more welcoming gateway and more positive impressions of Houston. Not only will the proposed ordinance establish specific height/size standards for new on-premise signs within the District, but it would also create a defined area of focus for improvement and maintenance efforts.

I urge City Council to adopt these proposed changes that will further improve the City's streetscape for all.

Regards, *Claudia* Claudia Williamson Interim President and CEO



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