From: Brian Thorne <<u>brianthorne1022@gmail.com</u>>
Sent: Saturday, November 23, 2019 9:10 PM
To: HPC - Sign Administration <<u>signadministration@houstontx.gov</u>>
Subject: Please Withdraw Sign Code Amendment

[Message Came from Outside the City of Houston Mail System]

Sign Administration and District Representative,

I believe the Sign Code Amendment is going to significantly harm small businesses. Because Houston is such a dynamic city full of diversity, I feel it is critical to allow new, different, and unique businesses an opportunity to survive and thrive in our economy. The Amendment will have enormous effects on small businesses and limit their ability to advertise, attract customers, and compete with national brands.

Without diversity and successful small businesses, our future Houston will not be the incredible city it is today. Please reconsider this Amendment and see that it is withdrawn; the future diversity of our city depends on it.

~Brian

Brian Thorne 832.247.5571