



SPENDEBT

SpendeBt is well on its way with plans to launch beta 1.0 in the summer of 2017. Are you ready to spend away your debt?

1st Place Winner Category Innovation 2016 LiftOff Houston Business Plan Competition

SpendeBt was founded in January, 2016 with one purpose in mind-to develop a financial technology tool that will allow people to spend and pay off debt by leveraging micropayments, i.e. \$1.00, through every day transactions. In today's market, you can either "spend and save" or "save and invest." However, SpendeBt created a third category which allows people an opportunity to commit and/or to accelerate their debt payoff by spending and paying off debt simultaneously. This makes debt repayment automatic and painless, creates discipline, and reduces loan balances over time.

Since its inception, SpendeBt has developed key relationships with banking entities and universities. They participated and won business plan competitions including LiftOff Houston's Innovation Category and have become a recognizable brand throughout the Houston community. SpendeBt is a member of the following organizations: Houston Area Urban League Small Business Development University, Houston Technology Center and Station-Houston's Tech community.



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